JUNE
1950

Monumental NEWS-REVIEW

Combining

MONUMENTAL NEWS

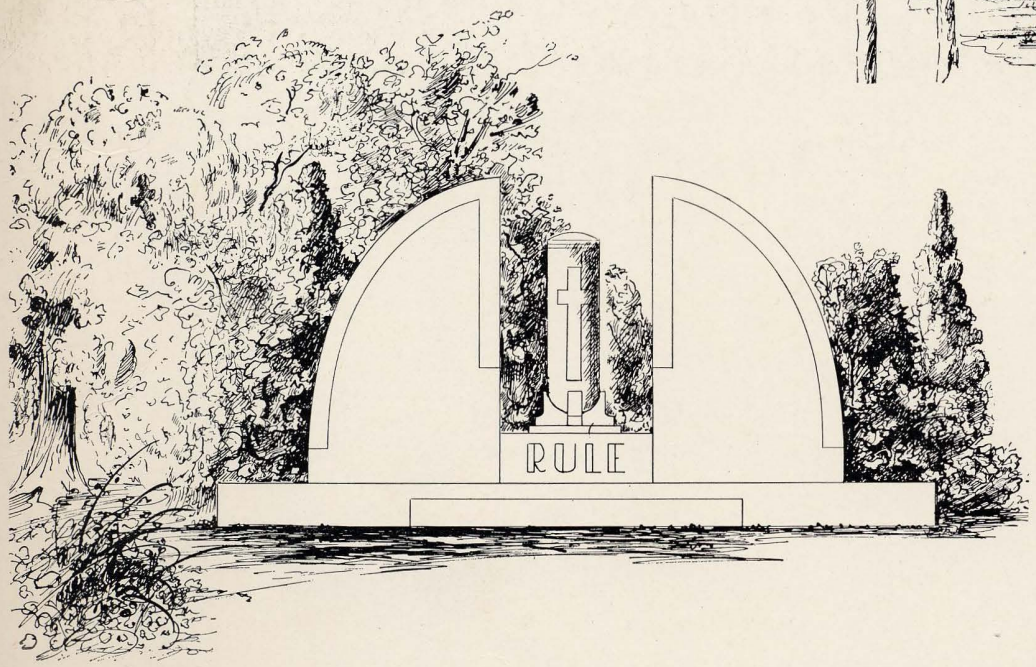
GRANITE MARBLE & BRONZE

THE MONUMENT AND CEMETERY REVIEW

DOLORES GROPELLI
Paul Gropelli Memorial Co., Pittsburgh, Pa.
Class Secretary, Yearbook Committee

A Daughter and a Son
of MEMORIALISTS
at the
BARRE SCHOOL
of MEMORIAL ART

Although the number of girls at the Barre School of Memorial Art has been few, they have more than held their own in friendly competition with their fellow students. While there is no dormitory, living accommodations for girls are under the careful supervision of a voluntary Women's Council, and every effort is being made to encourage the enrollment of girls at the school.

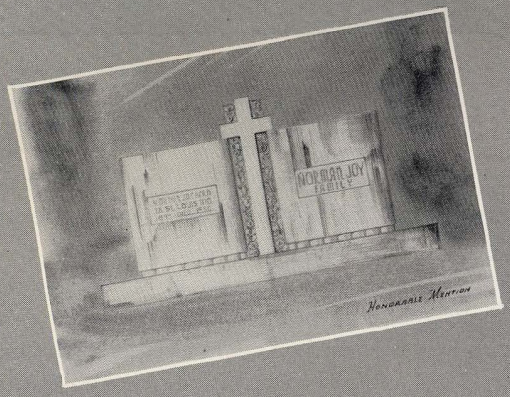


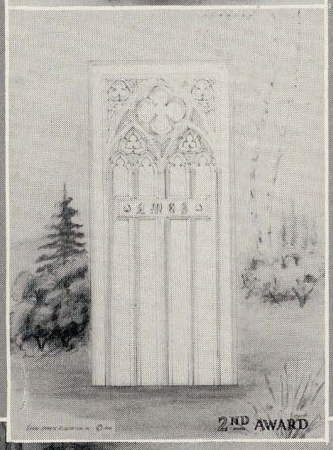
CHARLES R. EVANS
Evans Monument Co., Bridgeport, Ohio
Basketball, Yearbook Committee
1st Award, James G. Pirie Memorial Design Competition

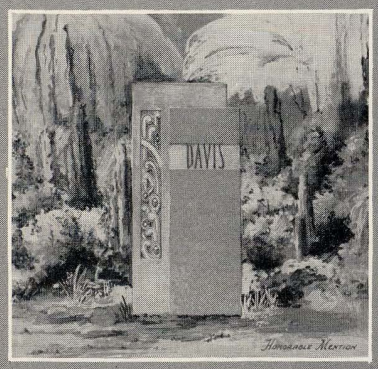
WETMORE & MORSE QUARRY

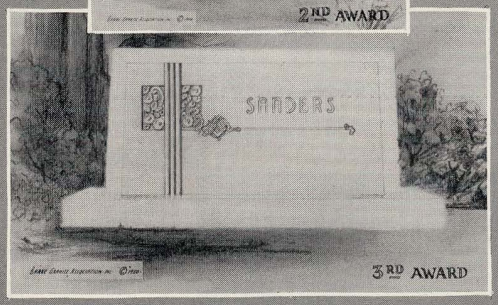
DIVISION OF ROCK OF AGES CORPORATION

BARRE, VERMONT









The Winners of the James G. Pirie Annual Memorial Awards, illustrated above, are as follows: Central Designs, top to bottom: 1st Award —HARLO Design, Charles R. Evans, Bridgeport, Ohio; 2nd Award—AMES Design, Ned L. Rosenbloom, University City, Mo.; 3rd Award—SANDERS Design, Sherwood Snyder, Colorado Junction, Colo.; Honorable Mention Awards on left, top: NORMAN JOY Design, Charles Alexander, Cold Spring, Minn.; left, bottom: DAVIS Design, Hiroshi Enoki, Hanapepe, Kauai, Territory of Hawaii; right, top: CARL-LANE Design, Robert F. Shull, Chambersburg, Pa.; right, bottom: HAFEN Design, Blake H. Burdick, Clinton, N.Y. The First, Second and Third Award Designs are the property of and are copyrighted by the Barre Granite Association, which is one of the stipulations of the competition.

Congratulations to the 1950 Winners of JAMES G. PIRIE MEMORIAL AWARDS at the BARRE SCHOOL of MEMORIAL ART

THE James G. Pirie Memorial Awards are a feature of an annual design competition for students of the Barre School of Memorial Art, sponsored by an anonymous donor, in memory of the late James G. Pirie, "one of the most admired and best loved men in the Memorial Industry."

We of the J. K. Pirie Estate take sincere pleasure in extending our congratulations to the Award Winners, who, incidentally, are all sons of prominent memorialists. We also wish to thank the sponsor and others who contributed to the success of this fine tribute to the late James G. Pirie.

J. K. PIRIE ESTATE . . . BARRE, VT.

Quarriers of Pirie's Select Barre Granite

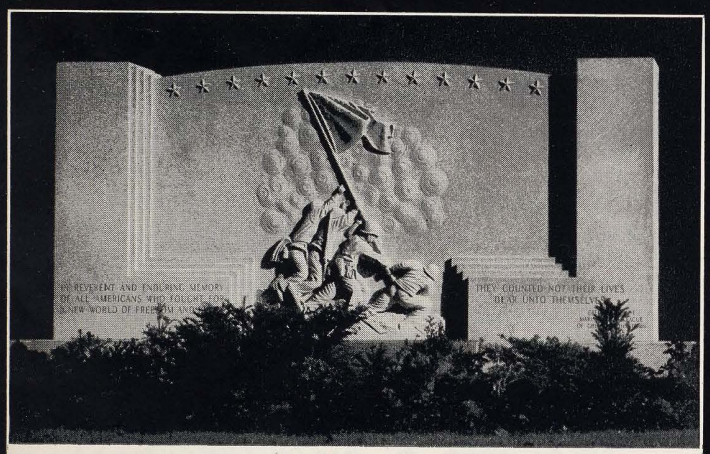
Customer Appreciation

We have never lost sight of your importance to the industry . . . you, as the retailer who meets the public, are the one who can make or break the sale. Knowing this, we have always done our utmost to put our skill and facilities at your disposal in a way that best promotes a pleasant business relationship which will also be a profitable one for you. Feel free to call on us for aid in your memorial problems.

Matt O'Hagan
PROPRIETOR

ROUX GRANITE CO.
BARRE, VERMONT

B.B.



THE IWO JIMA WAR MEMORIAL AT JOHNSTOWN, PA.
COPYRIGHTED DESIGN 1949, CHIOLDI GRANITE CO.

Finer Monuments
and
Mausoleums

CHIOLDI GRANITE CO.

BARRE, VERMONT

LETTERS TO THE EDITOR

These columns a monthly Monumental News-Review feature, are dedicated to the principle of the open forum and to the belief that a frank discussion of the industry's problems is beneficial. While opinions expressed in these letters do not necessarily agree with our own, we do reserve the right to censorship on material of a libelous or obviously personal nature. Letters are solicited from all branches of the trade and unless otherwise requested the writer's name will be published.

LETTER FROM CANADIAN ASSOCIATION PRESIDENT

Dear Fellow Craftsmen:

It is with humble gratitude that I acknowledge the honor which the members of the Canadian Association of Memorial Craftsmen have bestowed on me in electing me as their President for 1950 I am fully aware of the responsibilities involved and shall endeavor to do everything possible to promote the interests of the Association and its members.

In reviewing the year 1949 we may remember it as a year of transition, a year in which we in the memorial industry passed from a seller's market to a buyer's market. What can we do to meet this change?

Fundamentally we must realize and, through well planned advertising, educate the buying public to realize that we are a craft and that our products are works of art, not merely assembly-line productions. There are many of us who have always thought along these lines but, unfortunately, some of us are prone to sacrifice art for greater production.

Let us in our shops produce the best possible memorials with well executed symbolic carvings and inscriptions. I am convinced that we should encourage the use of more detailed, personalized inscriptions and, if we are to foster the memorial ideal, we should advocate the use of more epitaphs which will give a message of consolation, love, hope or inspiration. Of course all of this must be incorporated in a memorial manufactured from only the best of marble or granite.

In some parts of Canada, we are threatened with the institution of no-monument cemeteries. Fighting this threat will be one of the biggest tasks of the Association and individual members in the next few years. A few ways in which we can do this are: (1) organization and cooperation, (2) a vigorous advertising campaign, (3) striving to maintain the highest levels of craftsmanship and salesmanship in our own businesses, (4) supporting and encouraging the establishing, maintenance and beautification of traditional monument cemeteries —especially those in the rural areas.

We should appreciate any information or suggestions which the members might have that would in any way serve to further the interests of the Association.

Sincerely,

R. W. Beck
President
Canadian Assoc. of Memorial Craftsmen
Montaque, P. E. I.

BEST EVER!
Don't miss the
AMA-MBA CONVENTION
in St. Paul, August 20-24

Published monthly by Monumental News-Review, Inc., 429 Franklin Street, Buffalo 2, New York. Entered as second class matter, February 26, 1940, at the post office at Buffalo, New York, under the Act of March 3, 1879. Additional entry in Hanover, New Hampshire, February 28, 1949.

LET'S GET PRACTICAL

Will it break?

Is it expensive?

Any guarantee?

Is it hard to install?

Is it being accepted?

Where can I see it?

Let's suppose you're interested in the TABULART panel. Since the first announcement of this new monumental art form* just three months ago, a great number of people much like you *have* expressed a keen interest—and they've asked a lot of questions. So here are some straight answers to a few important ones. . . . and we welcome more of your own:

"WILL THE GLASS USED BY TABULART BREAK?" Certainly, just as stone *can* chip or flake, a metal casting *can* crack, a monument *can* settle. But because the TABULART is always backed and surrounded by stone and permanently sealed to it, only a violent blow—hard enough to endanger the stone itself—will crack it. Weather, aging, even rapid temperature changes will *not* affect the tough, tempered plate from which TABULART is made.

"IS TABULART GUARANTEED?" Yes. The Charles Howe Corporation guarantees all TABULART panels against defective material or workmanship when installed by authorized manufacturers, in compliance with our specifications.

"IS IT EXPENSIVE? MUST ITS SALE BE LIMITED TO MY PREMIUM-PRICED MONUMENTS ONLY?" No. It can be used in the most modest stones or tablets, and usually can cost appreciably *less* than any stereotyped "decoration." Even elaborate, individually-designed TABULART panels can be produced and marketed at prices which will allow you to offer custom-made memorials to many more buyers.

"IS INSTALLATION IN STONE OR METAL DIFFICULT?" No. Any competent producer of monuments can learn the knack in a short time. Only a shallow sinkage is required, and the permanent seal is easily applied.

"IS TABULART BEING ACCEPTED IN THE TRADE?" It is indeed. Almost without exception, leading cemetery managers throughout the U. S. A. who have seen TABULART give their unqualified approval. Already some 16 well-known manufacturers have contracted to install TABULART panels in their monuments.

"WHERE CAN I SEE TABULART?" Look for our booth at the AMA-MBA convention and monument exhibit at St. Paul in August; and at other leading regional and national cemetery association meetings. We'll be around to see you as soon as possible. Right now we're almost swamped with inquiries about TABULART—

"The Legacy That Lasts Forever"

CHARLES HOWE CORPORATION, NEWBURYPORT, MASSACHUSETTS.

***TABULART is a heat-tempered, age-proof panel of special glass, in which any art subject can be faithfully and permanently reproduced. The clear area of the panel reveals the natural texture of the granite or marble in which it is inserted. This quality, combined with the depth of the reproduction in the glass, gives the subject a startlingly three-dimensional, carved-stone appearance.**

. . . and they learned about
Grandfather from his monument . . .

When *personalized* memorials are erected on family plots, they become focal points in shrines of true sentiment . . . places where future generations will pause in respectful reflection and learn of their heritage . . . a knowledge which might otherwise be lost forever. It is up to all of us, manufacturers and dealers alike, to do our best to impress the public with the beauty and consolation inherent in *personalized memorialization* . . . to help them to experience the spiritual gain that results from bringing the family closer together,—both within itself and with its past. In so doing we will not only assure the perpetuation of our industry but we will also perform a real and satisfying service in our community.

MEMORIALS WITH BONDED GUARANTEE

BUTTURA & SONS

'Better Built Memorials' BARRE, VERMONT

LETTERS TO THE EDITOR Continued

CONLY & CONLY SOLD

Monumental News-Review, Inc.:

In the year 1916, John E. Conly and son Raymond H. Conly established a partnership known as Conly & Conly at 150 Academy Street, Laconia, New Hampshire. We built a modern show room and workshop to retail cemetery memorials. Both partners have had experience in the manufacturing of memorials in Vermont, prior to coming here.

John E. Conly died in 1933, but the business has been carried on by Raymond H. Conly since. We have had thirty-four years of continued service to the public in the memorial business, under the same name Conly & Conly.

On April 4, 1950, the business was sold to Robert V. Johnson of Concord, New Hampshire. Mr. Johnson has had twenty years of experience as a letterer, both in shop and doing cemetery lettering for most of the dealers in this state

The business will continue under the same name Conly & Conly, and we wish Mr. Johnson success, and trust he will be as successful in the next thirty-four years.

Sincerely yours,

RAYMOND H. CONLY
Conly & Conly
150 Academy Street, Laconia, New Hampshire

E. T. DES JARDINS RECEIVES NEWSPAPER RECOGNITION

Forty-three years ago E. T. Des Jardins moved from Bad Axe to Lapeer, Michigan. His family were pioneers in the "Thumb" section of northern Michigan where they had assisted in the development of the rich farm area.

In Lapeer, Mr. Des Jardins established the Des Jardins Monument Works, and quickly won a place for himself in the industry. He was active in both state and national associations until his retirement and at one time served as president of the Monument Builders of America. Interested in civic affairs also, he served as mayor in the 1920's.

Although active and mentally alert, Mr. Des Jardins is somewhat limited by failing eyesight, retaining at present only about 10 per cent of normal sight. In spite of this, however, he is becoming one of the city's best read men. From the Library of Congress division for the blind, he has secured the Library's phonograph series, and during the past year has read more than 100 books.

Last February, Mr. Des Jardins observed his 86th birthday.

Recently, the Flint, Michigan, *Journal* carried the story of Mr. Des Jardins' accomplishments, recognizing his contribution to the development of the vicinity.

GRANITE MEMORIALS TO MARK HISTORIC SITES OF BAPTIST CHURCH

Two important places in the history of the Baptist Church in Georgia are to be marked with granite memorials according to an announcement made by Mercer University's Dr. Spright Dowell, president of the Georgia Baptist convention.

Memorials are to be placed at Kiokee and Powellton. Dr. Dowell is reported to have said that the memorial at Powellton will be unveiled at Labor Day ceremonies. Powellton was the seat of early conferences leading up to formation of the Georgia Baptist convention.

Kiokee was the site of Georgia's first Baptist Church, founded in 1772.

2

DUTCH BRAND SANDBLAST STENCILS

Both are quality products

DUTCH BRAND EZ Sandblast Stencil

DUTCH BRAND "E-Z" Sandblast Stencil has been a dependable performer for years. The product is uniform, roll after roll, thanks to careful factory inspection. Always flexible . . . always tough and sturdy and always "tops" in performance. Ease of cutting makes it important for good workmanship.

Those who take pride in using fine materials are careful to select DUTCH BRAND for its many outstanding qualities.

FEATURES: Sandblast resistance • High adhesion will not loosen • Light color • Easy marking • Good aging qualities • Edges stand up • Excellent on shape carving • Prompt service from local distributor.

DUTCH BRAND PLASTIX Sandblast Stencil

DUTCH BRAND engineers have developed this new and different Sandblast Stencil. Before offering it to the memorial trade, many field tests were made to be sure it would meet general approval. All who tested it were favorably impressed and it has been added to the line.

This new stencil is known as "PLASTIX" and is not offered as a replacement for "E-Z" stencil, but as a companion item for many uses such as hard lines and lettering. It is thin, but rugged and tough, and will take heavy sandblasting without breaking down at the edges. It does not shrink or stretch in use. Because of the materials used in its construction, no Holland cloth liner is needed. We recommend it for use with the regular DUTCH BRAND "E-Z" Sandblast Stencil.

FEATURES: Thin construction • Sandblast resistance • Ease of cutting • Light color • Easy marking • Does not shrink or stretch • Easy to unwind and apply • Not affected by moisture • Patent pending.

DUTCH BRAND

VAN CLEEF BROS. INC.

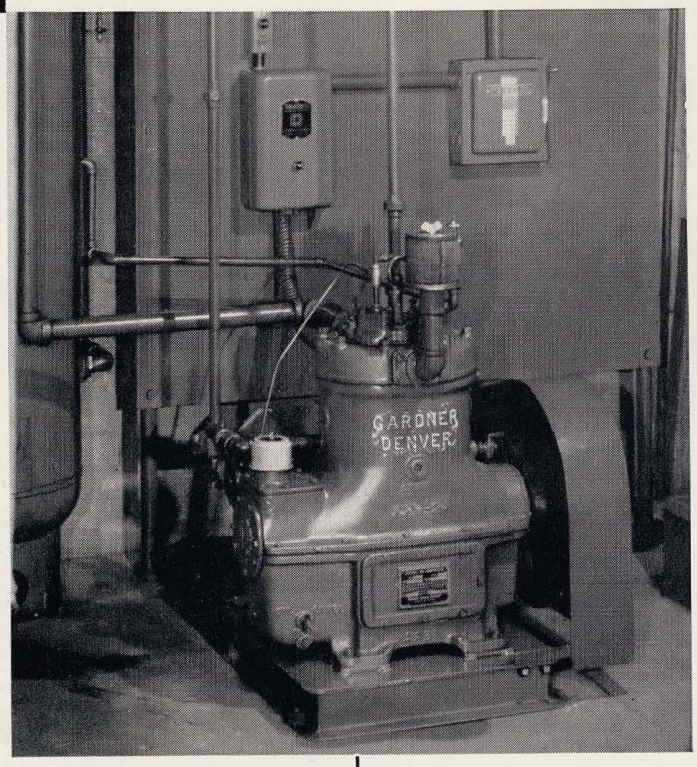
Manufacturers . . . Rubber Products . . . Est. 1910

CHICAGO 19, U. S. A.

ORDER FROM YOUR DISTRIBUTOR TODAY

You don't need a gypsy...

to foretell the future of this compressor!



Gardner-Denver AA Vertical, Single-Stage, Water-Cooled Compressor. Capacities from 32 to 183.6 cubic feet displacement per minute.

Consider the evidence:

Gardner-Denver AA Compressors are famous for continuous service under all operating conditions.

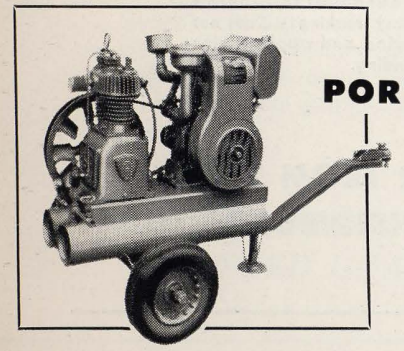
Look into the design:

AA Compressors are built with quality features such as generous bearing areas and extra large water jackets.

You can safely predict:

An AA Compressor installed in your plant will assure a dependable source of compressed air for years to come—will save you money every year.

Write today for complete information.



PORTABLE POWER

Handy Gardner-Denver Trailer-Mounted, Air-Cooled Compressor — a complete power unit for towing to the job site.

GARDNER-DENVER

Gardner-Denver Company, Quincy, Illinois

USE COMPRESSED AIR FOR SAFETY CONVENIENCE FLEXIBILITY

Since 1859

1950 EXHIBIT TO SET NEW STANDARD

Between August 20th and 24th St. Paul, Minnesota, will be host to a modern display of one of civilization's oldest art forms. With only three spaces remaining unsold, the AMA-MBA Exhibit promises to be the finest of its kind in the history of our Industry.

Here you will see design, symbolism and craftsmanship at its monumental best. All the producing districts will be represented by the various manufacturers giving particular attention to better design in the moderate price range.

Just as a fine jewel must have an appropriate setting to bring out its best qualities, so shall the memorials be high-lighted by the beauty of a natural setting created by landscape architects. Each monument will receive individual attention in the preparation of a background of living trees and shrubs.

All the suppliers' spaces have been sold and the display of equipment and supplies will be highly educational. New machinery and supply ideas will be unveiled at this exhibit and you will be able to visualize the practical application of these labor and time saving tools.

The public will be encouraged to attend the exhibit and you will have an unequalled opportunity to observe public reaction to the various memorial types and designs featured here. This will practically amount to a "buyers' guide" so plan to make this a "buying trip" for we feel sure you will see exhibited in St. Paul, monuments which will have sales appeal in your own show rooms.

The Monument Builders of America are planning a fine Convention program covering all the important phases of your business. Not only do they offer you invaluable educational features, but you will also have an excellent opportunity to meet and greet dealers from other parts of the country and discuss ways and means of meeting your common problems. Everyone has something to contribute and we are sure others will learn much from you—and you will be surprised to find how many tips you can pick up from them.

For those who wish to combine pleasure with business, Minnesota, Wisconsin, and South Dakota will

offer you and your family the opportunity of a delightful vacation. The many new ideas and renewed enthusiasm which you will carry home from the Convention and exhibit will more than make the trip to St. Paul pay for itself.

YOU CAN'T AFFORD TO MISS IT!

BARRE SCHOOL OF MEMORIAL ART GRADUATION AND DESIGN AWARDS

Informal graduation exercises were held June 8, 1950, at the Country Club of Barre, Vermont, for the seven students graduating from the Barre School of Memorial Art.

Thomas Yahkub, professor of oriental history and government at Goddard College, was the principal speaker. The master-of-ceremony duties were shared by Reginald S. French, general manager of the Barre Granite Association, and Charles G. Taylor, superintendent of the public schools of the city. Dr. Dewey S. Spooner, chairman of the board of school commissioners, presented the diplomas to the graduates. This was the fourth graduation in the history of the school.

The graduates were addressed, in addition to the principal speaker, by Dr. Spooner, Supt. Taylor, Toastmaster French and Maurice Watkins of Cook, Watkins & Patch, Inc., president of the Barre Granite Association.

During the program the monetary awards were presented by Pres. Watkins to the winners in the annual memorial design competition for the James G. Pirie memorial awards. First prize of $25 was presented Charles R. Evans, (Evans Monumental Works,) Bridgeport, Ohio. Ned L. Rosenbloom, (Rosenbloom Monument Co., St. Louis, Mo.) University City, Mo., received the second award of $15, and Sherwood Snyder, (Colorado Survault Co., Inc.) Grand Junction, Colorado, won the third prize of $10.

Honorable mention awards went to Robert F. Shull (Robert S. Shull) of Chambersburg, Pa.; Blake H. Burdick (Daniel H. Burdick & Sons) of Clinton, N. Y.; Charles Alexander (Cold Spring Granite Co., Inc.) Cold Spring, Minn.; and Hiroshi Enoki (T. Enoki) of Hanapepe, Kauai, Territory of Hawaii.

The basis of the competition was the best original design for family memorials, featuring polished Barre Granite. It was stated by Pres. Watkins that the general excellence of the designs submitted made the selection of the winners a difficult task. Certificates of Award are to be mailed to the seven prize winners. As a supplementary award, the editors of the *Monumental News-Review* presented a year's subscription to the magazine to the seven winners of awards.

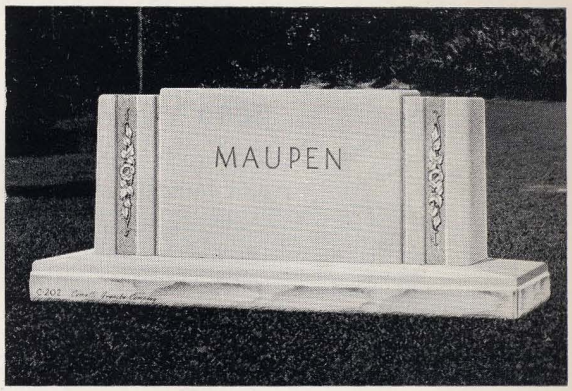
The competition was judged by John C. Watt, American Granite Co., chairman of the Barre Guild committee; Maurice C. Watkins, Cook, Watkins & Patch, Inc., president of the Barre Granite Association; and E. H. Whitaker, vice-president and editor of the *Monumental News-Review*.

Professor Yahkub, in his address, touched on the means of maintaining peace, the understanding of maturity, and the accepting of other patterns of life to be as good as those in this country. He is said to have told the students that they should not be "sterilized citizens," too busy being doctors, lawyers, artists, and masters of other professions and trades, to be good citizens in their communities. One of the greatest fears of a democracy, he said, is that of standards of living being lowered. Perception, devotion, integrity, and exercising of courage would prevent this fear, he said.

[*Continued on next page*

·QUALITY GRANITE·
SKILLED CRAFTSMANSHIP
·PROMPT SERVICE·

The MAUPEN
Design . . . Beautiful Simplicity



Your Inquiries Invited . . . IDEAL for your STOCK Display!

Satisfaction . . .

We have been satisfying discriminating clients for many, many years . . . Cooperating with the dealer and assuring him of complete satisfaction have always been, and will continue to be, our primary objectives.

COMOLLI GRANITE COMPANY

ELBERTON, GEORGIA

A Member of the Elberton Granite Association

Civilization... recorded in MARBLE

2000 Years Ago

The world's greatest sculptors and builders chose marble for their masterpieces that inspire the living today.

180 Years Ago

Pioneer settlers in Vermont chose native marble for their headstones—memorials which still stand intact, bearing priceless messages to present and future generations.

In Modern Times

Marble is chosen for America's greatest memorials:

- The Unknown Soldier
- Abraham Lincoln
- Thomas Jefferson
- Franklin Roosevelt

In all ages... MARBLE is first choice!

Vermont Marble *The Memory Stone*

VERMONT MARBLE COMPANY • PROCTOR, VERMONT

BARRE SCHOOL OF MEMORIAL ART . . .

Continued from Page 9]

In speaking of the late Mahatma Gandhi, Professor Yahkub said that he was not so much a symbol of the country, but by context a dynamic figure who gave out spiritual strength to his surrounding disciples. He quoted several books and defined maturity as requiring characteristics of tolerance, flexibility and compromise in an individual. Tolerance should be accepted as displayed in the religion of Hinduism in his native land, he said. Artists, such as the present graduates, he concluded, should value their own experience by wandering about the land evaluating the works of others.

Toastmaster French congratulated the graduates, urging them to carry with them a bit of the idealism imparted to them by the men of the granite industry with whom they associated while at school in Barre. He also stressed the importance of making contributions of leadership in their respective communities, along with promoting the industry.

Supt. Taylor added his congratulations and expressed the hope for continued cooperation between the city school system and the art school enterprise.

Graduates of the two-year course to receive diplomas included Hiroshi Enoki, (T. Enoki) Hanapepe, Kauai, Territory of Hawaii; Charles R. Evans, (Evans Monumental Works) Bridgeport, Ohio; Lawrence R. Lavin, Amesbury, Mass.; Forest H. Hammond, Northfield, Vt.; and Louis F. Guba, (Wilson Smith Memorials) New Bedford, Mass.

Receiving certificates as one-year graduates were Ned L. Rosenbloom and Blake H. Burdick.

About 25 other members of the art school, staff members and advisors, including Emilio E. Politi, director of the school; Armand J. Beltrami and Paul V. Winters, instructors; John Watt, American Granite Co., Dan Haslam, director of design, Rock of Ages Corporation, and J. Fred Healy, school directors; Lucien J. Bilodeau, J. O. Bilodeau & Co., Inc.; Ateo Brusa, Brusa Brothers; and Maurice C. Watkins, Cook, Watkins & Patch, Inc., directors of the Barre Granite Association; Louis V. Dindo, business agent for the GCIA; and Henry C. Whitaker, Jr., vice-president and associate editor of the *Monumental News-Review.*

The beautiful engraved diplomas received by the graduates were made from an original design adapted from the work of former students.

Preceding the graduation exercises, a banquet was served by Orlando "Swiss" Rossi, chef at the Country Club, and his staff.

AMARILLO MONUMENTAL COMPANY FEATURES BEAUTIFUL OUTDOOR DISPLAY

On one of the busiest streets of Amarillo, Texas, over which two national highways pass, the Amarillo Monumental Company has erected a modern office building and are reported to have set up a beautiful outdoor display. The location, at 3101-3103 S. Fillmore Street, is one of the principal business corners in this section of the city.

The business is owned by A. L. Keeney, who also manages it. Beside being exclusive dealers for the Cold Spring Granite Company in the area they also carry a complete line of many other standard granites, marbles and bronze.

Mr. Keeney was formerly district manager for the Blaesing Granite Company of Portland, Oregon. Moving to Texas in December 1948, he opened the business in Amarillo July 1, 1949.

Dallett's "Precision Built"

STONE CARVING TOOLS

DALLETT Carving Tools are the Stone Craftsman's first choice. This precision line is manufactured in four sizes, all are of the valveless type, employing the minimum amount of air, and having but one movable part—the piston. This design is simple in construction, light in weight and economical in operation. All parts are made of carefully selected steels and are heat treated, ground and lapped to close tolerances where necessary.

"STRAIGHT LINE" TYPE

½″ Tool

The "Straight Line" type tool is manufactured in two sizes: ½″ and ¾″ piston diameter.

The ½″ tool, due to its perfect piston balance, is particularly suited for the finest and most delicate figure carving on marble, granite or stone.

¾″ Tool

The ¾″ tool is recommended for carving, tracing and for sunken inscriptions on marble and granite. Its wide adaptability makes it universally used. It has long been used by many Master Craftsmen.

"FINGERGRIP" TYPE

1″ "Fingergrip" Tool

In the "Fingergrip" type tool Dallett offers 1″ and 1¼″ piston diameters.

The 1″ size "Fingergrip" is an all-around tool that is used for all raised lettering, sunken inscriptions, for heavy lettering and carving as well as for all chisel operations.

1¼″ "Bullset" Tool

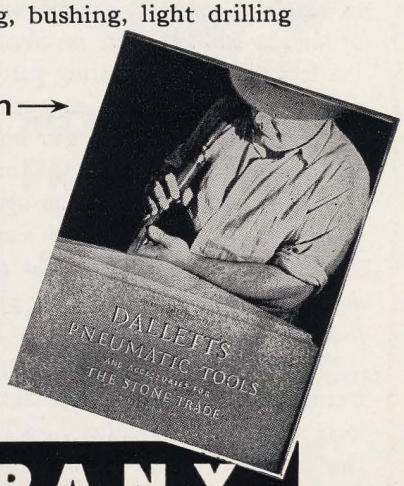
Dallett's 1¼″ size, "Bullset" tool is a powerful tool made for heavy work. It has no equal for coping and roughing out of granite. The "Bullset" is widely used for peening, bushing, light drilling and heavy chiseling.

USE DALLETT'S ACCESSORIES—

Dallett's pneumatic accessories are the very finest, each item is made from materials that are best suited to its intended use. The Dallett line consists of chisels, couplings, valves and fittings—all Dallett Engineered for precision and for long, uninterrupted, trouble-free service.

Send for Bulletin →

In this bulletin No. 550, you will find fully described and illustrated, the Dallett Line of Pneumatic Stone Tools for surfacing, drilling and carving with all the needed accessories such as Chisels, Couplings, Valves and Fittings. Send for it today!



THE DALLETT COMPANY

PNEUMATIC DALLETT EQUIPMENT ACCESSORIES

Manufacturers of Pneumatic Tools and Accessories

SINCE 1883

MASCHER AT LIPPINCOTT STREET

PHILADELPHIA 33, PENNSYLVANIA

The Legal Department . . .

Conducted by
A. L. H. STREET
Authority on Cemetery Law and Legal Editor of the Monumental News-Review

REPRODUCING LIKENESSES ON STONE

A contract to furnish a headstone to be placed at the buyer's wife's grave called for carving on it a likeness of St. Theresa. A sketch of the figure accompanied the contract, but, as agreed, the memorial contractor, also, forwarded to the manufacturer of the memorial a copy of a picture of St. Theresa. The buyer attached sentimental importance to the picture because his wife had prayed before it.

When the stone was erected the buyer said that it "appeared nice" but that his family had not yet seen it. Later he rejected the stone, claiming that the likeness did not resemble the picture. He had paid half of the price, $2,000, but refused to pay the remaining $1,000.

The memorial company sued and the buyer counterclaimed $1,500 damages, the alleged cost of having the memorial refinished to his satisfaction. The Municipal Court, District of Columbia, awarded the memorial company judgment for the balance due, disallowing the buyer's counterclaim. On appeal, the Municipal Court of Appeals for the District okayed the decision, by a two-to-one vote of the three sitting judges. (Bovello v. Falvey Granite Co., 71 Atl. 2d 536.)

Because of the importance of the decision as a judicial precedent we quote the principal passages of the court's decision, followed by a summary of the dissenting judge's views:

"From the evidence concerning the contract the [trial] court must have found that the picture of the Saint was an integral part of the contract and intended as a model for the stone figure. The whole contract was built around the picture. . . . However, the fact that the picture was to be used as a model does not necessarily mean that the parties intended the stone carving to be an exact reproduction. . . . *The degree of resemblance that was to be reproduced in the stone depended upon the standard or quality of work intended by the parties.* There lies the center of this controversy.

"The court could have found from the evidence that the standard of work intended was of a character *usually furnished by commercial stone carvers for cemetery monuments of the size and type here involved.* This seems apparent from the fact that the contracting party which was to furnish the stone was a corporation engaged in the cemetery memorial business. *The transaction was not one of an artist commissioned to execute a work of art, but one of a trading company hired to do work through an agent unknown to the hiring party. The fact that the design was to be special and not stock did not compel a finding that the quality of the work in depicting a resemblance to the picture was to be other than that ordinarily executed by those in a similar business.*"

"The evidence as to the completed monument was conflicting." The buyer "testified that the carving did not in the least resemble the picture. . . . There was also testimony of two experts . . . that the work on the figure was poor; that the carving was 'crude;' that the face was hard and masculine, etc. One of these experts was a stone carver who was presently in the business of furnishing cemetery stonework. The other was apparently an artist, although he testified that he did some work on cemetery memorials. The court was not compelled to accept the testimony of these experts. Besides the fact that there was conflicting testimony on the other side the court may have also considered that the standard used by these men was a higher one than called for by the contract."

The contractor "introduced photographs of the finished memorial. These indicated that the figure carved in the stone did resemble the picture in a general way. The photographs as well as the picture illustrate a person garbed in nun's habit, surrounded by a halo and carrying a cross and flowers in folded arms."

The higher court said that the trial judge did not err in permitting the president of the contracting company to testify that in his opinion the workmanship was good and that the sculpture conformed to the sketch. He had had 28 years experience in the memorial trade and that qualified him as an expert witness. The court could readily compare the sketch, the picture and the photographs of the finished work.

As to what the buyer said when he first saw the memorial, that it "appeared nice," the higher court said: "Although he explained that he had only made a brief inspection at the time, it would seem that a person looking at work such as this for the first time would look closely enough to tell whether he received what he had contracted for. This statement by itself would not be controlling, yet it does lend weight to the conclusion that the monument was what it was intended to be, and in conjunction with the other evidence is sufficient to support the finding" that the contract work was sufficiently performed.

The dissenting judge thus summarized his view of the case: "Without entering upon any artistic discussion, I think . . . that defendant did not receive what he contracted to pay for. I do not see how there could be any difference of opinion that it is very different from the picture supplied . . . as a guide. It is of some significance, I think, that defendant was so dissatisfied with the figure on the monument supplied by plaintiff that he actually paid another man $1,200 to replace the figure."

Comment: Strangely enough, neither the majority nor minority opinion shows whether or not any evidence was introduced at the trial to prove whether the memorial as

BARRE
DESIGN
SERVICE
AL COMI
PHOTOGRAPHIC - PRINTS
ARCHITECTURAL RENDERINGS
MEMORIAL MOTIFS
BARRE

Join Your Associations

THE GRANITE WITH A Contrast

SPECIFY . . .

"FRENCH CREEK" the Extra Dark Monumental Granite.

RECEIVE . . .

Quality merchandise... unsurpassed contrast... dependable workmanship...exclusive designs prompt shipment...less competition . . . better profits.

At your SERVICE since 1910 with our own quarry and complete finishing plant.

FRENCH CREEK GRANITE CO.

ST. PETERS, PENNSYLVANIA

finished by the second contractor bore a better likeness of St. Theresa than the rejected work. The mere fact mentioned by the dissenting judge, that the buyer "paid another man $1,200 to replace the figure," does not prove that a better job was produced. Obviously, the burden was on the buyer to prove that the seller did not have a good job of carving done. Unless he proved that another contractor did a better job, his suit would seem to have been justly dismissed.

ILLEGAL REMOVAL OF MEMORIALS

Memorial dealers should "watch their step" in removing anything they have placed on a cemetery lot, upon an assumption that they have a right to remove it *merely because it has not been paid for.*

No such removal should be attempted *unless it is authorized by the contract under which the work was installed, or unless the person with whom the contract was made authorizes its removal.* (And to guard against the possibility of that person denying that he authorized the removal, his consent should be in writing and signed by him. I have in mind a case where a memorial dealer removed a marker on the oral statement of a patron that he could not pay for it and that if the deceased person's relatives would not pay for it, the dealer might as well remove it. The dealer in that case might have been very much embarrassed had the delinquent patron denied authorizing the removal.) Next to a dentist's attempt to take a set of plates from a patient's mouth because they have not been paid for, we know nothing more risky than *unauthorized* removal of any part of a memorial from a grave.

This discussion is prompted by an inquiry from a friend of ours who removed from a grave a small slab that was intended to serve as foundation for a small headstone, for which our friend expected to get an order, but never did. A headstone was obtained from another source, and our friend erroneously jumped to a conclusion that since he did not get the order for the headstone and since the cemetery caretaker who placed the slab at the grave at our friend's instance and who suggested that he remove it for use at another grave where he was erecting a headstone, he had a right to do so.

The deceased person's father at whose grave the slab was placed and removed now threatens suit for damages, claiming that the alleged "desecration" of his son's grave has caused him mental suffering.

Under the circumstances, we surmise that our friend's local lawyer, who will have to be called in if a suit is brought, will advise that the suit be settled out of court if it can be settled on a reasonable basis. There seems to be a strong probability that a judgment for at least a few hundred dollars might be upheld by the courts.

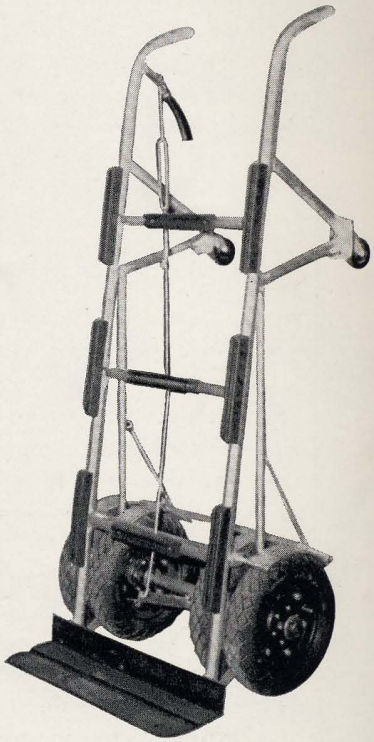
In the state where this case rises there is a statute that says that if any one wilfully *and maliciously* destroys, mutilates, defaces, injures or removes any tomb, monument, etc., shall be punished by imprisonment for not more than a year or a fine of not more than $100. It would seem that while the slab was wilfully removed, it was not removed *maliciously* but under an honest belief that it could be removed because not paid for. But it is a "gamble" as to what a judge or jury might say about that; hence our suggestion that a compromise settlement would be desirable.

It is not likely that our friend would be prosecuted, but, even, so there is a risk that he might be sued for damages and "stuck" for a considerable sum on a theory that he wrongfully caused the father mental suffering.

FLOOR TRUCKS ORANGEVILLE

MONUMENT
Truck
With Brake

Fully
Rubber Upholstered
Dual
Pneumatic Tires



MODEL S-5
PRICE $88.90
Net
F.O.B. Orangeville, Pa.

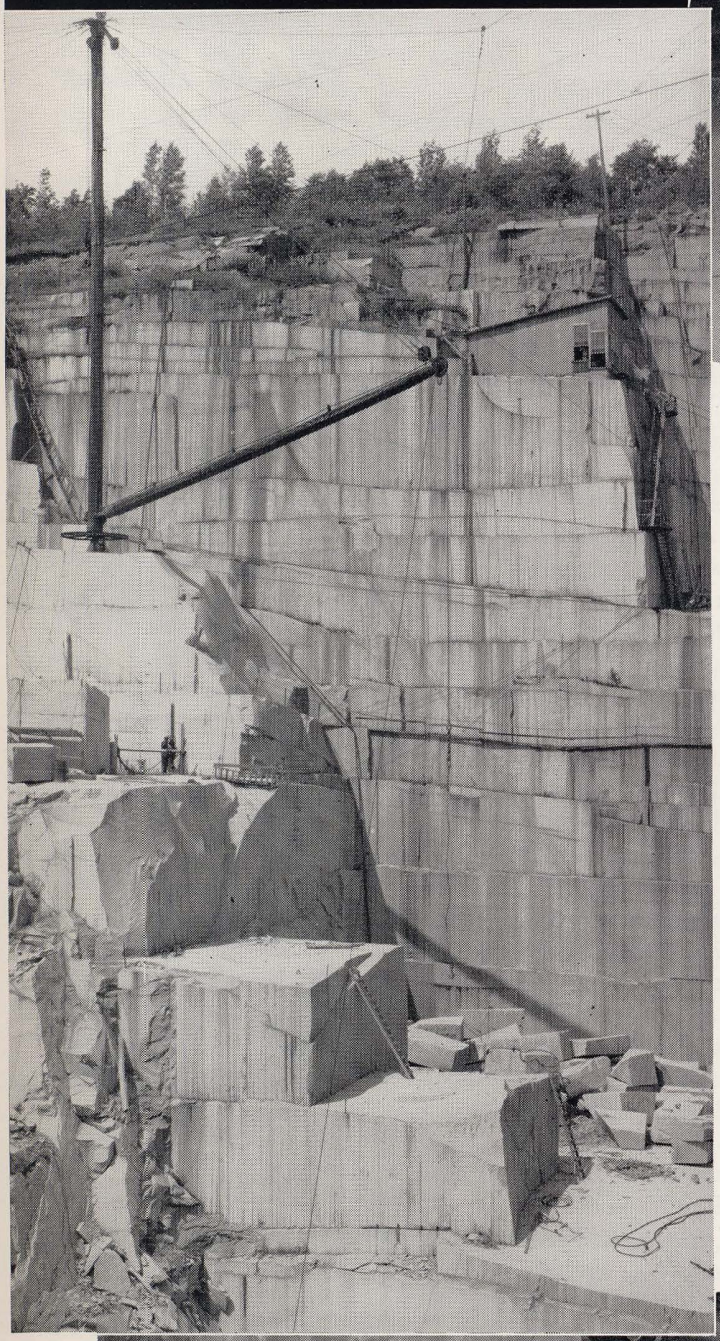
Fully Descriptive Folder sent on Request

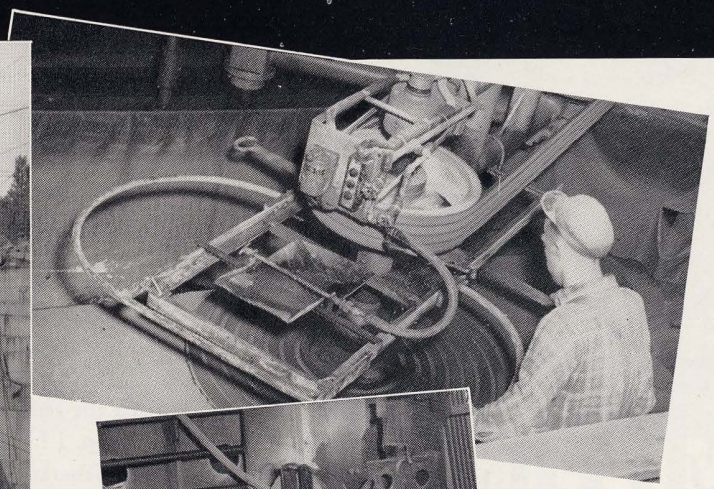
Standard and Special Trucks

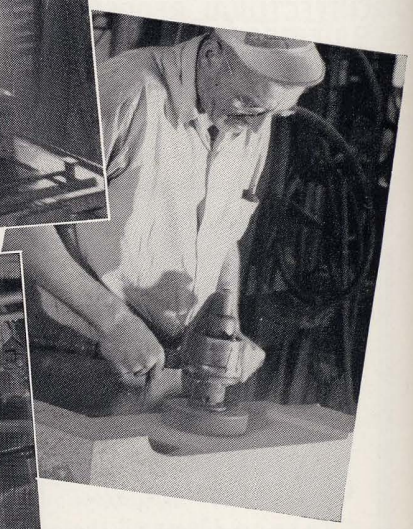
Write for catalog

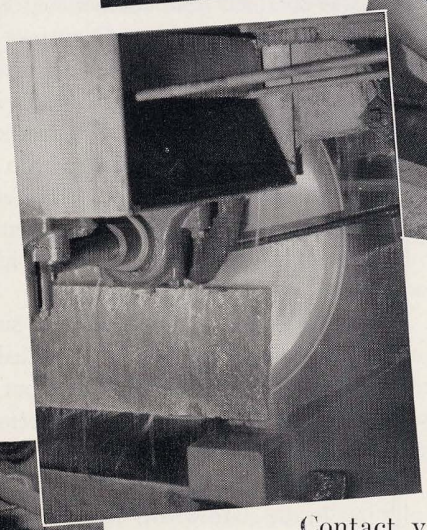
ORANGEVILLE MFG. CO.
Orangeville 14, Pa.
"Since 1879"

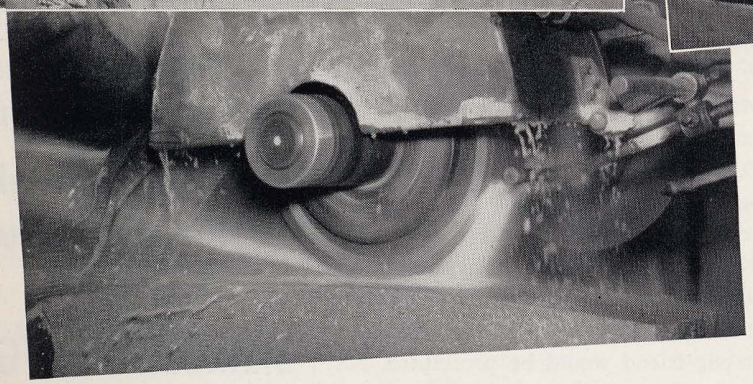
Save $ $ $ on every abrasive job in the granite field, with fast-cutting, long-lasting NORTON Products . . .











Contact your Norton abrasive engineer or distributor for full details and specifications.

NORTON COMPANY • WORCESTER 6, MASS.
Distributors In All Principal Cities

W-1300

NORTON
ABRASIVES

"Making better products to make other products better"

THE ELBERTON GRANITE ASSOCIATION

ENDURING GRANITE

MEMORIALS

In the earth's long history . . . perhaps before man was created . . . volcanic eruptions resulted in the formation of remarkable granite strata in the Elberton area.

This unique granite was uncovered in recent years. Its outstanding beauty, however, was promptly recognized.

This unusual stone, so distinctive in colors and textures, is said to be the only known granite in the world with similar characteristics.

Ideally suited for memorial purposes, Elberton granite has become the preferred material for all types of monuments. Its fame is wide-spread. Its superlative features are recognized in the trade as the very pinnacle of perfection. Consequently . . . more than one-third of the monument granite quarried in this country is from the Elberton field.

ELBERTON GRANITE ASSOCIATION, ELBERTON, GA.

Comolli Granite Co.
Elberton Granite Industries, Inc.
Allen Granite Co.
National Granite Co.

Lincoln Granite Co.
Hoover Granite Co.
Harmony Blue Granite Co.
Republic Granite Co.

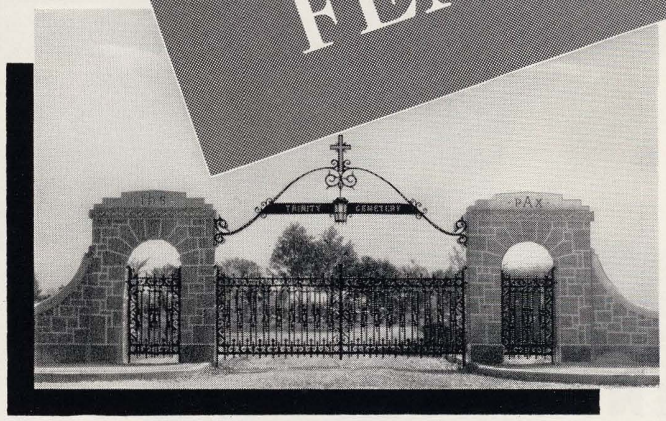
Highpoint Granite Co.
Sterling Granite Co.
Coggins Granite & Marble Industries, Inc.
Georgia Granite Co.

Berkeley Granite Co.
Southern Quarrying Co.
Beaverdam Granite Company
Oglesby Granite Quarriers

STEWART IRON AND CHAIN LINK WIRE FENCES

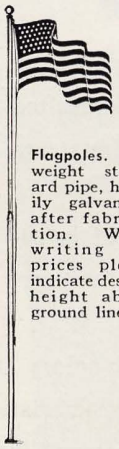
Stewart Plain and Ornamental Iron Picket Fences are made in a wide range of designs. Catalog No. 84.

Stewart Style OTH Chain Link Wire Fence is available in several heights and weights. Catalog No. 83.



Stewart Gates and Gateway Arches are made to meet your requirements and harmonize with line of fence.

Stewart Style 3TH Chain Link Wire Fence. Recommended for remote property lines. Catalog No. 83.



Flagpoles. Full weight standard pipe, heavily galvanized after fabrication. When writing for prices please indicate desired height above ground line.

Galvanized Grave Markers are made in a number of styles. Prices on request.

Stewart No. 354 All-Steel Settee. Made in 4′, 5′ and 6′ lengths. Write for quantity prices.

Bronze Memorial Plaques. Available in a wide variety of sizes and designs. Write for bronze memorial folder.

Monument dealers everywhere are taking advantage of the opportunity Stewart offers to cash in on extra profits through the sale of their Iron and Chain Link Wire Fences and other products. And now is a good time to sell fence, because vandalism is an ever-growing menace. Damage runs into many thousands of dollars every year, and the only way to effectively stop trespassers and vandals is through the erection of a good fence . . . a Stewart Fence . . . that gives many extra years of protection at the lowest upkeep cost per year. Stewart Fences feature many exclusive advantages, and are made in a sufficiently wide range of styles and designs to meet all requirements and fit every budget. A few Stewart products are shown. There are many others. Put yourself in a position to get your share of this business by writing for catalogs and familiarizing yourself with the entire Stewart line. If you are interested in certain products it will help us if you mention what they are.

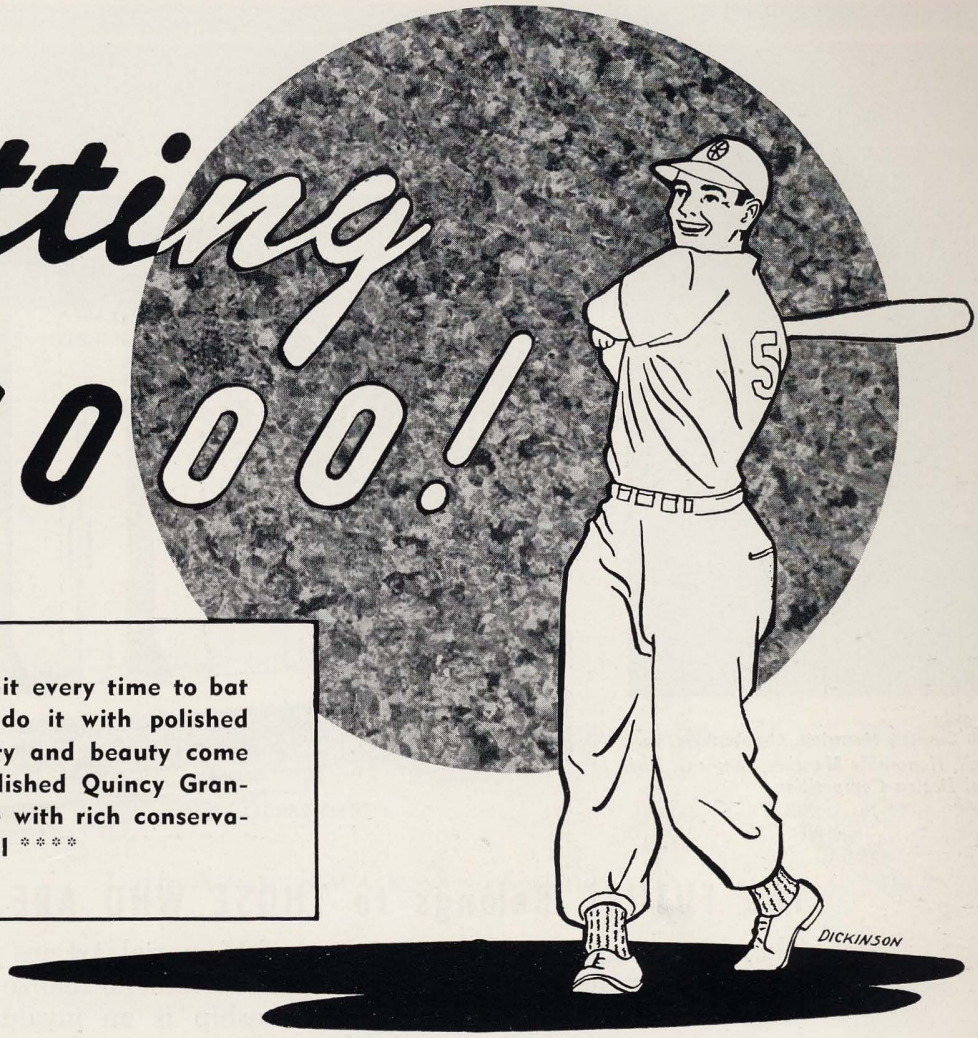
Stewart IRON and WIRE FENCES

THE STEWART IRON WORKS CO., INC.

1752 STEWART BLOCK, CINCINNATI, OHIO

Fence Builders of America Since 1886

Batting 1000!



You have to make a hit every time to bat 1000 ** You can do it with polished Quincy Granite. Dignity and beauty come naturally to highly polished Quincy Granite, endowed by nature with rich conservative color. It's a natural ******

May we have the opportunity of figuring on your requirements—we are specialists in fabrication of this fine monumental granite. Your inquiries will receive prompt, courteous replies—Your orders will be expertly manufactured for lasting satisfaction to yourself and your customers.

Produced By J. S. SWINGLE, INC. Quarriers

Quincy 69, Mass.

Manufactured By

L. VOLPE & SONS, INC.
NATIONAL GRANITE & POLISHING CO.
PREMIER GRANITE & POLISHING CO., INC.

E. SETTIMELLI & SONS, INC.
ANTONIO RUSCITTO & SONS, INC.
PEERLESS GRANITE COMPANY

GOLBRANSON & CO., INC.
GRAY ROCK GRANITE WORKS, INC.
WEST QUINCY GRANITE & POLISHING CO.

H. C. SMALLEY GRANITE CO., INC.
WILLARD GRANITE & POLISHING CO.
W. C. CANNIFF & SONS, INC.

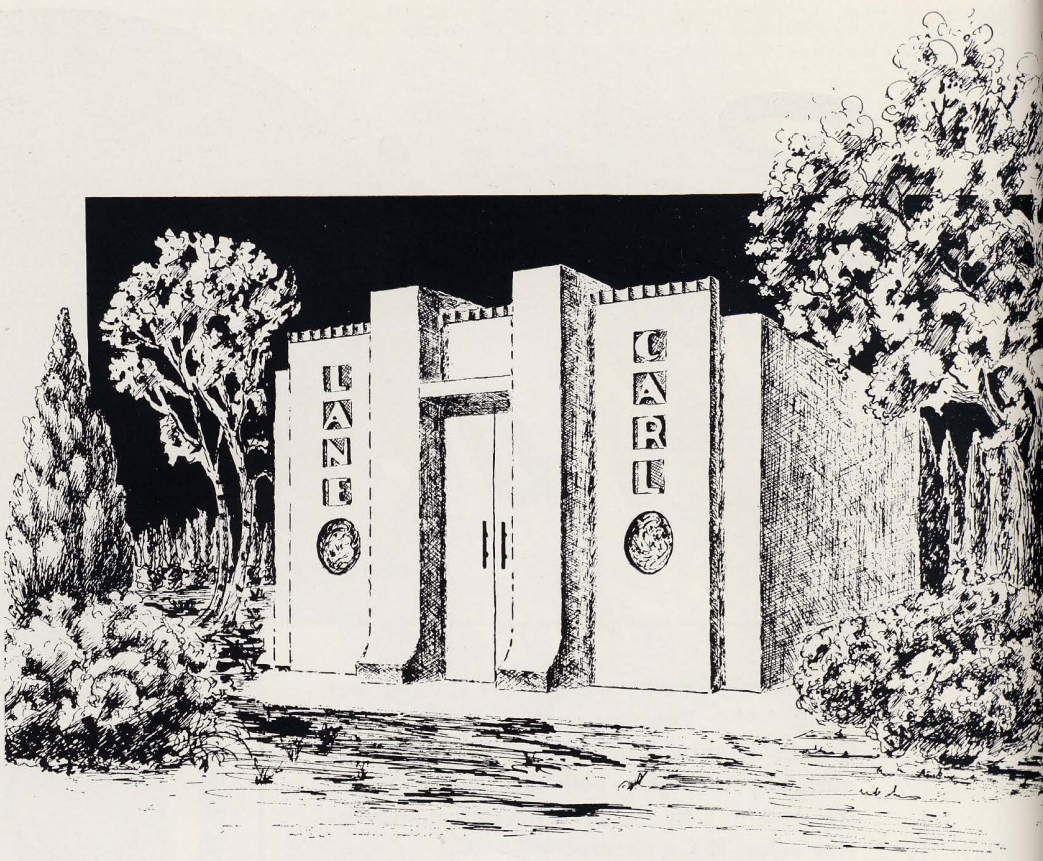
ADRIAN OF QUINCY, Supplies Only

LASTING UNTIL EVERLASTING

QUINCY GRANITE

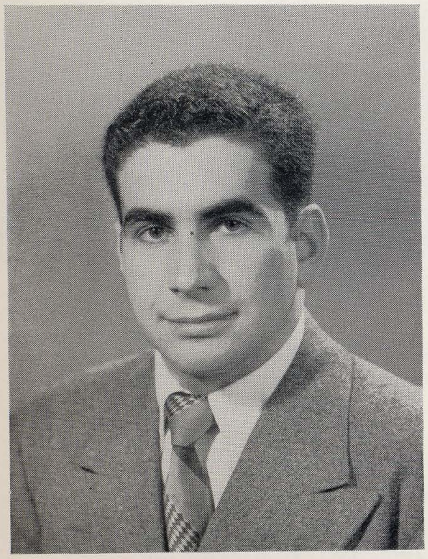
"EVERLASTING DIGNIFIED BEAUTY"

Robert F. Shull
R. S. Shull Cemetery Memorials, Chambersburg, Pa.
Basketball, Honorable Mention, James G. Pirie Memorial Design Competition.

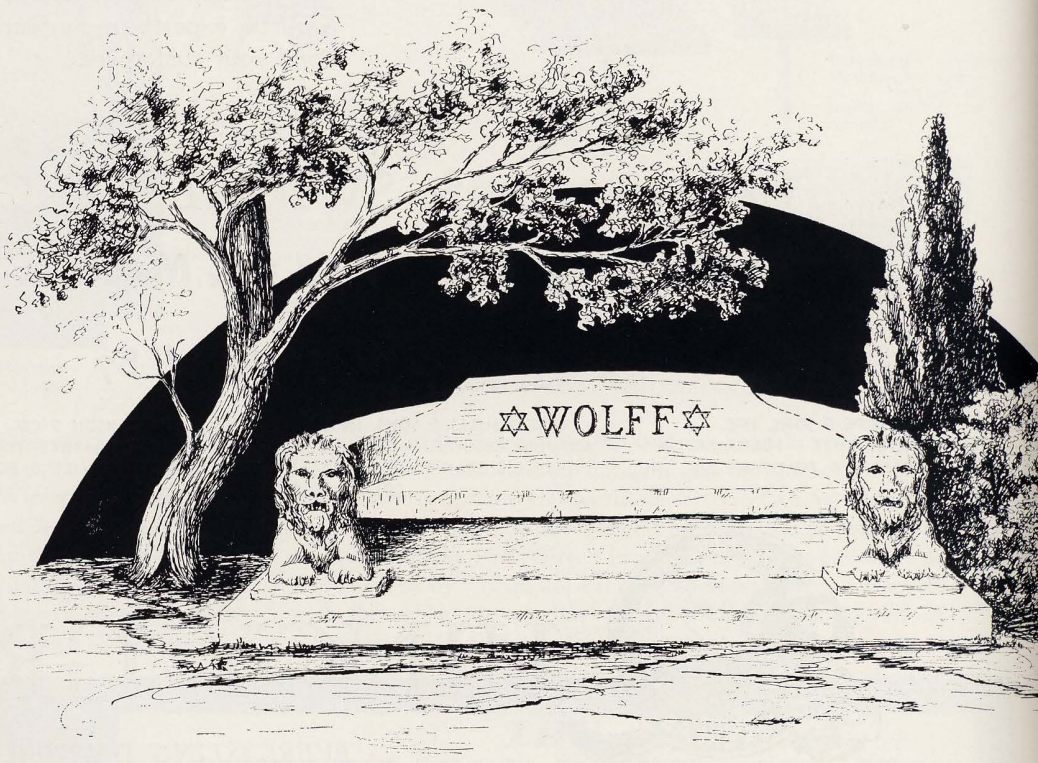


The FUTURE Belongs to THOSE WHO ARE PREPARED

These young men at the Barre School of Memorial Art are promising sons of prominent memorialists. They, like their fathers, realize that a knowledge of memorial design and draftsmanship is an invaluable asset for future memorialists. During the last session twenty-three of the students at the Barre School of Memorial Art were sons or daughters of memorialists,—a fact that augurs well for the future of the Memorial Industry.



Ned L. Rosenbloom
Rosenbloom Monument Co., St. Louis, Mo.
2nd Award, James G. Pirie Memorial Design Competition.



E. L. SMITH QUARRY

DIVISION OF ROCK OF AGES CORPORATION

BARRE, VERMONT

Monumental NEWS-REVIEW

THE TRADE JOURNAL OF THE MONUMENTAL INDUSTRY

Established 1889

COMBINING MONUMENTAL NEWS • GRANITE MARBLE & BRONZE • THE MONUMENT AND CEMETERY REVIEW

VOLUME 62

NUMBER 6

June 1950

E. H. WHITAKER
Editor

B. S. WHITAKER
Associate Editor

H. C. WHITAKER, JR.
Associate Editor

A. R. JAMISON
Managing Editor

SUBSCRIPTION PRICES

Per year	$5.00
Two years	8.00
Canadian	$5.50
Foreign	6.00

SINGLE COPIES .50

Published monthly by MONUMENTAL NEWS-REVIEW, INC., 429 Franklin Street, Buffalo 2, New York. Entered as Second Class Matter, Feb. 26, 1940, at the Post Office at Buffalo, New York, Under the Act of March 3, 1879. Additional entry in Hanover, New Hampshire, Feb. 28, 1949.

Contents

LETTERS TO THE EDITOR . . . . . *Page 4*

BARRE SCHOOL OF MEMORIAL ART AND DESIGN AWARDS . . . . *Page 9*

THE LEGAL DEPARTMENT . . . . . [A. L. H. STREET] *Page 12*

EDITORIAL—THE A.M.A.-M.B.A. CONVENTION . . . . . *Page 21*

UNUSUAL PANELS FOR THE STOCK MONUMENT [GLEN I. LAMMERS] *Page 22*

A STUDY IN PUBLIC PREFERENCES IN POSTWAR MEMORIAL DESIGN AS SEEN IN THE CEMETERIES OF BUFFALO, NEW YORK—PART III . . . . . [THE STAFF CRITIC] *Page 23*

RELIGIOUS SHRINES AND THE MEMORIAL IDEA [ERNEST STEVENS LELAND] *Page 31*

WORK OF THE STUDENTS AT THE BARRE SCHOOL OF MEMORIAL ART *Center Insert*

ANNOUNCING A NEW SERIES OF ARCHITECTURAL DESIGNS [CONRAD KENERSON] *Page 37*

WHAT? NO RETURN ENGAGEMENT? . . . . [CARL KASTRUP] *Page 38*

"OUR RESPONSIBILITY" . . . . . [STACY LEECH] *Page 40*

NEWS OF THE A.M.A.-M.B.A. CONVENTION AND EXHIBIT . . . . *Page 44*

NEWS FROM OUR ADVERTISERS . . . . . *Page 59*

OBITUARY RECORD . . . . . *Page 63*

NOT SO EDITORIAL . . . . . [E. H. WHITAKER] *Page 66*

THE GROWTH OF AN IDEA

The idea is now fact: the Seal of the Barre Guild is known everywhere as a hallmark of fine quality. It is backed by an entire industry, and by consistent national advertising.

Each Guild monument is inspected by competent, impartial inspectors acting as *your* Barre representative . . . proof of inspection is the Barre Guild Seal, and the Certificate of Quality.

Add these points to your sales presentation by ordering and stocking Barre Guild monuments . . . *for Barre Guild monuments sell faster!*

BARRE GUILD

Barre Granite Association, Barre, Vermont

(Editorial)

The A.M.A. - M.B.A. NATIONAL CONVENTION . . . a 1950 CALL for INDUSTRIAL MOBILIZATION

WHILE it is witless to attempt to forecast the future of our industry or to gauge our actions on daily battle reports from Korea, it is equally foolish to ignore present conditions. Even if the Korean situation is clarified in the next few months, we are faced, and probably will be for years to come, with the problems encountered by any democracy when the production of war materials challenges a peace-time economy. Understandably a certain amount of regimentation supplants individualism. In times like these producers and retailers alike, despite past apathies, turn to their National Associations for help. Fortunately, both the producer and retailer associations of our Industry are in far better condition than in 1941, but with all due respect to the officers, directors and staff of the A.M.A. and the M.B.A. they cannot function with maximum efficiency without cooperation, financial and personal, from rank and file members,—and that means 100 per cent attendance at the A.M.A.-M.B.A. National Convention in St. Paul this August 20-24.

The National Survey . . .

While the emergency problems presented by international and national conditions will predominate at the St. Paul meeting, it is neither to our interests, nor to the interests of our nation, that we commit industrial suicide by discontinuing present and contemplated promotional plans within the Industry. The national industrial survey contracted for with the Robert N. McMurry Co., of Chicago by the M.B.A. and the A.M.A. will be reported upon at the Convention along with their recommendations on how best to improve our marketing. Obviously, we cannot appraise or prejudge this effort or the merits of the company chosen. If the initial reports are only a prelude for an all-out survey, we can consider the effort well spent. In any case you are the jury and the report will be made at the St. Paul Convention August 20-24.

The St. Louis Plan . . .

At the annual meeting of the M.B.A. Board of Directors on June 3-4 in Chicago, the so-called St. Louis Plan for National Advertising was approved as the most effective means of promoting the welfare of the Industry. While there is nothing new about the St. Louis Plan either in concept or method, it should not be ignored. Like the original Benisch Plan and others that followed, it calls for producer financing, based on cubic footage of material (one of the stumbling blocks of earlier years was the matter of contributions on the basis of dollar volume rather than footage). It was a sound idea in 1920 and it's sound in 1950. But it isn't as simple as it may appear. Let us hope that its present proponents are prepared to show how much money such a program would require and how much it would raise production costs. Let us hope a concrete, factual analysis is presented. Above all, let no one, retailer or producer, be deluded into thinking that re-allocation of present A.M.A. funds with a small additional assessment would do the job. Without going into a detailed analysis of the present A.M.A. budget, we are prepared to state that all the money now being spent by the A.M.A. on promotional activities wouldn't buy three pages of space in *Life, Saturday Evening Post* and *Look.* The practice of a few proponents of the St. Louis Plan of condemning *in toto* A.M.A. activity disregards the facts, lowers organizational morale, and unfortunately may impair the future of the program itself. The present program of the A.M.A. is the result of a prodigious amount of individual work, sacrifice and thought. Obviously, if the vast majority of retailers are prepared and willing to pay enough more for their purchases to finance a National Advertising Program, to insure at least ten years of operation, the matter calls for real consideration. In any case the National Convention in St. Paul is the proper place to have the facts presented. This is not the time politicing and recrimination, it's the time for clear thinking based on facts. And St. Paul is the place, August 20-24, the dates.

UNUSUAL PANELS

For The Stock Monument

THE BELMONT design illustrated is No. F-25 in our series of designs.

The inscription panels harmonize with the contour of the die, and are enriched along the inside border with a band of acanthus ornament. This arrangement provides panels for the inscriptions without cutting boxes in the polish.

Panel designs of this type for stock monuments are sometimes open to criticism since the Dealer cannot know in advance the amount of space required in a panel to accommodate the necessary inscriptions. However, the use of the wide variety and sizes of Spacerite alphabets on the market should solve this problem without difficulty.

This is No. 106 of a monthly series of designs produced in the studios of the Bliss Design Co., Rockford, Ill.

A Study of Public Preferences in

POSTWAR MEMORIAL DESIGN as seen in THE CEMETERIES of BUFFALO, N.Y.

PART III

By the Staff Critic

This series of articles is based on a careful survey of the memorials erected in the Buffalo Cemeteries since the War. As previously stated "few American cities are as truly representative as Buffalo and for this reason its metropolitan area has often served as a 'test area' in advertising and merchandising surveys for many industries." In the course of these articles nearly a hundred monuments will be illustrated. It must be noted that the monuments selected were often chosen as prototypes of popular types, and not necessarily as the best of type, many being selected because of a special alphabet, an epitaph, or even because of proper lighting.

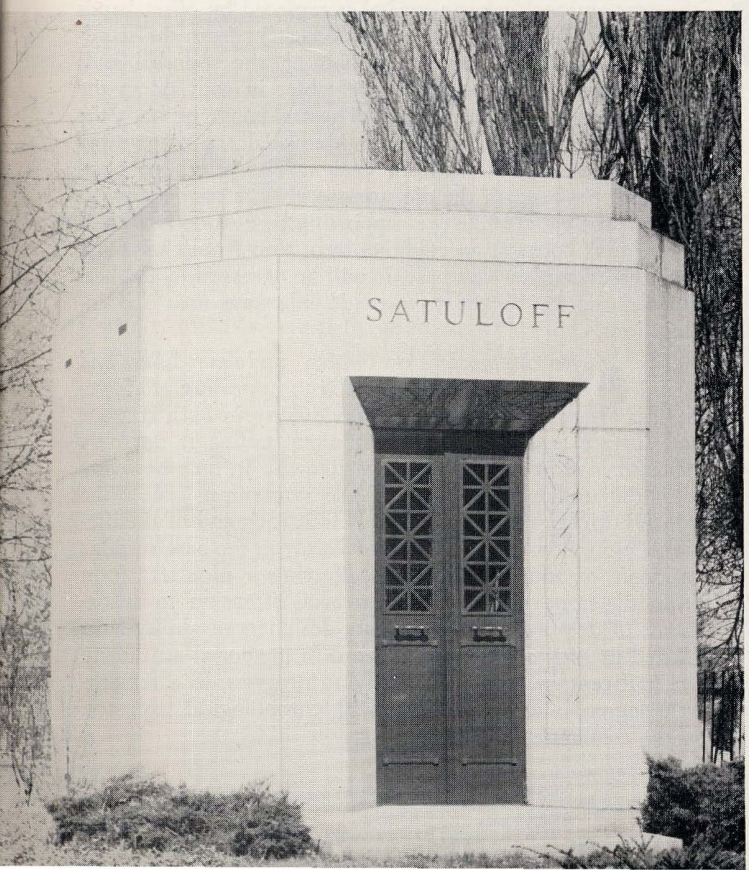
In our April issue featuring the first installment of the "Buffalo Survey," we summed up our conclusions as follows:

1. The Memorial Idea is deeply imbedded in the public's consciousness, and despite high-pressure salesmanship, the no-monument cemetery idea has not been accepted.
2. While there are fewer large monuments and mausoleums than there were even in the thirties, the "average monument" is, if not larger, far more costly (even on a 52-cent dollar basis) than the prewar memorial, and what is more important is far better designed and fabricated.
3. Abrasive carving and lettering is far superior to the prewar variety, particularly in the colored granites, where toning is exceptionally well handled.
4. LIKE BEGETS LIKE, or rather when there are several fine designs in a section, it has a definite influence on other sales in the cemetery, particularly in that and neighboring sections, even where there is "too much stone" from an aesthetic standpoint. This is particularly evident in the new developments in old cemeteries.
5. The Public is definitely interested in Symbolism, Epitaphs and Good Design.
6. All dealers have not prospered alike, not even on the same basis of comparison, with the honors going to those who are design-conscious and sales-minded rather than production-wise.
7. The prewar "stock monument" with corner ornament and "skin-panel" letters is on its way out and even now is "overstocked" and is generally sold "at a price."
8. Asymmetrical designs and monoliths have a large potential, particularly with the younger generation.
9. There is a vastly increased interest in specialty materials, particularly in exclusive or restricted sales franchises.
10. Relationships with cemetery superintendents are as good or as bad as the superintendent chooses, and in most cases are very good.

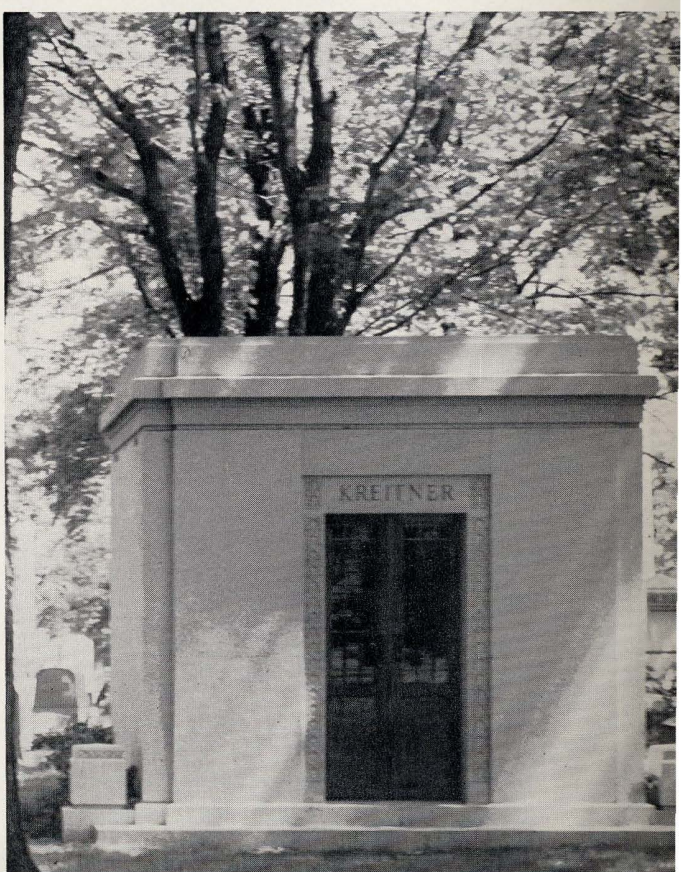
MODERN MAUSOLEUMS

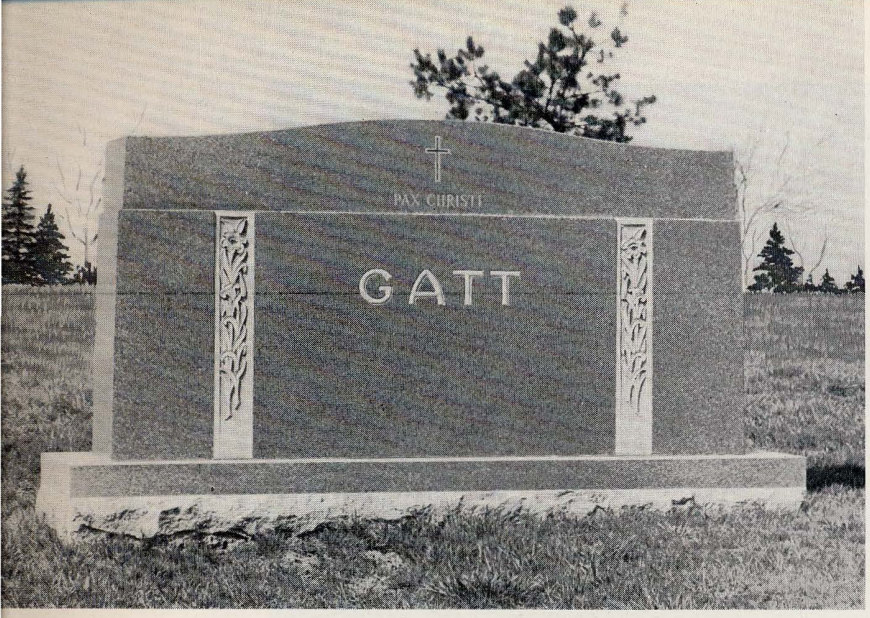
At the turn of the century, and for many years thereafter, the majority of mausoleums were of classic source in design. Columns, pilasters and pedimental roofs were the prevailing architectural motifs. With the advent of Modern architecture, the classic tradition gradually gave way to a type of mausoleum design distinguished by plain walls and the monolithic roofstone. These buildings, which were usually square or nearly square in plan, were criticized by the elder memorialists who ridiculed them as "glorified hat boxes." But the economy and structural advantages of the non-classic building gained a large following, and as designers continued to improve the proportions and detail of these mausoleums, they gradually superceded the classic and neo-classic in popularity. Today, a new mausoleum done in the Greek or Roman style is a rarity; and even if columns and other classic detail is used, the old pedimental three-piece roofstone is very seldom recommended. The architecture of the Satuloff and Kreitner mausoleums, here illustrated, is typical of present-day design and construction as it prevails in the cemeteries of Buffalo and elsewhere in the nation.

Beth-El Cemetery, Memorials Art-Crawford, Inc.
Valz Granite Co., Manufacturer, Deer Isle, Maine Granite

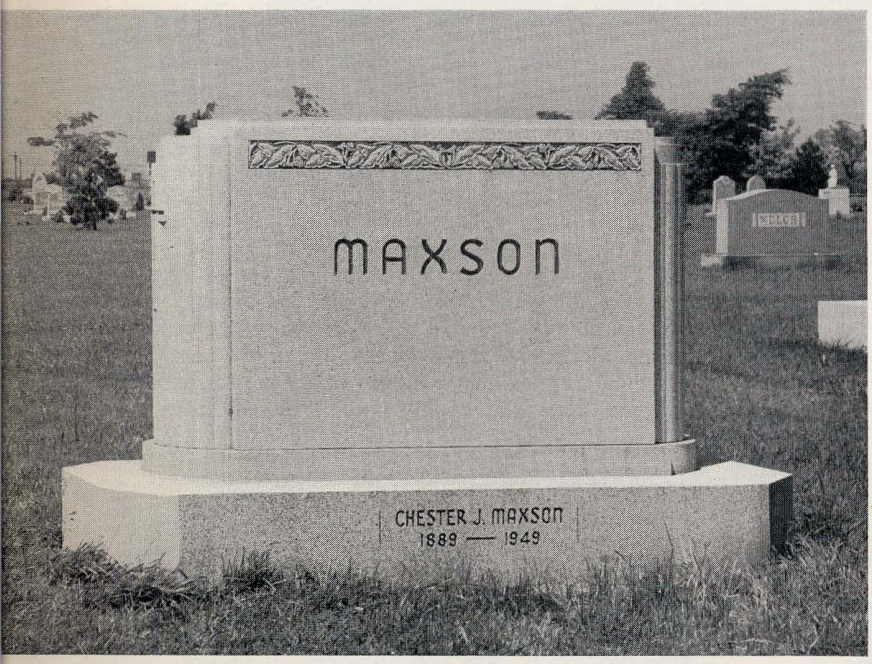


Forest Lawn Cemetery, Galle Memorial Studio
Valz Granite Co., Manufacturer, Wetmore & Morse Barre Granite



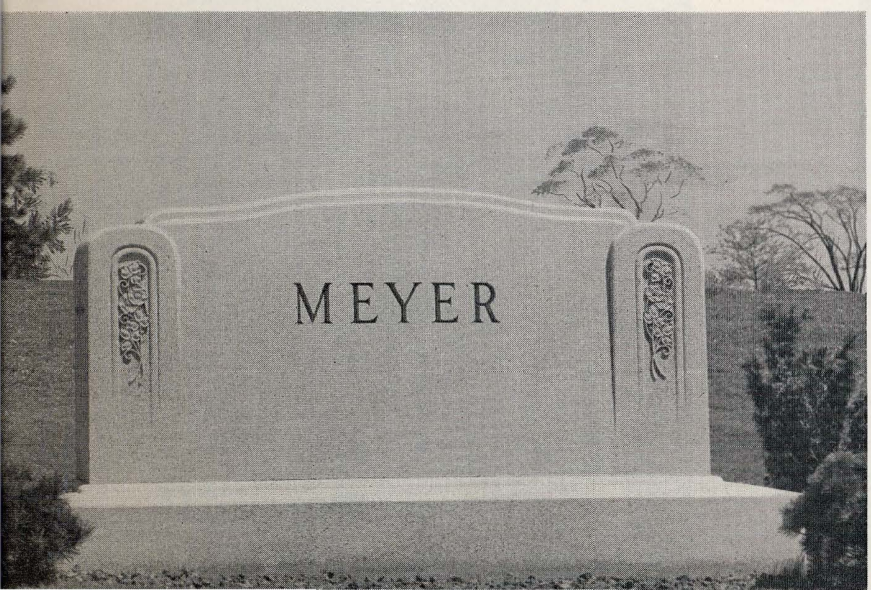


Mt. Calvary Cemetery, Galle Memorial Studio
J. P. Gilman Granite Co., Manufacturer, Egyptian Pink Granite



Mt. Olivet Cemetery, Philip Knobloch & Son
Excelsior Granite Co., Manufacturer, Pirie's Select Barre Granite

Mt. Calvary Cemetery, Walter Kuhn Memorials
Copyrighted Design, Anderson-Friberg Co., Inc., Manufacturer
Pirie's Select Barre Granite



TABLET MEMORIALS OF DISTINCTION

THE HORIZONTAL tablet easily retains its front rank position as the most favored of all monumental types; and the sustained progress we have made in the proportion and detail of these memorials is impressively evident in the monuments erected in the Buffalo cemeteries since World War II. The three examples here illustrated indicate the steady trend toward elongated proportions and a studied restraint in the use of ornament and other detail; this together with refinement and originality in both the positioning and carving of ornament and lettering.

The Gatt Memorial is a model example of modern trends in the design of horizontal tablets, notably those in which the polished surface or "high finish" is the dominant element of effect. The proportions and contour here attain a monumental dignity and scale which is accentuated by the studied simplicity of the surface decoration. Carved panels which have been traditionally placed in spandrel-like panels at the upper corners of similar tablets with varying degrees of meaningless elaboration, are here used as accents to frame the family name with a formal dignity. The significant Lily motif, for the carving of these panels, emphasizes the religious theme of the monument which is effectively expressed by the Cross and "Pax Christi" on the surface above the family name. The small scale of this Cross and lettering admirably illustrate how the resourceful designer can attain accent without resorting to bold detail. Note also the scale and detail of the family name; how here again the designer has attained emphasis by the detail rather than the size of the cross and letters. Again, in the base treatment we find that refinement of detail and proportions with which the modern designer uses the subordinated base in giving scale to the die-stone above; an effect emphasized on the Gatt Memorial by the polished margin band which tends to subordinate the base and at the same time effect a nice transition from the rough-hewn footing to the highly finished die-stone above.

The Maxson Monument admirably illustrates the refinement and good taste with which contemporary designers are interpreting the Modern architecture in memorial design; attaining a Classic quality rather than a "modernistic" effect. The rounded or *annular* pilasters at each end of the tablet, which might be correctly designated as engaged *columnettes,* are enriched with reeds instead of flutings; and the conventional column capital is replaced by offset bands and fillets. The result is not only decorative from the standpoint of detail but, equally important, the rounded ends give a distinctive contour to the tablet in contrast to the conventional rectangular form. The treatment of both the plinth and base of the Maxson Memorial are noteworthy examples of careful study in design. The plinth or band immediately beneath the die-stone is given a rounded treatment at the ends, while the supporting base-stone is splayed at the four corners; an effective transition from the round to the rectangular. The base, it will be observed, is deliberately raised in height to provide adequate area for inscriptions.

The Meyer Memorial, on which undulate lines and rounded edges or arrises are used with appealing effectiveness, is a notable example of individuality in both contour and surface enrichment. The undulate outline is not only graceful in flow of line but it is likewise in nice harmony with the undulate character of the symbolical True Vine which enriches the vanishing panels at each end of the die-stone. Note how the moulding or "seat" on the base sustains this soft or rounded motif in effecting a nice transition from die-stone to base. It is in such attention to refinements of detail that contemporary designers of ability have carried us such a long way forward in memorial art during the half-century; and this gratifying progress, to a remarkable degree, is recorded for us with chronological sequence, in the cemeteries of Buffalo.

SCREEN MEMORIALS POPULAR

IN THE CEMETRIES of Buffalo, as elsewhere in the country, memorials of the screen type remain the favored theme for monuments on the larger cemetery plots. Some authorities believe that this type of memorial evolved from the exedra which, at the turn of the century, was widely used for the costlier monuments. The transition or metamorphosis from exedra to screen, they contend, was effected by merely eliminating the seat or bench from the wings or walls of the monumental exedra which usually featured a central canopy or some other central accent. But whatever the origin, the fact remains that memorials of the screen type properly retain their precedence as a favored theme or motif for monuments on lots with sufficient area on which the designer can attain adequate scale and architectural individuality in design. Like all monuments of the Classic and Christian eras, memorials of the screen type have been variously adapted; and contemporary designers have effectively adopted the Modern or "International" architecture in creating memorials of this type. The nation-wide trend toward smaller family lots, notably those with a relatively narrow frontage, has tended to place emphasis on a vertical rather than a horizontal central unit or feature for these screen memorials. The three memorials of the screen type illustrated on this page typify this trend in screen design as exemplified in the cemeteries of Buffalo.

* * *

The Drescher Memorial, is a monument of the screen type in which the central feature is a relatively massive tablet flanked by monolithic walls or wings which, in scale, tend to counter-balance the central mass or unit thus minimizing accent on any one feature of the composition. The central tablet, of Modern influence in contour, features a Latin Cross adorned with conventionalized carving which is repeated in the spandrel-shaped panels on the wings. The urn, traditionally associated with death and commemoration of the dead, is positioned on a cyma shaped base beneath the central tablet.

The Zeis Memorial, unlike the Drescher monument, places accent on the central tablet by subordinating the wings or walls. Using the Cross with adjoining lilies for his dominant motif or theme, the designer has appropriately given three steps or breaks to the contour of the erect-tablet which has a pyramidal apex reminiscent of early Christian monuments. The base or footing of the central tablet is given a projection or offset which, with the flanking wings or walls, recalls the Trinity or Three Step motif of the tablet contour. Framed by a nicely studied landscaped setting, the Zeis Memorial is a model example of modern design in memorials of the screen type.

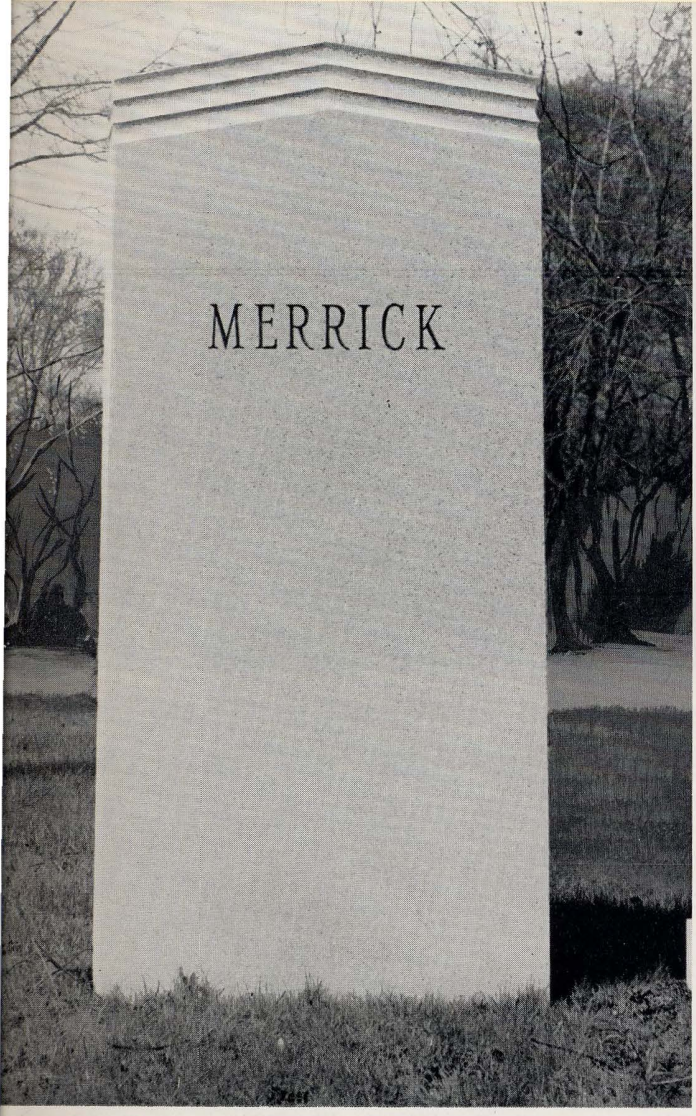
The Fischer Monument, like the companion illustrations, features a tall central tablet in which the verticality is accentuated by the elimination of a base or footing, and by subordinating the wings which support vases. The contour and detail of the tablet in design recalls the Colonial headstone, which was usually adorned with either a lunette or a circular panel. On the Fischer Memorial, the circular panel encloses a double-headed eagle surrounded by a laurel wreath with pendant ribbons, the Masonic emblem of the 32nd degree.

The cyma-shaped contour of the low-set wings of the screen was designed to form a transition from the rectangular form of the central tablet to the round vases which terminate the walls and serve to balance the composition.

Mt. Calvary Cemetery, Walter Kuhn Memorials Acme Granite Co., Manufacturer, Wetmore & Morse Barre Granite

Mt. Calvary Cemetery, Galle Memorial Studio Valz Granite Co., Manufacturer, Wetmore & Morse Barre Granite

Forest Lawn Cemetery, Memorials Art-Crawford, Inc. Chioldi Granite Co., Manufacturer, Smith-Barre Granite



Forest Lawn Cemetery, Memorials Art-Crawford, Inc., Manufacturer
Smith-Barre Granite

Mt. Calvary Cemetery, Galle Memorial Studio, Manufacturer
Wetmore & Morse Barre Granite

WELL DESIGNED

The oldest monuments on earth are the monolithic stones which prehistoric man erected at the burial place of his dead. And to this day the single slab or block of stone as a memorial retains its appeal to mankind despite the far more elaborate forms which the architecture of the ages has evolved. Both pagan and Christian art offer us an unbounded source of historic prototypes and ideas for the design of monolithic monuments. The towering obelisks of Egypt, the stelae of the Classic era and the Early Christian erect-Cross Tablets of England, Ireland, Scotland and Wales were monolithic in form like our own Colonial headstones. Here in America today we are developing a type of monolithic monument which is peculiarly our own, notably those of the horizontal type.

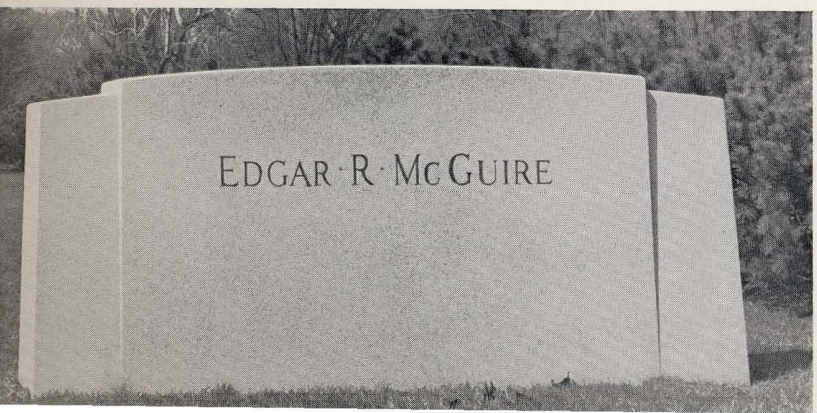
The Merrick Memorial is a vertical monolith which convincingly confirms the doctrine of simplicity as a cardinal element of effect in design. The beautiful proportions, emphasized by a nicely guaged batter or taper, are reminiscent of the Greek stele and the Romano-British headstones which remain to this day our ideal prototype for monument of this type. With consistent restraint and good taste, the designer has not confused his design with unnecessary surface or contour enrichment. The crest or apex is crowned with a series of super-imposed cavetto mouldings which enrich the monolith without unwelcome elaboration. The family name, salient feature of the monument, is carefully positioned on a diagonal from the pedimental crest to the grade line. This is *design.*

The Tinnell Monument is a monolith of the horizontal type which may be properly classified as typically American in design. No prototype can be found in ancient memorial art; and contemporary designers are attaining a high degree of resourceful and creative design in composing monuments of this type. Modern production facilities have contributed to the economy and originality of these monolithic family monuments. Note how the frontal surface has here been partitioned into three areas by means of a contrasting surface finish around the central panel, attaining an effect of posts or terminals for the carved panels of lily at each end of the monolith.

The Edgar R. McGuire Memorial is an elongated monolith of arresting simplicity in design. Here again the front elevation is partitioned into three areas with accent on the projecting central surface upon which the lettering is inscribed. If it were necessary to plead the cause of the monolith as a family memorial it could be easily demonstrated that the addition of a base, or bases, would contribute nothing to the monumental dignity, simplicity and appeal of the McGuire memorial.

The Mitchell Monument is a Gothicized monolith of singular beauty and significance in design. The pointed arch contour forms a significant and appropriate "frame" for the Sacred Heart which is the theme or motif of the memorial. This Sacred Sculpture, beautifully modelled and exquisitely carved, is done in mezzo-relievo within a

Forest Lawn Cemetery, Galle Memorial Studio
Modern Granite Co., Inc., Manufacturer, Wetmore & Morse Barre Granite



Forest Lawn Cemetery, Galle Memorial Studio
Morlotte Granite Co., Manufacturer, Wetmore & Morse Barre Granite

Mt. Calvary Cemetery, Galle Memorial Studio Melrose Granite Co., Manufacturers, Dakota Granite

Mt. Calvary Cemetery, Galle Memorial Studio Modern Granite Co., Inc., Manufacturer, Wetmore & Morse Barre Granite

MONOLITHS

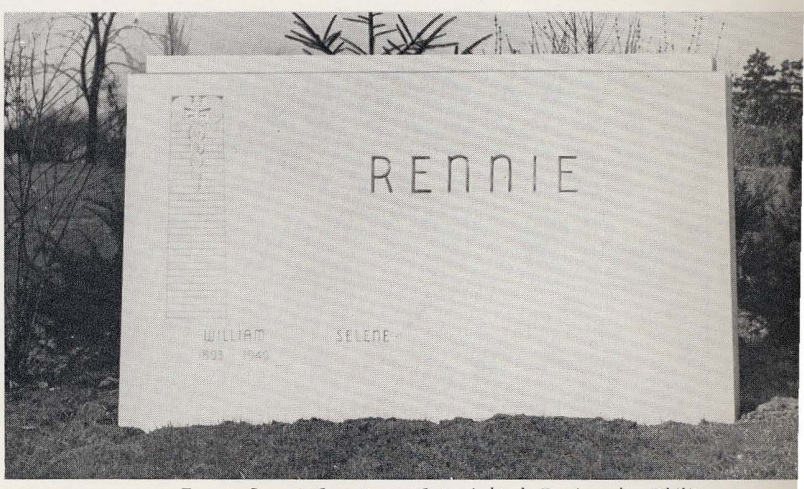
niche flanked by doors forming a triptych surmounted by a Cross. The family name and inscriptions are consistently detailed with a Lombardic alphabet, often called Gothic, thus sustaining the ecclesiastical theme of the monument.

The Amicone Monolith is an erect Cross tablet which features a "Veronica" at the Crossing; a representation of the Holy Face which was imprinted on the cloth with which St. Veronica wiped the face of Jesus as he carried the Cross on the way to Calvary; a cloth or handkerchief which is likewise known as a *sudarium,* from the Greek word for sweat. The current revival of religious carvings on memorials in Roman Catholic Cemeteries, whether done in carved relief or by abrasive technique, is a trend which reflects the natural affinity of Church and Cemetery in the spiritual function of commemorative art. Note how the cruciform shape of the Amicone monolith was effected by merely bevelling chamferring the edges to form a Crossing around the Veronica above the family name and inscription area.

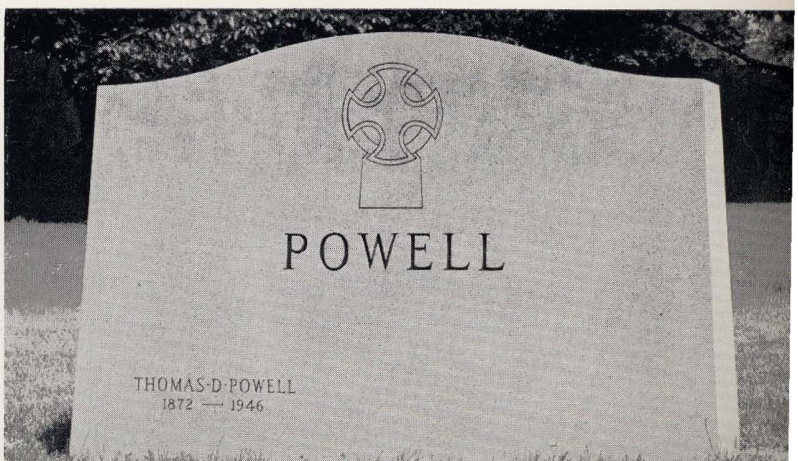
The Ziemer Memorial is an erect Cross tablet, monolithic in form, in which the designer has effectively accentuated the Christian motif by means of both surface and contour enrichment. The massive central Cross, enriched with the Agnus Die on a Cross within the Cross, is flanked by vertical bands or offsets which, together with the three steps at the footing of the Cross and the three breakes at the crest of the tablet, emphasize the Trinity theme with subtle refinement and of detail and proportions. The Catholic cemeteries of Buffalo are rich in source material for creative design in the modern interpretation of Christian art in memorial design.

The Rennie Monolith is an arresting example of studied simplicity and dignity. Scholars in the arts of design have rightfully maintained that the supreme test of mastery in composition is a command of "basic simplicity in motif and interpretation," qualities which distinguish this beautifully proportioned monolith. A panel, enriched with the caduceus, the symbol of medicine, is asymmetrically positioned to the left of the family name which, with the inscriptions below, is done in a modern alphabet. Note how the fillet or band on top of the tablet is given accent by giving it a strong offset.

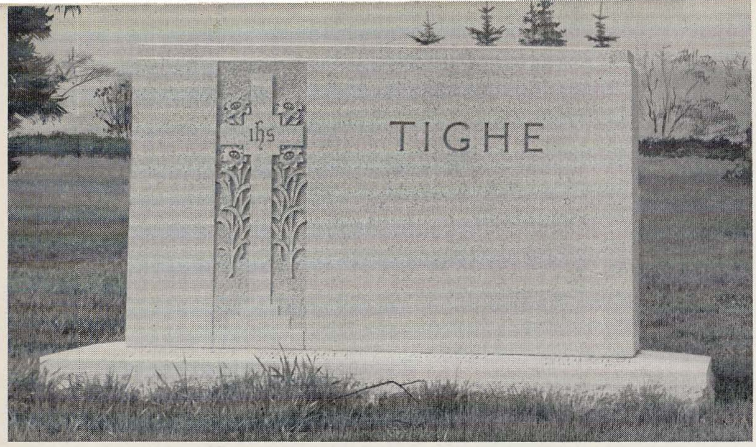
The Powell Memorial is a model example of the monumental dignity that can be attained by means of studied proportions, refinement of line in contour and a deliberate restraint together with nice balance in the surface enrichment. The tapered surfaces of the monolith, leading up to the graceful "serpentine" or cyma-shaped upper contour, reveal the work of a designer schooled in the refinements of good composition. The incised or etched wheel-Cross, of Celtic source in form, is effectively unenriched; a touch which again bespeaks careful study in sustaining the simplicity which was obviously desired, and successfully attained. We have here, indeed, a model example of a type in memorial design which is by no means uncommon to our cemeteries but rarely so well studied.



Forest Lawn Cemetery, Copyrighted Design by Philip Knobloch & Son Vermont Marble Co., Manufacturer, Vermont Marble

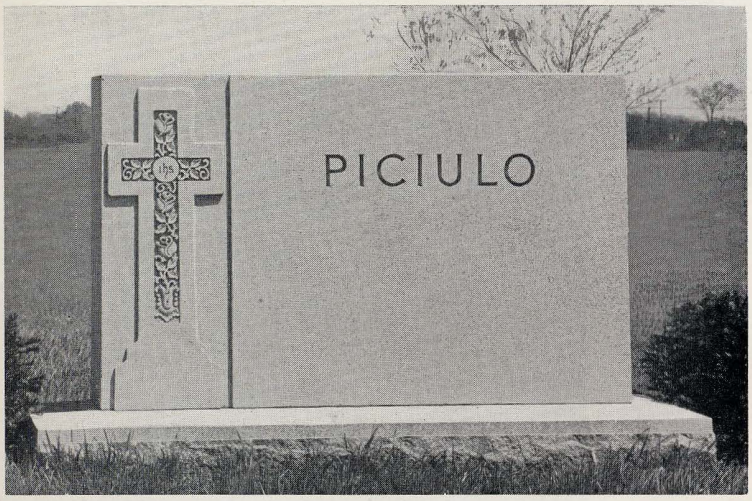


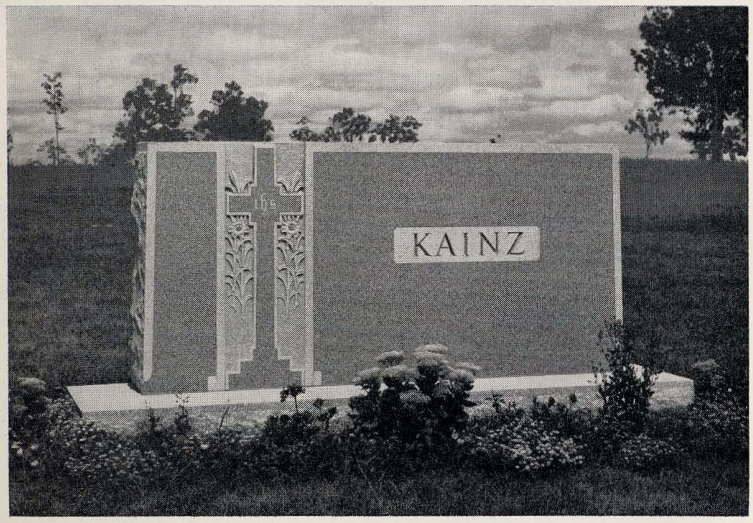
Forest Lawn Cemetery, Philip Knobloch & Son Burke Bros., Manufacturer, Smith-Barre Granite



Mt. Calvary Cemetery, Galle Memorial Studio
Acme Granite Co., Manufacturer, Wetmore & Morse Barre Granite

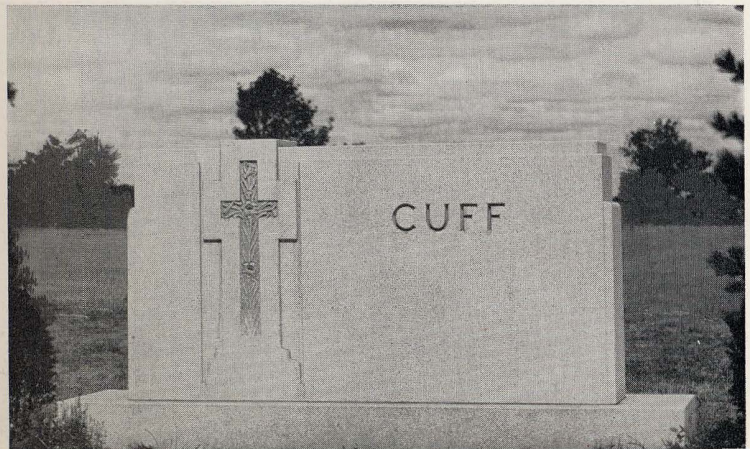
Mt. Calvary Cemetery, Galle Memorial Studio
Modern Granite Co., Inc., Manufacturer, Wetmore & Morse Barre Granite





Mt. Calvary Cemetery, Galle Memorial Studio
Modern Granite Co., Inc., Manufacturer, Rock of Ages Granite

Mt. Calvary Cemetery, Galle Memorial Studio
Modern Granite Co., Inc., Manufacturer, Wetmore & Morse Barre Granite



STUDIES IN ASYMMETRICAL DESIGN

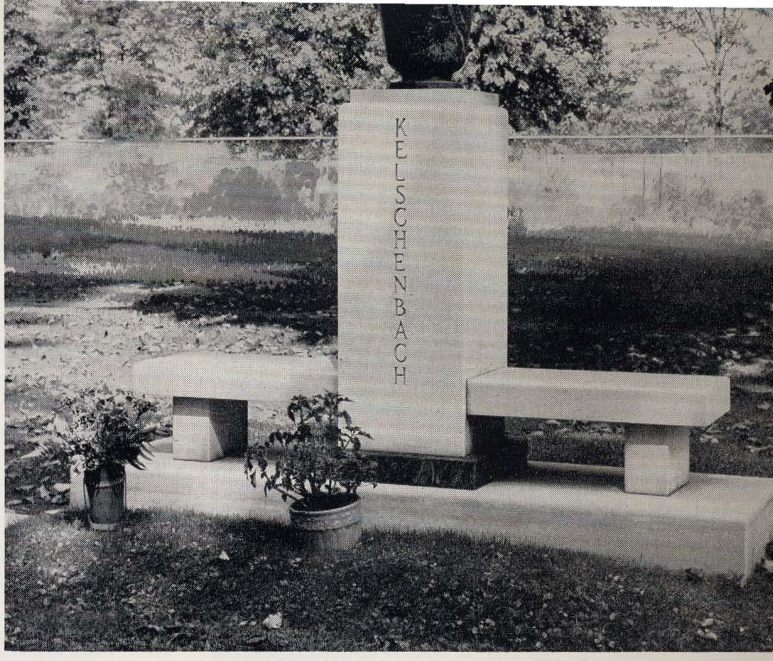
THE HALF CENTURY has witnessed many radical changes in American memorial design. It has been an era of sustained progress in which the Modern or "International" style has unquestionably exercised a vast influence, supported by the amazing developments in machine production. Most recent among the many gratifying changes is the current acceptance of the asymmetrical principle in design, a principle which has many practical advantages in memorial art. Contrary to the opinion of many, the idea of unbalanced arrangement in the form and enrichment of objects is by no means neither a new nor freakish innovation in art.

In architecture the unsymmetrical arrangement of elements in a structure dates back to antiquity; indeed one of the triumphs of Greek architecture, the Erectheion on the Acropolis, is a sublime example of asymmetrical composition, and the unbalanced arrangement of towers and bays was an important element of effect in Gothic architecture. In memorial design, notably when a Cross is featured, the asymmetrical principle is highly advantageous from both the practical and artistic point of view because by placing the Cross on the left side the designer can give it emphasis without dividing the surface in two, or making the Cross small in order to accommodate the lettering. These advantages of the asymmetrical principle are manifest in the four horizontal Cross tablets illustrated on this page. They are all the work of the Galle Memorial Studio who has found the public responsive to the asymmetrical positioning of the Cross. Like most progressive and foresighted dealer-designers Mr. Galle declines to duplicate his productions, and the four examples here illustrated indicate how monuments of similar form can be varied in detail to attain individuality.

Paradoxical as it may sound, it is very important to attain balance, or what is technically known as "equilibrium," in the design of these asymmetrical or unbalanced compositions; a quality which is skilfully effected in the nice relation of mass or weight between the carved panels and the plain surfaces on these four tablets. This sense for good composition in design is likewise expressed in both the detail and positioning of the carved panels which are all examples of masterful technique in execution.

THE URN MOTIF ON THE FAMILY MEMORIAL

THROUGHOUT the ages, the urn has been associated with the funeral rites of both savage and civilized people. In ancient Greece and Rome, where cremation prevailed before the Christian era, the cinerary urn attained a high degree of beauty in both form and sculptured detail. The singular grace and funereal associations of the urn, in its high state of perfection, led to its adoption as a decorative symbol in monumental art when it was no longer used as a cinerary container or canister; for example, many of the lovely ancient Greek stelae are enriched with superbly beautiful urns of the slender *lekythos* type, carved in relief and serving no functional purpose. To this day the urn and its companion form, the vase, remain a favored motif as either a theme or a symbolically decorative accessory in monumental architecture. The three memorials in Buffalo cemeteries, illustrated on this page, are modern examples of the urn and vase, in contemporary memorial design.



St. Johns Cemetery, Copyrighted Design by Philip Knobloch & Son Vermont Marble Co., Manufacturer, Vermont Marble and Verde Antique

The Kelschenbach Memorial is a modern interpretation of the classic "pillar surmounted by an urn," a theme much favored by the ancient Romans, which has here been supplemented by flanking benches on a platform (the Romans often developed their cemeteries to resemble gardens, calling the grounds *hortus,* which is the Latin for garden). The urn which surmounts the Kelschenbach pedestal is an exquisite adaptation (or reproduction) of the ancient Roman cinerary urn which, in its highest development, has given the museums of the world some of the most treasured examples of urns in bronze, stone and ceramic art. Note how the contrasting color of the plinth beneath the pedestal of this distinctive memorial recalls color value of the surmounting urn.

Acacia Park Cemetery, George Howe Memorials Cook, Watkins & Patch Inc., Manufacturers Pirie Select Barre Granite and Canadian Black Pearl Granite Vase

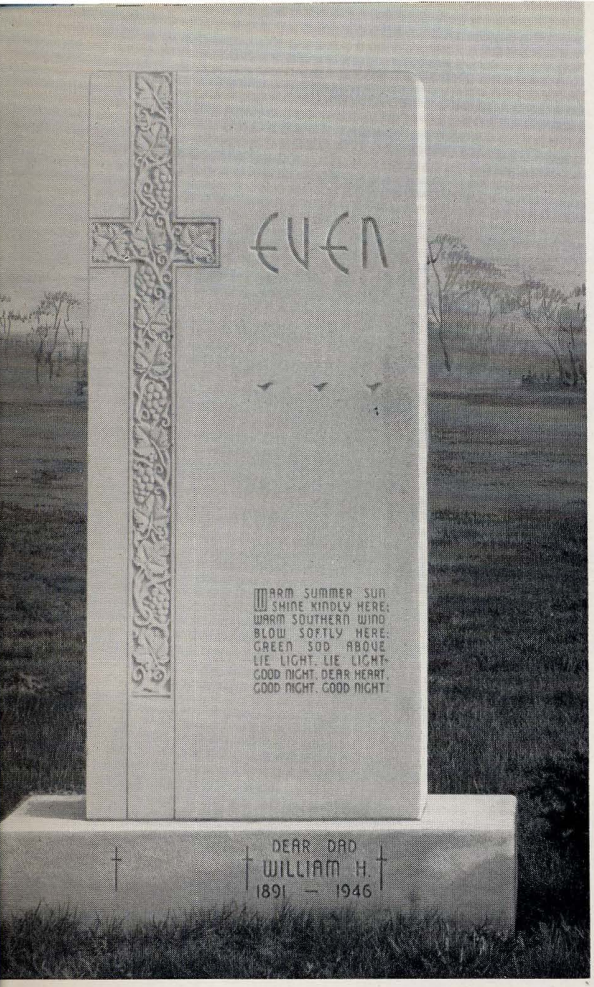
The Youngman Monument, an impressive vertical tablet in the Modern architecture, on which a cylindrical polished vase is effectively used as an ornamental feature. The vertical form and studied simplicity of this cylindrical vase, a type which merits much wider usage, composes beautifully with the vertical lines and proportions of the monument. The color contrast, attained by using a polished surface, is emphasized by the rich tone of the dark (Black Pearl) granite used for the vase. Resting as it does on the base, and immediately above the inscriptions, the lovely vase takes on a votive significance and function in providing a receptacle for the floral tributes. Note how the two Passion Flower blossoms on the crest ornament of the tablet give the decoration a suggestion of the Cross by forming transverse arms; a most interesting and effective cruciform ornament when it is not desired to emphasize the Cross. The Old English alphabet used for the lettering is in harmony with the Gothicized ornament and the suggestion of Gothic influence in the offset bands which subtly recall buttresses.

Mt. Calvary Cemetery, J. Bianchi & Son, Inc. Tennessee Marble Co., Manufacturer, Tennessee Marble

The Gangnagel Memorial is enriched with an attenuated urn which in both form and detail expresses the traditional association of the urn with Sorrow and Memory. The Gangnagel monument has been designed to place emphasis on the urn by elevating it on a relatively high pedestal block which is in turn emphasized by the concave projection which sweeps forward, on the front only, at the footing of the tablet; these and the decorated Cross on the pedestal together with the wide spreading platform constitute an effective and unusual treatment. Note how the play of lines behind and above the urn sustain the vertical movement of the entire composition.

AMONG THE MANY achievements in the progress of memorial art in America since World War I, none is more encouraging and portentious than the concerted effort of progressive memorialists to restore significance to monumental art by featuring symbolical ornament and epitaphical inscriptions. This personalization of memorials is perhaps our most effective weapon in combatting the regimentation advocated by the no-monument cemeteries and, unfortunately, by many of the traditional cemeteries which are drifting toward a similar regimentation by adopting ill-considered rules controlling both the size and design of monuments. As more and more of these personalized monuments appear in our cemeteries the public will begin to realize the vast distinction between the traditional monument and the memorial park marker as a medium for expressing and perpetuating sentiment, the cardinal function of a true memorial.

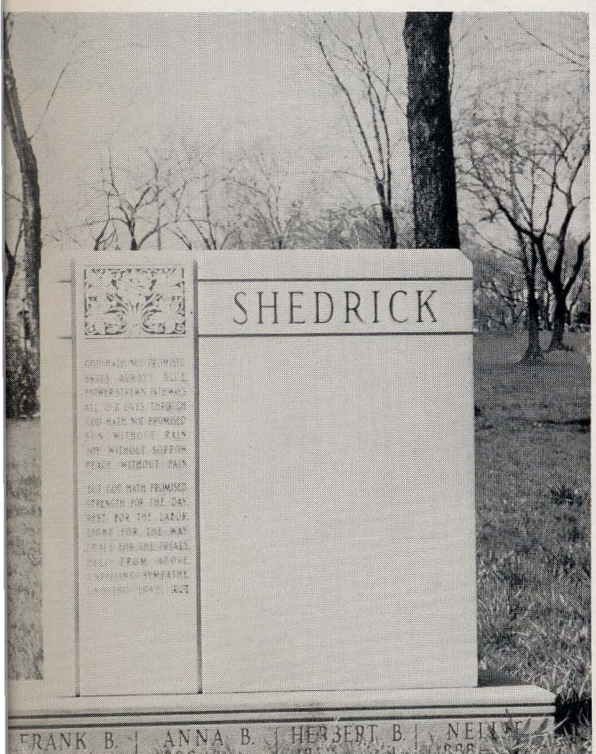
Consider these three typical examples of personalized memorials in the cemeteries of Buffalo. By what miracle of design could the sentiment they express be incorporated on a no-monument cemetery marker? There is only one answer: It can't be done. And the fact that it cannot be done must be impressed upon the public and many cemetery officials alike, by precept; by making it an inflexible rule to urge the personalization of all memorials. Experience has definitely demonstrated the fact that once a few of these personalized memorials, rich in sentiment, are placed in a section, the public will respond despite the



Mt. Calvary Cemetery, J. Bianchi & Son, Inc.
Vermont Marble Co., Manufacturer, Vermont Marble

Elm Lawn Cemetery, Galle Memorial Studio
Valz Granite Co., Manufacturer, Wetmore & Morse
Barre Granite

Buffalo Cemetery, J. Bianchi & Son, Inc.
Vermont Marble Co., Manufacturer, Vermont Marble



fact that for generations we have established the precedent of using meaningless ornament and confining the lettering to names and dates, just as the no-monument cemeteries are doing today.

The Even Memorial is a superb example of the modern erect-Cross tablet in which significant decoration and appealing sentiment give us a model example of the personalized monument. The Cross, asymmetrical positioned, is exquisitely carved with the True Vine; a model of perfectionism in proportions, detailing and execution. The epitaphical supplication, nicely balanced in relation to the Cross and family name, is quoted from a poem by Robert Richardson which Mark Twain adapted on the memorial commemorating his beloved daughter. The personal theme of the Even monument is touchingly emphasized by the words "Dear Dad" inscribed above the name and dates on the base. This is the family memorial of William Even, son-in-law of Mr. Joseph Bianchi. Particularly interesting is the part that "Billy" designed and carved his father's memorial.

The Ethel Weinheimer Monument is a personal tribute erected in memory of a friend who died on Christmas Day. The designer and the bereaved have beautifully expressed the devotion of these two friends by means of significant

[*Continued on Page 65*

RELIGIOUS SHRINES and the MEMORIAL IDEA

"Our Lady of the Rosary of Fatima", a Shrine Recently Dedicated on the Grounds of St. Monica's Church in Barre, Vt., Prompts This Article on the Affinity of Religion and Commemoration in Which the Author Suggests That a More Monumental Treatment of These Religious Shrines Can Inspire More and Better Memorials in Our Catholic Cemeteries.

by Ernest Stevens Leland

The apparitions of the Blessed Mother, which appeared to three little children near the crossroads in the Hamlet of Fatima, Portugal, inspire the devotions of Catholic millions throughout the World. This Shrine to Our Lady of the Rosary of Fatima, designed and built by Ezra White, A.M.A. director and head of the White Granite Co. of Barre, Vt., was donated by Mr. & Mrs. White to the parish of St. Monica's in Barre, Vt.

RELIGION and commemoration of the dead are intimately correlated. They had their mutual origin in the vast and unknown reaches of pre-historic times.

The so-called 'rude stone monuments' erected by primitive man survive to prove that his tombs and funeral rituals were inspired by an awesome reverence for the mystery of death which generated a hope and a faith in Deity and the life beyond.

While we know that man erected sepulchral monuments and tombs long before he constructed temples, nevertheless, there is ample evidence to prove that his commemoration of the dead and his primeval worship of deities had a common origin. This affinity of religion and commemoration, evident in the pre-historic relics found on both hemispheres, has persisted down through the ages, attaining its highest degree of correlation with the advent of Christianity.

The Early Christians conducted their religious rituals in the Catacombs, where the crypts or loculi often served as altars. And when they were free to build places for worship they buried their dead in close proximity to their churches. This churchyard burial custom has been observed by Christian people for centuries.

But here in America, as in many other lands, the expansion of urban population made it necessary to provide burial grounds on the outskirts of towns and cities because the churchyards could no longer accommodate additional burials. This separation of the cemetery from the church impaired the religious atmosphere of the grounds in all but the Roman Catholic cemeteries where monuments retain their unmistakable Christian significance and their shrine-like function as a place to pray.

It is this votive and devotional function of the Catholic cemetery memorial, this affinity of worship and commemoration, that links the Catholic cemetery monument with the Sacred Shrines erected on the grounds of Catholic Churches and other institutions. This correlation deserves more consideration than it has received from cemetery officials, memorialists, and the clergy alike.

All out-of-door religious shrines are monuments in the sense that they commemorate the Holy Family, sainted persons, or sacred events. And when these shrines are properly monumental in impressive design and surroundings, particularly when located on the grounds of churches or church institutions, they encourage the memorial idea by reminding the passer-by of the cemetery and the family shrine.

Unfortunately too many religious shrines erected in the past are lacking in artistic merit. The Sacred Effigies are not properly enshrined with a monumental setting. The statues, by and large, are of the commercial type, surmounting simple pedestals devoid of significance and architectural interest. But a drastic change is taking place in both the sculpture and the architecture of the religious shrines.

A large body of Roman Catholic clergymen and laymen, urged onward by the Liturgical Arts Society, is successfully restoring ecclesiastical architecture, sculpture and painting to their time-honored dignity and beauty. The Sacred Shrine recently erected and dedicated in Barre, Vermont, is an inspiring example of the change that is taking place in the religious art of the Roman Catholic Church.

The Shrine of Our Lady of Fatima, on the grounds of St. Monica's Church and Parochial School, is an achievement

in the monumental treatment of a sacred shrine. In design, scale and spiritual appeal it dramatically embodies all the elements of effect essential to the impressive enshrinement of a sacred effigy. Cloistered in a walled garden, and silhouetted by a verdant setting of massed evergreen trees, the statue of Our Lady stands in an aperture which, like the towering die-stone is in the form of the aureole, an elongated and pointed nimbus (vesica piscis) symbolical of the Blessed Mother. The carved brackets or consoles, at the foot of the great aureole form a graceful transition to the wide-spreading Three Steps of the Trinity which support the Shrine. The radiant Cross is beautifully detailed and, like the "Ave Maria" below, is skilfully carved to attain a subdued tone which does not detract from the figure in accent.

The superbly modelled and carved statue of Our Lady of Fatima, is an example of the new school of thought in ecclesiastical sculpture. The singular beauty of the carving can be appreciated only by a close inspection of the figure, notably in the rich exquisitely carved representation of the richly embroidered mantle. Our Lady of Fatima, properly referred to as "Our Lady of the Rosary" holds in her hands the sacred beads. These Rosary beads done in symbolic blue are imbedded in the White Carrara Marble by the process perfected and patented by Ezra White of the White Granite Company, who jointly with his wife presented the shrine to St. Monica's Church. A devout Catholic, Mr. White designed the shrine and the picturesque setting. In person he labored day by day at the site of this shrine until the work was done. He may well take solemn pride in his achievement, spiritually and aesthetically.

Nor is that all. The course of world events gives a timely significance to Mr. White's selection of Fatima for the religious shrine he presented to his parish. This timeliness, obvious to all Roman Catholics, can be understood by those of us who are non-Catholics only by knowing the story of the apparitions at Fatima, Portugal. Let us quote the story of Fatima from various sources:

Editors Note: For a concise and vivid description of the apparitions at Fatima see the booklet, "Novena to Our Lady of the Rosary of Fatima" by the Rev. William J. Smith, S. J., published by The Paulist Press, 401 West 59th St., New York 19, N. Y.

From the preface to "Our Lady of Fatima" by William Thomas Walsh; published by the Macmillan Company, 1948.

"One of the strangest and most beautiful stories I have ever heard was enacted from 1916 to 1920 in the hill country called the Serra da Aire, in the geographical center of Portugal. Three shepherd children, the oldest ten, the youngest seven, reported six times in 1917 that they had seen a Lady made wholly of light, who stood on a small tree, spoke to them, and vanished. On the last occasion, in the presence of 70,000 people, she performed a startling miracle to prove the truth of what the children said. Two of the little shepherds died in childhood, as she had foretold. Time has varified her other prophecies thus far: the Bolshevik Revolution, which began soon after; the horrors of World War II; the menace that Marxism offers to the entire world at this moment. The Lady said that if her wishes were obeyed, she would convert Russia and there would be peace. If not, every country in the world would be scourged and enslaved."

From "Catholic Missions", issue of May 1950; published by The Society For The Propagation of the Faith, N. Y.

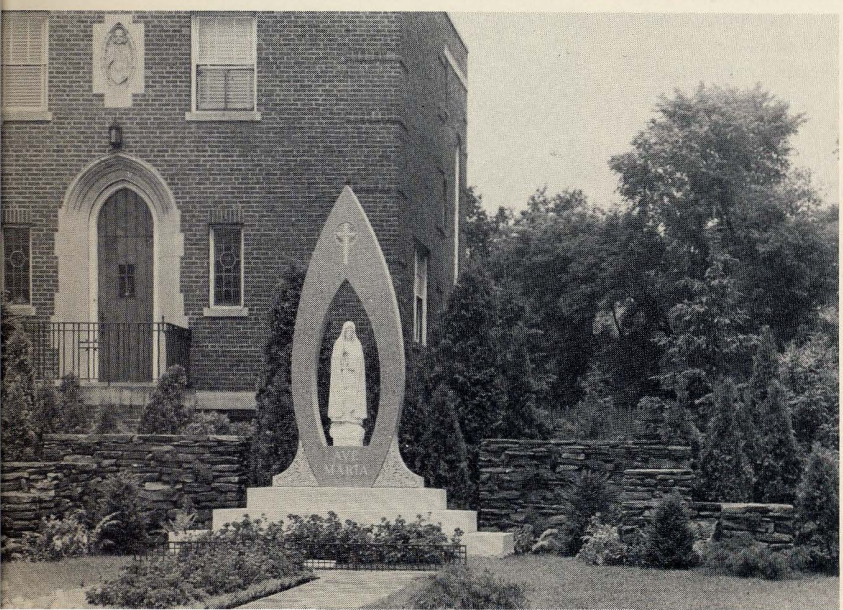
"Consider first of all what the Blessed Mother said to the three children at Fatima. Remember they were not yet adolescents. Lucia was nine, Francisco eight and little Jacinta only six years of age, hardly able to tell right from wrong. Fatima is too small to be found on the maps of Portugal in either the Rand McNally or Encyclopedia Brittanica atlas. To these children in this out of the way place the Mother of God appeared for the first time on May 13, 1917 — a time when the eyes and ears of the world were turned, as though forever, upon northern France to watch the progress of the first world war. America was in the conflict. Her youth, like young squires before knighthood, putting on their armor of war, marched to free the world of tyranny. Yet to these shepherd children came the message from heaven. On October 13, 1917, before the great miracle of the whirling disc of the sun took place, the Mother of God told the children, "I am the Lady of the Rosary . . ."

From "Our Sunday Visitor", issue of August 1, 1948.

"That you may know a little more of the purpose that inspired the Virgin Mary's visits to the earth, her loveliness revealed to three little shepherds, it is well to recall that it was in 1917 the Russians planned and achieved the Communist revolution. The same year the world was in the cruel clutch of World War I. Heaven pitied suffering humanity. Our Lady, it's Queen, was sent by her Divine Son with a special message. The point of delivery was at Fatima. The major import of her apparitions is contained in her words which I now quote: ". . . 'If my desires are fulfilled, Russia will be converted and there will be peace; if not, she will spread her errors throughout the world, stirring up wars and persecutions of the Church . . . Nations will be annihilated but finally my Immaculate Heart will triumph. The Holy Father will consecrate Russia to me and a time of peace will be . . .' (July 13, 1917 was the date Our Lady spoke above words.)"

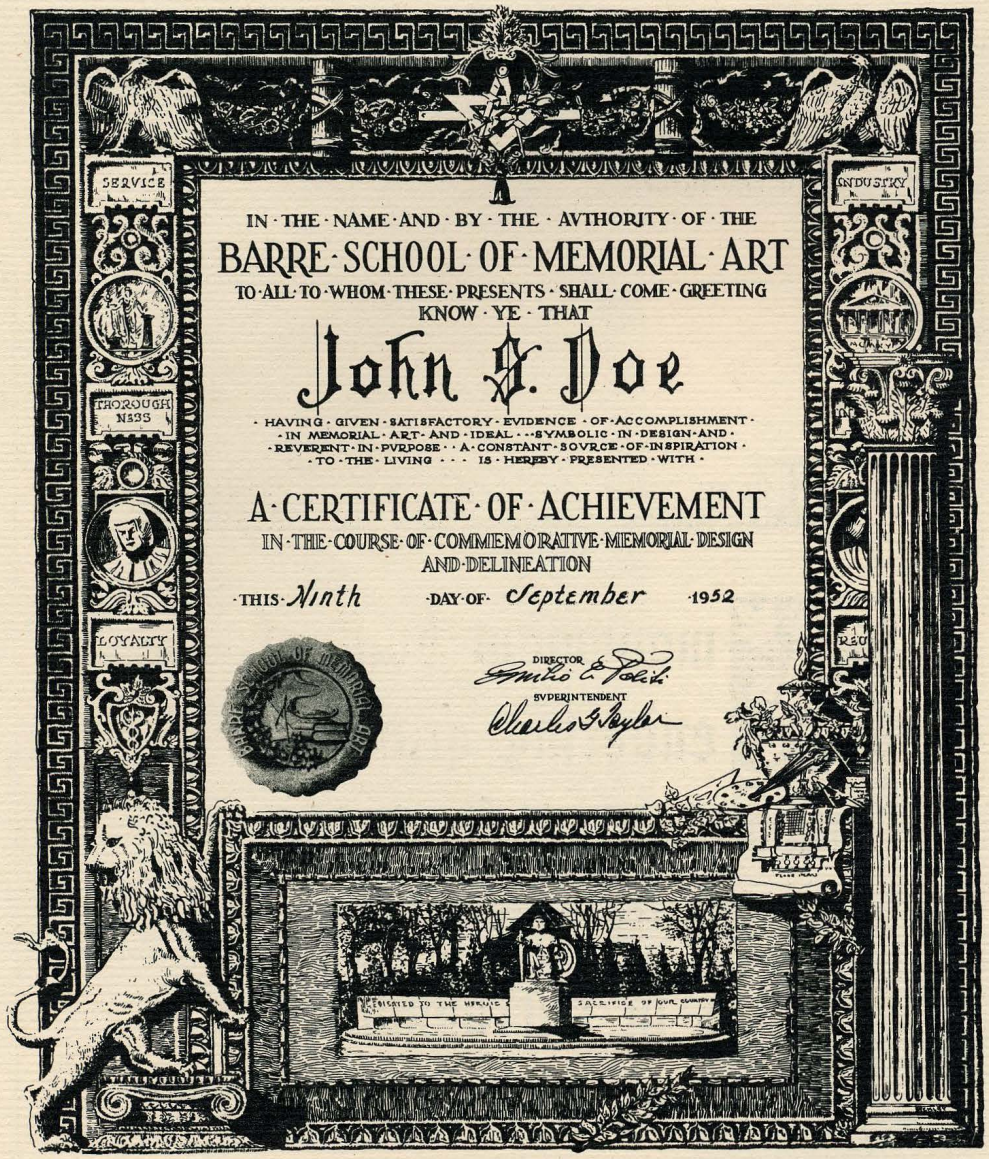
From the foregoing quotations, notably those on the menace of Russia and Communism, the reader will understand our reference to the "timely significance" of Mr. White's selection of "Our Lady of Fatima" for this sacred shrine. The reader will likewise understand that the effigy is a *representation* of the Blessed Mother as she appeared to the children in the apparitions at Fatima in Portugal. She is identified by the Rosary in her hands, an *attribute* which distinguishes "Our Lady of the Rosary" from other *representations* of previous apparitions.

The Shrine of "Our Lady of the Rosary of Fatima" was dedicated in Barre on Sunday, June 11th, 1950. The simple but impressive ceremony was conducted by The Most Reverend Edward F. Ryan, Bishop of Burlington. Parishoners of St. Monica's Church and many others attended in large numbers to witness the ritual. Sections of the lawn between the rectory and St. Monica's school were roped off to accommodate the clergy, the choir and special delegations from the Confraternity of the Holy Rosary Society and the Sodalities of Our Lady who stood under their banners. The Bishop was attended by an honor Guard of Knights of Columbus together with several Monsignors and members of the clergy from various sections of the state. His Excellency, during the blessing ceremony, paid high tribute to Mr. and Mrs. Ezra L. White, donors of the Shrine. His tribute was richly deserved.



The Shrine to Our Lady of the Rosary of Fatima is impressively situated in a beautiful setting on the grounds of St. Monica's School in Barre with the rectory in the background. It was dedicated and blessed by The Most Reverend Edward F. Ryan, Bishop of Burlington, on June 11th of this year. This gift of the White Family to their parish may well be the prototype of many more throughout America.

A SYMBOL OF ACHIEVEMENT



This brochure featuring work of the 1949-1950 students at the Barre School of Memorial Art is sponsored by the following manfacturers in the Barre District in the interest of the continued success of this important institution:

ADAMS GRANITE CO.

AMERICAN GRANITE CO.

E. J. BATCHELDER CO., INC.

BECK & BECK, INC.

COMOLLI & CO., INC.

GIUDICI BROS. & CO.

HOYT & MILNE, INC.

L. Z. HOTTE GRANITE CO.

JOHNSON & GUSTAFSON, INC.

MARR & GORDON, INC.

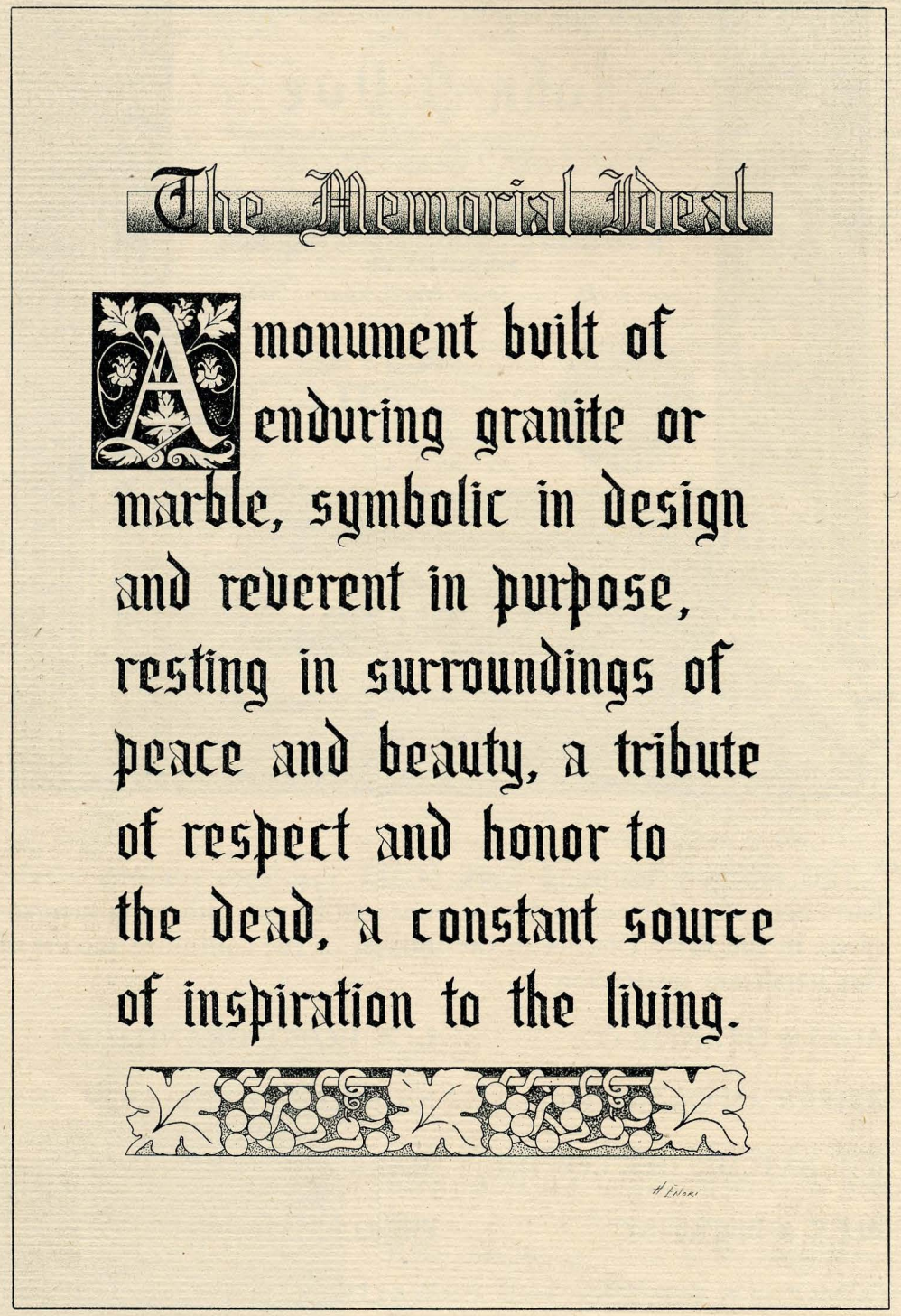
PEERLESS GRANITE CO.

WALDRON SHIELD CO., INC.

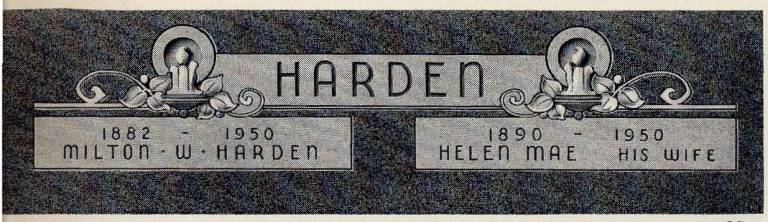
WHITE GRANITE CO.

VALZ GRANITE CO.

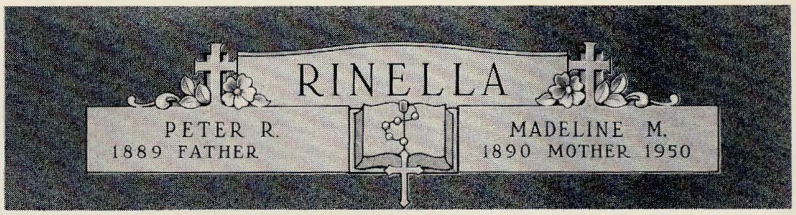
The drawings of some thirty of the thirty-three students at the 1949-1950 term of the Barre School of Memorial Art are featured on these pages. The astonishing progress that these young men and women have made, some in less than a year, is a testament to the ability of the faculty as well as the wholehearted sincerity of the students themselves. More than twenty of these young people are sons and daughters of members of the Memorial Industry, a fact that augurs well for the future.



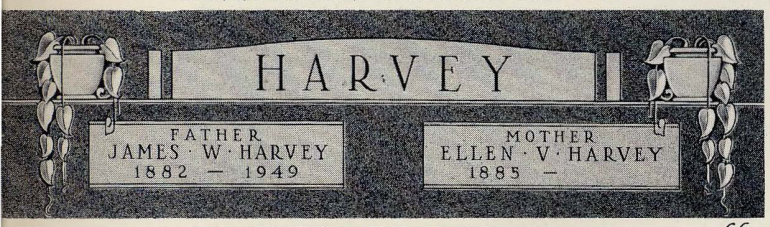
HIROSHI ENOKI
Hanapepe, Kauai, T. H.
Kauai Monument Shop



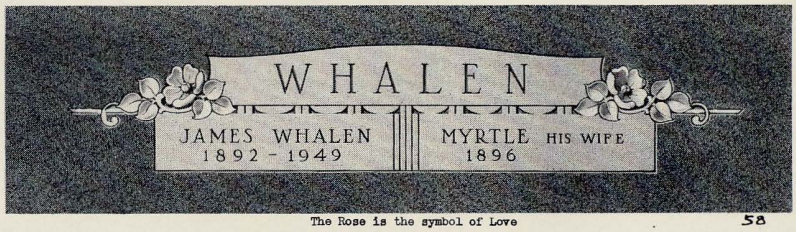
Candle, symbol of Devotion - Clematis, symbol of Mental Beauty 63



The Rosary is the symbol of prayer 53



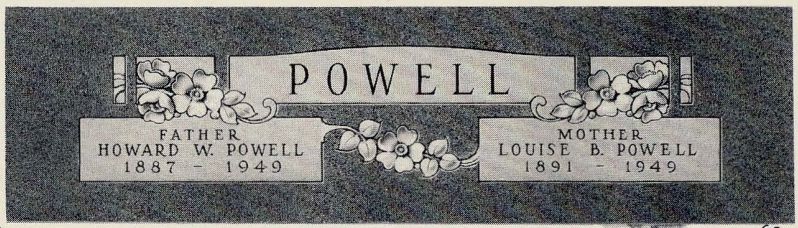
PHILODENRON ....Symbol of Loyality 66



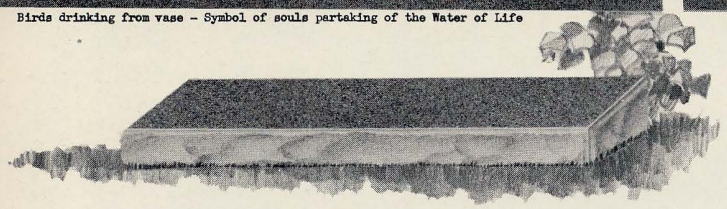
The Rose is the symbol of Love 58

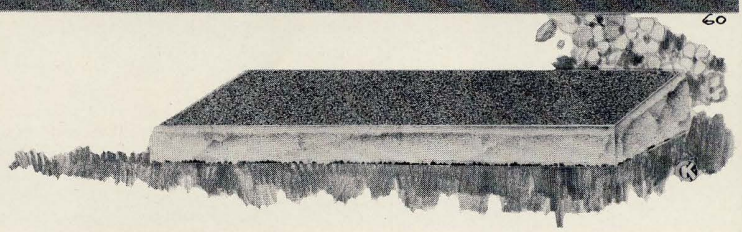
Birds drinking from vase - Symbol of souls partaking of the Water of Life

61



60





This is No. 51 of a new series of designs by Carl Kastrup, 1705 Auburn St., Rockford, Ill.

WHAT! NO RETURN ENGAGEMENT?

By the time a designer has chopped up a cord or two of lead pencils and worn away enough erasers so that the Goodyear Rubber Company can show a profit, he has probably discovered some phase of his work he enjoys more than any other. In my case it seems to be markers and I am so pleased with my NEW SERIES of DOUBLES that I can't restrain myself from reproducing a few more of them on this page. There were others in this group of twenty in the April issue of the News-Review but this will be their last public appearance.

Carl Kastrup

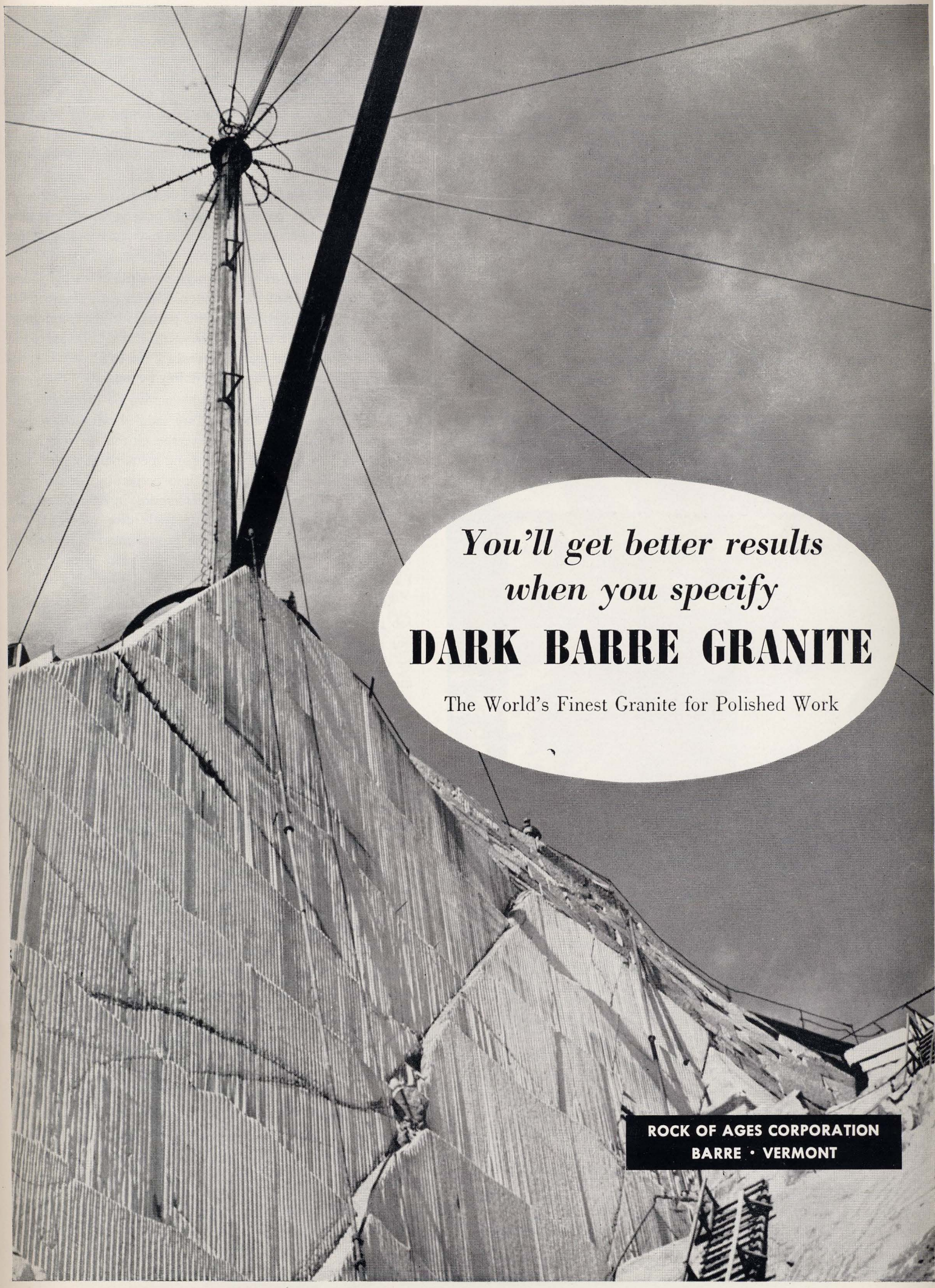
Copyrighted Design Kenerson Design Studio 1950

Announcing a New Series of ARCHITECTURAL DESIGNS

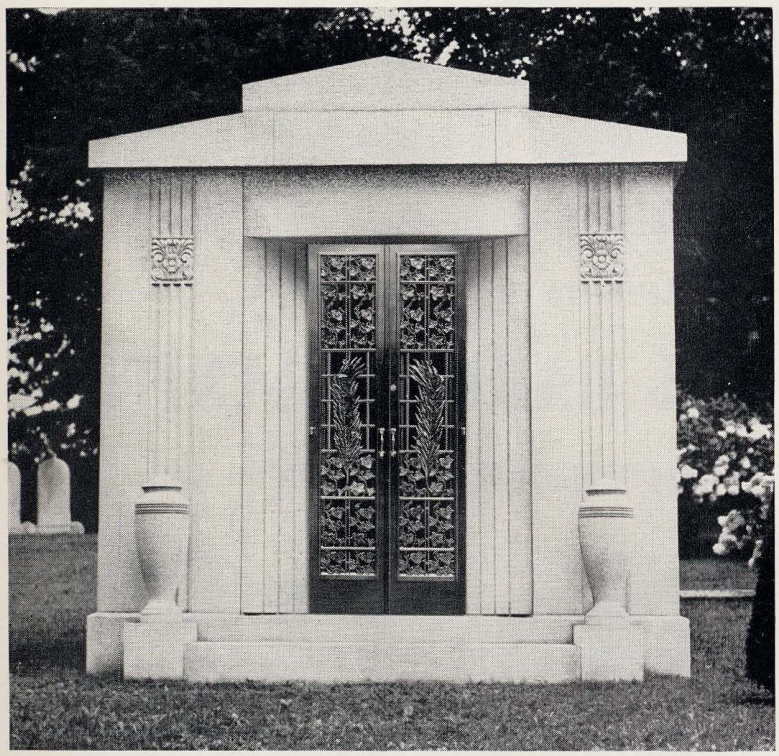
By CONRAD KENERSON
Kenerson Design Studio
Barre, Vermont

In this latest group of designs to be introduced at the coming National Convention, Mr. Kenerson presents some interesting answers for memorialists with prospects for higher priced memorials. A wide variety of styles and motifs are featured in this series, but each carries a definite architectural feeling.

THIS present series of designs, of which the Hastings double tablet and urn is an example, is the result of continual requests from many clients for reproductions of designs suitable for prospects able and willing to buy monuments above the usual run of larger stock monuments. As one of my clients wrote, "several of my manufacturer sources have some excellent designs for larger work, but more than once I've been confronted with the prospect sold on the design and equally sold on a material not available to the manufacturer in question. Why don't you work up some designs along these lines and sell them on the same protected territorial basis as your recent religious series, which incidentally after a slow start has gone over very well with our salesmen? I know I have undersold many people because my salesmen as well as myself haven't had such photographs with ready prices for different sizes and materials. I know we have lost sales for similar reasons, in many cases sales we should have made. As you know I have been a great believer in the special rendering for this class of prospect, and I still believe there is a place for this approach, despite the expense involved and the sometimes fatal time lag, but I think that a group of better type designs embracing several styles and presenting a variety of ideas which were mine exclusively in my territory, would probably be more effective and economical. At least I would be able to get a more realistic approach to the special renderings instead of a "wrong guess" . . "These excerpts quoted from my client's letter more or less summarize the problems of many dealer clients. Others who do much of their own manufacturing were even more insistent. In any case realizing that the dealer has many times more prospects for the smaller memorial, I debated the matter for some time, but finally decided that "the customer is always right", and I hope we are both right. At present there are some eighteen new designs in this series.


You'll get better results
when you specify
DARK BARRE GRANITE
The World's Finest Granite for Polished Work
ROCK OF AGES CORPORATION
BARRE · VERMONT

You can depend ON THESE MICHAELS BRONZE MEMORIALS



The high quality of Michaels Bronze Tablets, Memorial Urns, Grave Markers, Mausoleum Doors, and other products has never changed. Michaels Memorials produced and installed in 1898 are just as serviceable and much more beautiful than they were fifty years ago. That's why you can depend implicitly upon Michaels products. They are made from the finest materials, fashioned by expert workmen, and are fitting memorials that will last for many, many years. Michaels Memorial Tablets are available in a wide variety of designs and sizes. Bronze Mausoleum Doors are made in several standard patterns. However, to meet individual requirements, we shall be glad to submit special designs. Write for illustrated literature on these high-quality Michaels products.

The MICHAELS ART BRONZE CO., Inc.
238 Scott St., Covington, Ky.

"OUR RESPONSIBILITY"

(Speech delivered at N. Y. State Convention, Buffalo, N. Y., on January 12, 1950, by STACY LEECH, *Secretary-Manager,* Mt. Hope-Ebenezer Cemeteries, Ebenezer, N. Y.)

As a local cemetery operator, I am happy to be with you today, and I want to take this opportunity of bringing to you the greetings of the cemetery officials of Western New York.

I trust that the few remarks I shall make will serve to stimulate thought on the many obligations which cemetery officials and monument retail dealers have in common to the public, whom we serve.

Every individual owes certain responsibilities to his fellow beings. The extent of those responsibilities depends upon his capabilities, his occupation, and his position in the community, which he serves. He is judged on earth, and will be judged in the hereafter, by the manner in which he fulfills his responsibilities. You and I will most certainly be judged on this basis.

We of the cemetery field—whether we be owners, managers, superintendents, directors, are saddled with obligations far greater than those of the average citizen. In our hands rests the responsibility of burying and memorializing the dead. The latter phase of this extends into perpetuity for the work we do today in improving our cemeteries, in operating along business-like lines, and in setting aside care funds for the future, will largely determine the proper memorialization of the dead buried in our cemeteries many years after you and I are dead and gone.

Most of us, as practical cemetery men, with a day-by-day job to accomplish, can easily fall into the error of regarding our responsibilities as routine, getting done today what must be done, and spending the rest of our time in planning what must be done tomorrow, next week, or next year. However, it behooves us to remember, that we are performing a task of devotion for a vast unseen audience—our lot owners—the general public in our communities, and in a larger sense the people of the entire nation.

First and foremost in our thoughts should be the religious nature of our work. From time immemorial burial of the dead has been a religious rite—and today—although the form of committal may vary, all religions offer spiritual consolation at the time of interment. That is as should be. As cemetery officials, we should urge that the committal be a religious service, with a priest, minister or rabbi in attendance. Our cemeteries should reflect this spirit as "Cathedrals of the great outdoors." We should be keenly aware that we have a part in this religious rite—as the Catholic ritual so beautifully phrases it—this "corporal work of mercy."

This same spirit must be instilled in all our employes. Their attitude must be one of reverence for the dead and respectful consideration of the bereaved.

Our next great responsibility, is as guardians of sentiment. We must remember that we have advanced from the status of grave diggers or at best gardeners, to our present management position, only because the people of your country and mine have a sentimental regard for their departed loved ones, and the desire to perpetuate their memories. The entire interment industry as we know it today is based on religion and

sentiment, the desire to perpetuate these family ties, the beautiful religious concept that this parting of loved ones is only temporary. And you and I should be profoundly grateful for that religious conviction and that sentiment, for without these attributes, there would be no cemetery operators, and consequently, no monument dealers, as we know them. We both have specific obligation to foster this spirit, and we must reflect it in our attitude toward our work. This means respect and decorum in all our efforts.

As cemetery officials, we should encourage the placing of suitable memorials—the visible emblems of sentiment. We can and should restrict them as to size, material and design, but never should we place any unnecessary obstacles in the way of the family wishing to fittingly memorialize their dead in an appropriate manner. It is a manifestation of sentiment, which we as cemetery operators should strive at all times to preserve. We have responsibility to the public in properly maintaining our cemetery grounds. This is a problem of ever increasing magnitude to most of us, since all of us face the dilemma of rising costs and lower income. This means we must reduce our costs by simplifying our maintenance problems as far as possible, and making our labor more productive by using as much modern equipment as we can afford to purchase.

We must keep in mind the future of our cemeteries: how the beauty and orderliness, we have created will be maintained in years to come. All cemetery associations fear the day when they can no longer count on lot sales for working income, and when our only revenue will come from interments, services and the interest on our care funds. Perhaps you and I may not be around when that day arrives, but nevertheless it is our present obligation to so do our work as cemetery officials, or monument dealers to best serve the generations that will follow us. Let us at all times keep in mind economy of service, and quality of construction work. None of us can predict future cemetery costs, except with a hope and a prayer. None of us know how large our care fund must be to yield a return sufficient to maintain our cemeteries in years to come. So our management of today must keep in mind efficient service and economy of operation in years to come.

We should give some thought to re-designing our cemeteries to keep present and future maintenance costs as low as possible. Since everything we build must be maintained, whether it be service buildings, foundations for monuments, drainage systems, roadways, or whatnot, we must build carefully and with durable materials in order that future upkeep costs be kept at a minimum. Any arrangement of graves and monuments that requires too much hand labor represents expense that may be ruinous in the future. As "old line" cemetery men, I fear we overlook our responsibility to the public of offering and encouraging the purchase of family burial estates prior to need, regardless of whether or not it is of any material financial importance to our particular cemetery organization, or to us personally as managers. None the less it is our clear duty to the public to encourage pre-need sales. This duty arises from the fact that preneed buying gives the family a form of protection that has much in common with life insurance. It protects the family from the sometimes cruel need of suddenly being forced to spend money for a lot, when the family's savings have been depleted by the cost of the

[*Continued on next page*

45 Years' Experience

BARRE GUILD

MANUFACTURING BARRE GRANITE

in Quality MONUMENTS—MARKERS

polished, steeled, axed

Sand Blast Engraving • Lettering

Duplicate Work and Slabs

PROVOST GRANITE COMPANY, INC.

RIVERTON, VERMONT

44 Years of

New England Representative of

Sienna Pink

BALMORAL RED, BEERS RED, ROSE RED, QUINCY, WESTERLY, DEER ISLAND, AND OTHER FOREIGN AND DOMESTIC GRANITES.

THE BEST IN SERVICE AND QUALITY.

ESTIMATES GLADLY GIVEN.

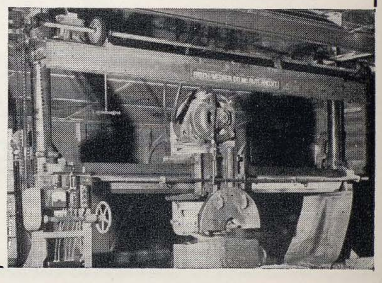
A. Monti Granite Co., Inc.

260 CENTRE STREET

QUINCY, MASS.

SERVICE to the Retailer

The new contour grinder, shown below, is but one example of the modern machinery that we have installed to aid in attaining more economical production and faster delivery to you.



Paramount Memorials

for more than 60 years
THE NATION'S STANDARD

Copyrighted Design

PARAMOUNT DEALERS appreciate the value of our distinctive designs, creations essentially conservative, yet with true individuality.

CROSS BROTHERS COMPANY
INCORPORATED

NORTHFIELD VERMONT

Makers of FINE MEMORIALS Since 1888

THEY'RE STILL UNRIVALLED!

Hand work—the skilled touch of skilled cutters and carvers—is still the finest factor in memorial execution. The traditional, personal skills are becoming more rare, but we are proud that our plant and our men continue to prove every day that fine stone-cutting has no equal.

If it's excellence you want—in stock as well as in finishing—you'll want our quotations.

CENTRAL MINNESOTA GRANITE WORKS

25 WILSON AVE. N.E. - ST. CLOUD, MINN.

STACY LEECH . . .

Continued from Page 41]

final illness and the funeral expenses.

And would not this too create a fertile field for memorial salesmen? How much better it would be from the family's viewpoint if this very necessary investment in a burial estate, and also a fitting memorial could be made while the chief provider is still alive and earning money, and at a time when both husband and wife can visit the cemetery to select the burial estate, which best fits their needs, and decide on a memorial in keeping with the family's position in the community.

It is our responsibility to the public to know our jobs as cemetery operators, and try to improve our knowledge in every way possible. I have given much time and energy to a study of the problem of self-improvement in the field of cemetery management. In co-operation with leaders in cemetery work, we have successfully conducted an Educational Conference each of the past four years with preparations completed for our fifth conference to be held the first week of February next at Sheraton Hotel, Philadelphia, Pa. These conferences have been well attended, very enthusiastic, and of much value to leading cemetery executives now in the field.

Study courses are new in the cemetery field of service. They are, however, common to many fields of endeavor where administration, labor relations, costs and finance are factors essential to their business or vocation. We found we belonged in this class, so we went to work.

Some of you men know that in 1949, 69 of the largest companies in the United States spent $500,000 for a short course of training at Harvard University for 92 of their executives. Their average age was 41 years, and their average salary was $13,500 a year. These major industrial organizations realized that complex problems, and ever changing conditions developing day by day make this training necessary for executives to increase their efficiency.

Co-ordinate with the problem of our own "re-education" we also have the responsibility of providing well trained young men to carry on the administration of our cemeteries after the present generation of cemetery executives has passed on.

I believe, we in the cemetery industry, have taken a step in the right direction in the founding of the American Institute of Cemetery Administration now in the fourth year of its operation in Pittsburgh, Pa. In this school, young men of character and ability, recommended and sponsored by cemetery executives, are given comprehensive training in all phases of cemetery administration. The school has a permanent faculty of 18 highly qualified teachers. The school is a success and will, without question, within a few years add much to the quality and efficiency of cemetery operators.

All of us have unusual opportunities to do a real public relations job and we should take advantage of it, not so much, perhaps with the thought of attracting "business" to our properties, but with the idea of creating a reservoir of good-will and understanding that will make our jobs easier to accomplish, and more satisfactory to us and the public we serve. We must never forget that the all revealing light of public scrutiny is on us at all times, since we are in a sense public figures. We must be careful in all our actions and in our expressions of opinions. A destructive criticism may pass from cemetery to cemetery, since some of our allied organizations' representatives work in many different cemeteries. The

spirit of courtesy, kindliness, and sympathetic understanding should be our guide in all contacts with colleagues-neighbors, and the general public. These elements always return valuable dividends.

I, personally, believe that the future, successful cemetery operator must be trained in necessary fundamentals, among which we include, salesmanship, office management, surveying, bookkeeping, finance, horticulture, floriculture and human nature. With this a man must be pleasant, sympathetic, patient, sincere, enthusiastic, honest, presentable and co-operative. These attributes command confidence, which is the basis of success where human nature is involved. These qualifications are just as important to the successful monument dealer or salesman as to the cemetery operator. We serve the same public and many of our problems are common. From the very nature of our work, we are all of us servants of the public. We cannot divorce our private lives from our public responsibility. We have many more contacts with the public than falls to the lot of the ordinary private citizen; more people know us and still more people know about us. Let us so conduct ourselves as to be worthy of the obligation entrusted to our care. We can do it by knowing what we should do, how to think, how to carry and delegate responsibility, and how to deal with people.

With this background, we will know—

1—What constitutes a day's work
2—How to plan the work for ourselves and our employes
3—How to share the employes problems
4—How to deal fairly with men
5—How to share responsibility
6—How to provide acceptable tools to men
7—How to create incentive for men to work.

But when all is said, our responsibility, is building for a long, long time, and our burden will be lessened by your co-operation. May we have it? In closing, I want to leave a thought with you, so nicely phrased by R. L. Sharpe, as follows:

"Isn't it strange that Princes and Kings,
And clowns that caper in sawdust rings
And common folk like you and me
All are building for eternity.
To each is given a bag of tools,
A shapeless mass and a book of Rules,
And each must make ere life has flown
A stumbling block, or a stepping stone."

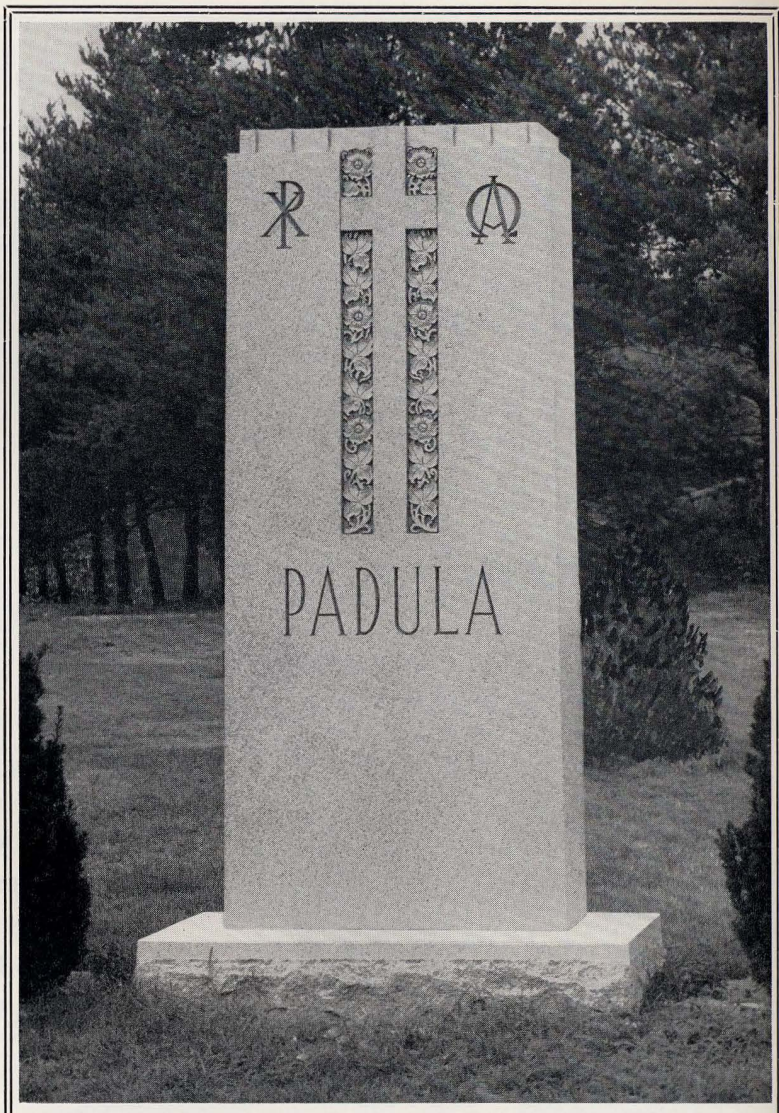
TRAGEDY IN THE AIR

A Northwest Airlines plane flying in a snow-filled nighttime sky on March 8th, crashed at Minneapolis, Minn., taking the lives of fifteen people.

A cemetery flagpole which reached into the sky was credited as causing this tragedy which brought death and sorrow in its wake.

W. E. KEES, JR., MAYOR OF PINEVILLE

W. E. Kees, Jr., proprietor of the Pineville Marble & Granite Works, Pineville, Louisiana, one of the oldest monumental firms in the state, is reported to have been renominated in the Democratic primary to head the government of Pineville for another term.



Copyrighted Design, Barre Granite Association, 1939

EXPRESSIVE SYMBOLISM

The Padula Memorial was adapted from a Barre Guild National Design Contest (1939) award winner. Appropriately featuring the Cross on a symbolic floral background, flanked by the Chi Rho and Alpha Omega letters, symbols of Christ and "the Beginning and the End," it attains deep religious significance. To this has been added the Usle & Perojo skilled craftsmanship that you can always depend upon, making this imposing monument a true embodiment of the *Memorial Ideal.*

Erected in New St. Francis Cemetery, Torrington, Conn., by the Baldwin Monumental Works, Inc. The material is Smith-Barre granite.

USLE & PEROJO GRANITE CO.
Barre, Vt.

BARRE GUILD

"Supreme Quality Memorials"

LOW COST GRANITE CUTTING

"STONE SAW" *user writes*

"Cutting granite with complete overhead at less than 1½ cents per square inch."
Brown & Raisch Co.
Detroit, Michigan

Using type SS 20 "Stone-Saw", production figures show average cutting time of granite some 60 square inches per minute. The SS 16 "Stone-Saw" now cuts approximately 40 square inches per minute with new DI-BOND wheels.

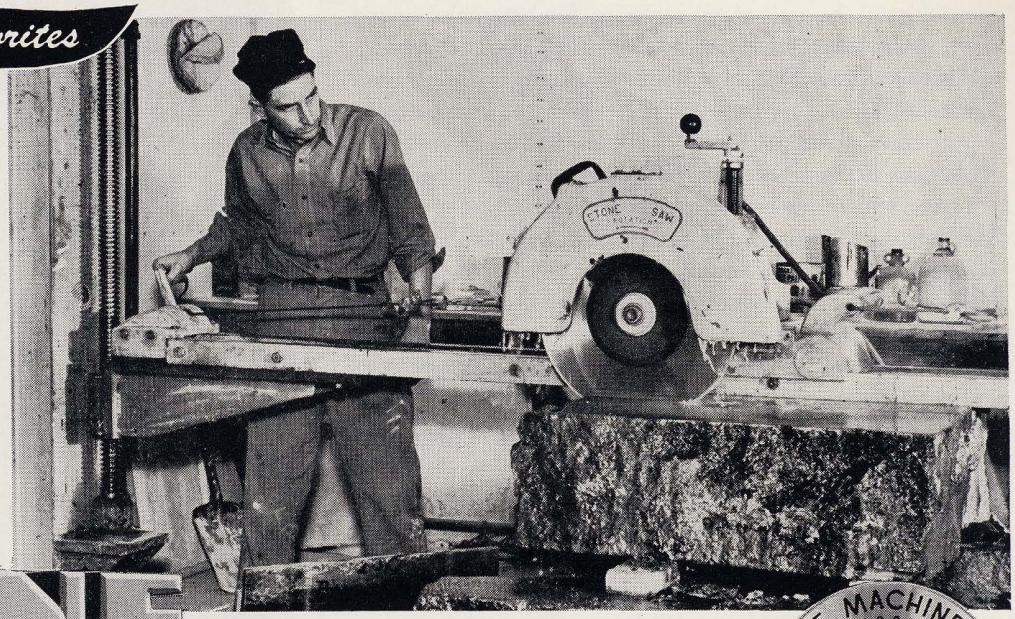


Photo courtesy of Brown & Raisch Co.—Detroit, Mich.

STONE MACHINERY COMPANY INCORPORATED

Dept. M-8 Box 1363
SYRACUSE, NEW YORK

Save Time and Labor at Less Cost per Square Inch with the "STONE-SAW" and DI-BOND DIAMOND Cutting Wheel

STONE MACHINERY CO. INCORPORATED — DI-BOND CUTTING WHEELS — SYRACUSE, N.Y.

HIGH SPEED CUTTING MACHINERY

Copyrighted Design, Colonial Granite Co., 1950

Modernizing the Classic

The Barden Design, one of our newest creations, finds its appeal in the modern adaptation of the classic pilaster form of memorial art. Contrasting surfaces and carefully designed floral adornment add to a beauty that will make this monument outstanding in any cemetery or display yard.

COLONIAL GRANITE Co.

MANUFACTURERS OF QUALITY
BARRE GRANITE MEMORIALS
BARRE, VERMONT

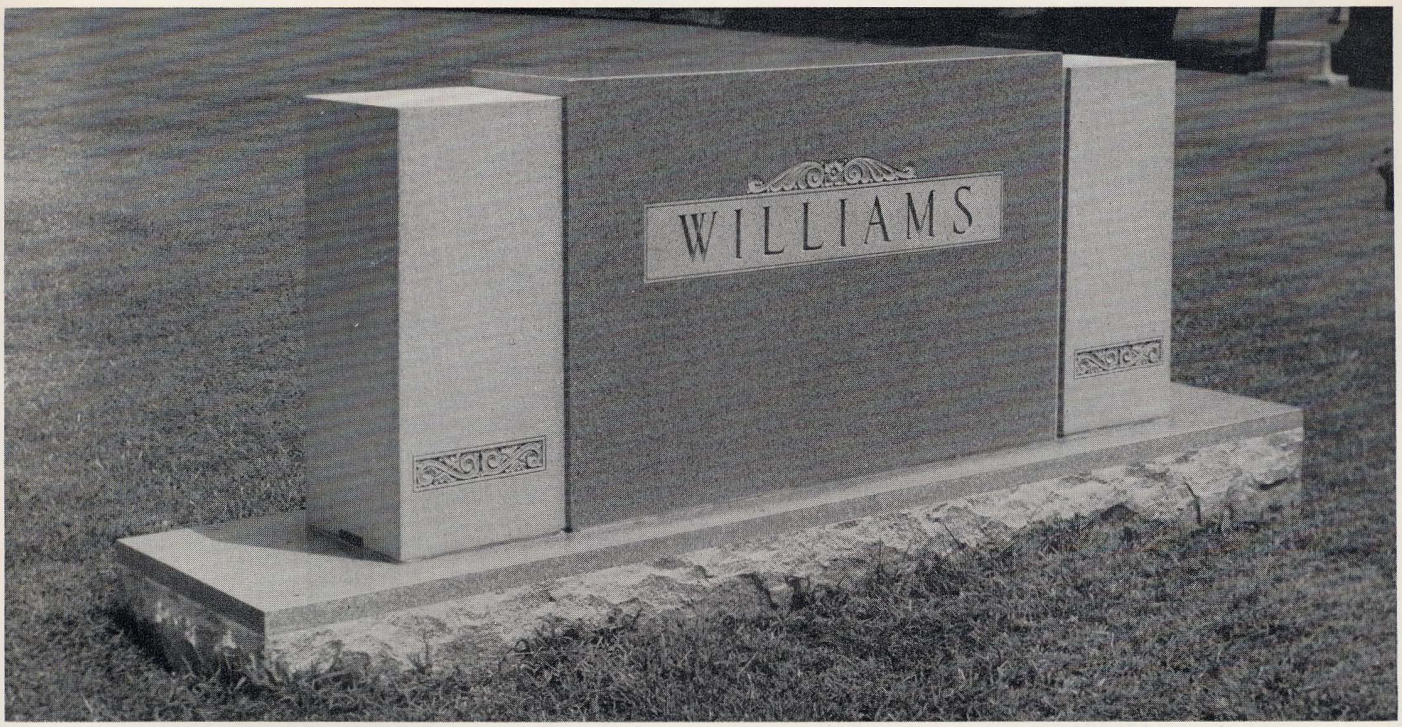
News of the AMA - MBA Convention and Exhibit St. Paul, Minnesota, August 20-24

Governor
LUTHER W. YOUNGDAHL

GOVERNOR OF MINNESOTA TO ADDRESS CONVENTION

Honorable Luther W. Youngdahl, Governor of Minnesota, will be a principal speaker at the AMA-MBA national exhibit and convention in St. Paul, Minn., August 20-24. Governor Youngdahl will address the gathering on Monday, August 21.

Born in 1896, he received his Bachelor of Arts degree at the University of Minnesota, his Bachelor of Laws at Gustavus



Erected by F. C. McColm Granite Co., Huntington, West Virginia

- - USE DIXIE BLUE GRANITE for your monuments large or small, for your complete satisfaction - -

DIXIE GRANITE COMPANY

QUARRIERS . . . SAWYERS . . . POLISHERS . . . BUILDERS OF FINE MONUMENTS

ELBERTON . . . GEORGIA

Adolphus College, and in 1922, was graduated from the Minnesota College of Law.

Entering private law practice, Governor Youngdahl later became a judge in the Minneapolis Municipal Court, where he presided from 1930 to 1936. His next step up the ladder to the governorship occurred in 1936 when he became a judge in the District Court of Hennepin County. In 1942, he was appointed an Associate Justice of the Minnesota Supreme Court, holding this office until his election as Governor in 1947.

A veteran of World War I, married and the father of three children, Governor Youngdahl, whose executive offices are at the State Capitol in St. Paul, is a welcome addition to the impressive roster of speakers already scheduled for the convention.

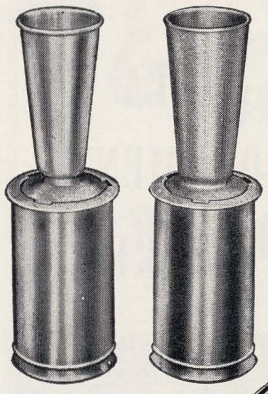
MESSAGE FROM THE CONVENTION BUREAU SAINT PAUL ASSOCIATION OF COMMERCE

Saint Paul, capital city of the State of Minnesota, is situated in the famed land of 10,000 lakes, and offers a splendid variety of attractions for convention visitors. It has a rich historical background, beginning with Father Louis Hennepin's discovery of Saint Anthony Falls in 1680 and continuing through Lieutenant Z. M. Pike's founding of Fort Snelling on a site purchased from the Sioux Indians in 1820.

Minnesota Territory was established in 1849 and nine years later the state was admitted to the Union, with Saint Paul chosen as its capital. From this small and uncertain beginning,

[*Continued on next page*

CENTURY BRONZE FLOWER VASES



SPUN CAST

Century Spun Vase

$3.95 EACH

Offer New Profits For Dealers

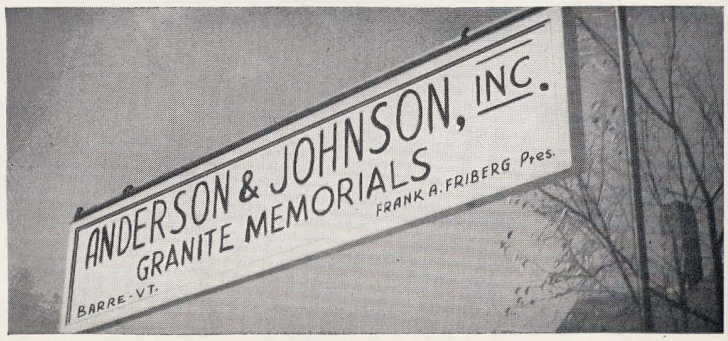
Send your order in today for these two new profit-makers—the New Century Cast Vase and the New Century Spun Vase. Each comes complete with bronze underground container. Each is invertible. May be used in upright position to hold large bouquet; may be dropped to ground level; or may be inverted and completely submerged. Available with chain, and with name and date plates.

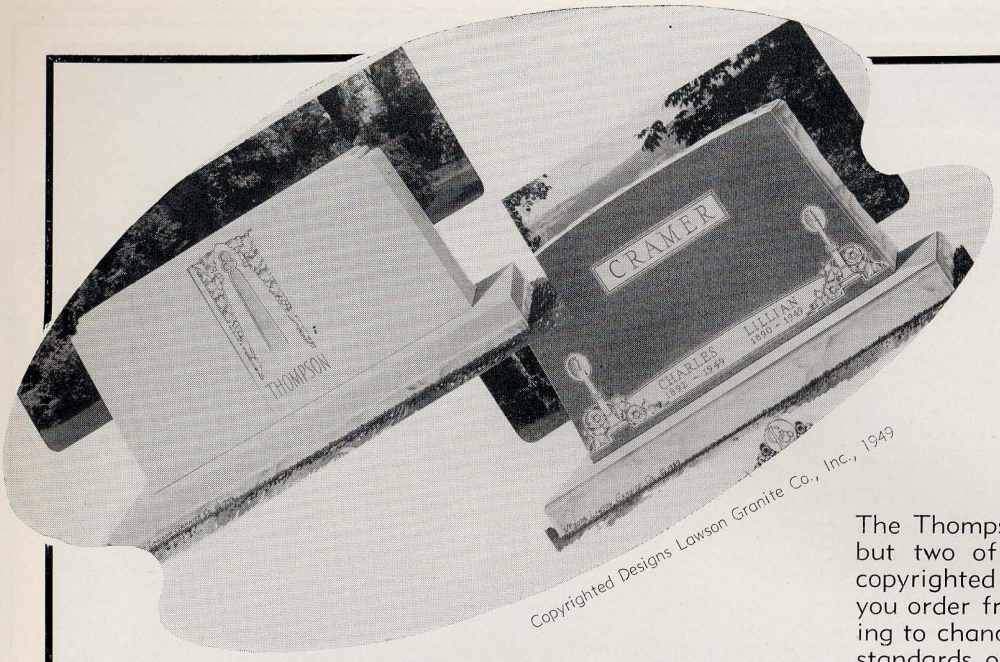
MW METALCRAFTSMEN

MEIERJOHAN • WENGLER

METALCRAFTSMEN

1102 W. 9th St. CINCINNATI 3, OHIO





DISTINCTIVE MEMORIALS OF LASTING BEAUTY

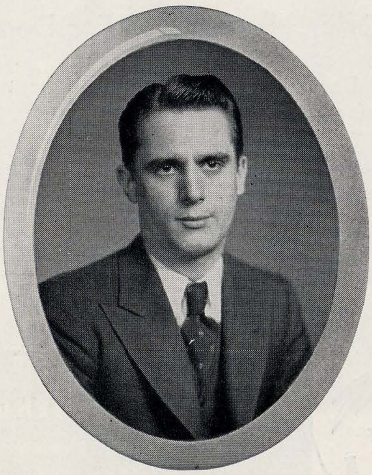
The Thompson and Cramer Designs are but two of the outstanding variety of copyrighted designs at your disposal when you order from us. We are leaving nothing to chance in maintaining the highest standards of true memorialization,—using the finest granite, excellence in design and extreme care in workmanship.

BARRE GUILD

LAWSON GRANITE COMPANY, INC.

Albert Gherardi, Proprietor

BARRE, VERMONT



STOLA MONUMENT PICTURES

memorial pictures that last forever fired in porcelain enamel on copper base

with or without

MONEL INVISIBLE FASTENER COVERED BRONZE CREST

all sizes available—send for illustrated catalogue

OAK PARK CERAMIC COMPANY

John O. Stola

6336 ROOSEVELT ROAD
OAK PARK . . . . . ILLINOIS

CONVENTION NEWS . . .

Continued from Page 45]

it has grown until today it is a diversified city of industry and manufacture, of stores and theatres, of churches and colleges, of hotels and restaurants.

It is most attractively located. The Mississippi River, surrounding almost the entire city in a great horseshoe curve, has caused the sloping hills, high bluffs, and rolling plateaus that give Saint Paul a variety of natural parks and interesting boulevards.

This famous scenic system comprises 92 improved park areas within the city limits, and is an important recreational outlet for the citizenry. Outstanding are Como, Phalen, and Highland Parks, providing excellent playground, picnic sites, zoological gardens, golfing, tennis, canoeing, and boating. Indian Mounds Park is a group of historical burial places of the dead chieftains of the Sioux Indians. Nearby is the Minnesota State Fish Hatchery with all varieties of game fish in all stages of development. In all, there are 283 lakes within a fifty-mile radius of Saint Paul.

The most famous of the city's many parkways is the River Boulevard extending along the high wooded bluffs of the Mississippi River from Country Club district to Fort Snelling, the United States Government Reservation of 2,300 acres and the first fort in the Northwest. The great government high dam and the huge branch of the Ford Motor Company may be seen in this drive.

The city has been noted as a center of cultural and educational opportunities since its inception. The oldest college in

Good News!

REDUCED PRICES ON "TROWCO"

CARBIDE-TIPPED TOOLS

TROW & HOLDEN Company
BARRE, VERMONT

Large volume production, improved equipment and experienced "know-how" have permitted us to reduce our prices on TROWCO Carbide-tipped Stone Cutting Tools. Write for catalog and new price list.
TROWCO Carbide-tipped Tools cut easier, faster, stay sharp longer. They quickly pay for themselves in a better, all-around tool performance.

WRITE OR GET THEM FROM YOUR DISTRIBUTOR

Minnesota, Hamline University, is located here. In 1849, when the city was still a frontier settlement, there were already two churches and three public schools, and this early recognition of the importance of these institutions has helped Saint Paul's position as a city of fine colleges and beautiful churches. In all, there are eleven institutions of accredited college ranking in the city, including the State College of Agriculture. There are 125 preparatory schools, including ten senior and junior high schools, together with 42 private and parochial schools.

Saint Paul's summer Pop Concerts are held each year at the Municipal Auditorium during the entire month of August. The musical programs are given by seventy-five members of the Minneapolis Symphony Orchestra, under the baton of nationally famous directors, and the Saint Paul Civic Opera Association. With the concert music are combined an ice show of color and charm, excerpts from the popular civic operas given each season, and dancing and singing, all in an informal and friendly garden setting. More than 150,000 packed the auditorium for the twenty-four concerts of last summer.

Saint Paul has 725 manufacturing firms whose principal products are food, and dairy articles, printing, publishing, advertising specialties, beverages, apparel, furs, automobiles and auto accessaries, refrigerators, safety glass, millwork and lumber, abrasives and adhesives, coke and paper products. There are numerous machine shops and foundries and a number of railway car-building and repair shops.

Because of its many diversified industries, Saint Paul is assured of a steady consuming and purchasing power which

[*Continued on next page*

Emphasis on DEALER PROBLEMS

DESIGNS

. . . are an important part of our service. Especial attention has been given to designs in the middle price field, especially created for stock sales.

SOUTH BARRE GRANITE CO.
BARRE, VERMONT

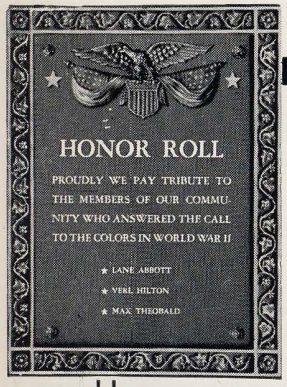
The Home of
Artistic
Memorials

The Maxson Memorial, erected in Buffalo, New York by Philip Knobloch & Son of that city, admirably illustrates the artistic workmanship which is our watchword. In the skilful detailing and carving of the conventionalized oak leaf band above the family name, we have added an *artistic* touch which removes this well-proportioned monument from the realm of the ordinary.

For Prompt Service and Fine Workmanship it's – –

Excelsior Granite Company, Inc.

Montpelier . . . . . Vermont



THE PERFECT COMBINATION
for
PROFITABLE SELLING!

NEWMAN

Hand-Chased cast bronze memorial grave markers, honor rolls and cemetery vases, famous for finer quality since 1882, assure quick sales and good profits for YOU. Investigate! Don't delay . . . DO IT NOW.

Write RIGHT AWAY for folders, prices and sales information. Positively no obligation. **FREE!**

NEWMAN BROTHERS, Inc.
670 W. 4th St., Cincinnati 3, Ohio

CONVENTION NEWS . . .

Continued from Page 47]

has aided greatly in maintaining an economic stability. It serves a billion dollar trade area in the midst of the richest dairy producing country. Ranking high in the production of creamery butter, Saint Paul also has one of the most important livestock markets in South Saint Paul. It has direct access to its trade territory through nine railroad systems operating over 59,500 miles of railroad. By river, Saint Paul can serve all points in the Mississippi, Ohio, and Missouri River Valleys with cheap and dependable transportation. As the hub of Minnesota's and the Northwest's major highway systems, Saint Paul offers exceptional opportunities for the movement of merchandise into all parts of this territory.

The city has 632 wholesale and 4,581 retail outlets, and is served by 19 banks. Saint Paul population is 325,000 and the metropolitan area numbers more than a million people. In the trading territory served by Saint Paul firms, there are about ten million persons.

The world famous state capitol building is one of Saint Paul's famous features. Designed by the late Cass Gilbert, architect of world renown, the pure beauty of the building's design is unsurpassed by any state house in America. The building commands a view of the entire city from one of Saint Paul's eminences.

Saint Paul's beautiful $4,000,000 City Hall and Ramsey County Court House has attracted world-wide attention; first, because it departs from the typical monumental public building and places full emphasis upon the utilization of space;

Use CYCLONE BLAST ABRASIVE

for your

BLASTING OPERATIONS

HARD—SHARP—FAST CUTTING • HEAT TREATED FOR TOUGHNESS

All grit sizes for polishing in both

ALUMINUM OXIDE *and* SILICON CARBIDE ABRASIVES

ELECTRIC FURNACE PRODUCTS

Reasonably Priced

ABRASIVE PRODUCTS COMPANY

Factory and Office — LANSDOWNE, PENNA.

Canadian Agent — Ritchey Supply Co., Toronto, Ont.

second, it depends for beauty upon its simplicity of lines, mass, and shadows, rather than upon columns and ornaments; and third, because of the works of art contained in it and the excellence and variety of the interior finishes. In the memorial hall which serves as the concourse of the building, stands Carl Milles' famous statue, the "Indian God of Peace."

And back of these many interesting facts concerning Saint Paul is one of even greater importance, namely, it possesses a friendly citizenry eager and ready to prove its good neighborliness to visiting friends.

NORTHWEST MONUMENT BUILDERS COLLABORATE ON NATIONAL CONVENTION ENTERTAINMENT PLANS

Monument Builders of America will receive a hefty assist from Northwest Monument Builders in the entertainment plans for the coming AMA-MBA exhibit and convention in St. Paul, Minn., Aug. 20-24.

John Flynn, Crookston, Minn., Chairman of the Entertainment Committee, announces a great welcoming reception at the Lowry Hotel on the evening of Aug. 20, with musicians, male quartets and a male Glee Club on hand. Food and drinks will take care of visitors' appetites, and 20 members of Northwest Monument Builders will act as hosts to create a spirit of real friendship.

The Committee plans a ladies' tour of the Twin City area for Aug. 22, followed by a luncheon at an elite Country Club. Aug. 23rd will witness the rink-side banquet, just prior to the magnificent ice-show, with music by St. Paul's 70-piece symphony orchestra.

Other plans still in the making offer a complete program of pleasant activities for all convention registrants.

SPACERITE *Presents*

VERMARCO ALPHABETS IN DOUBLE OUTLINE

PRICE LIST AND SIZES AVAILABLE

Alphabets	Each	Alphabet	Alphabet and 14 Extra Letters
1¼″	$0.45	$12.60	$18.90
1½″	.50	14.00	21.00
1¾″	.54	15.12	22.68
2″	.58	16.24	24.36
2½″	.76	21.28	31.92
3″	.94	26.32	39.48
3½″	1.12	31.36	47.04

Numerals	Each	Set
1¼″	$0.45	$ 4.50
1½″	.51	5.10
1¾″	.55	5.50

Adjustable dash ends included in each set of numerals

SPACERITE COMPANY

56 Berlin Street **WOLLASTON 70, MASS.**

Copyrighted Design, Wildbur Granite Co., Inc., 1948

A MEMORIAL *of* MERIT

The Raustin Design, soft in contour and refined in surface enrichment, pleasingly combines polished and steeled finishes with graceful beading that flows into the floral carving. This is but one of the many types of *Memorials of Merit* that we are able to produce for you.

We Invite Your Inquiries

WILDBUR GRANITE CO., INC.

STONECRAFT

Manufacturers of STONECRAFT MEMORIALS

Barre Guild Inspected Monuments BARRE, VERMONT

IF IT'S COLORED GRANITE

BUY THE BEST SELLERS

SWED ROSE RED

BEERS RED

BROBERG

from

NATIONAL GRANITE COMPANY

ALLEN GRANITE COMPANY

LINCOLN GRANITE COMPANY

ELBERTON, GEORGIA

Members of the Elberton Granite Association

Licensed users of the LITHICHROME SHADOW process of carving and lettering

JARVIS RICE
Director of Public Relations
Monument Builders of
America, Inc.

M.B.A. MANAGEMENT AND SALES TRAINING COURSES PLANNED FOR NATIONAL CONVENTION IN ST. PAUL

(Written exclusively for "Monumental News-Review")

By JARVIS RICE, *M.B.A., Public Relations*

Members of Monument Builders of America will again participate in Sales Training Conferences at the national exhibit and convention in St. Paul, Minn., August 20 through 24. In addition, the joint A.M.A.-M.B.A. affair will witness the inauguration of a complete management course, "Managing A Retail Monument Establishment," comprised of a series of four lectures to be delivered by high-ranking professionals.

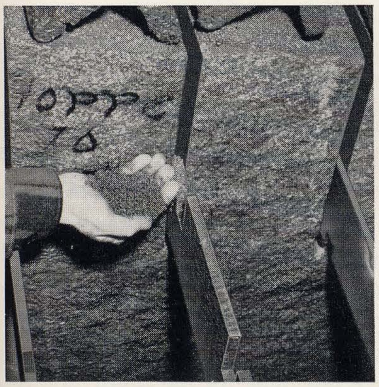
Enrollment for both programs has begun for all M.B.A. members and their nominees. There will be no charge for either course. The management lecture series promises to be an invaluable venture, because every phase of the operation of a successful monument concern will be investigated, studied and discussed in minutest detail. Following each lecture session, a professional conference leader will conduct open forums.

Sales Training, put on at the 1949 convention, received unanimous acclamation, its unqualified success virtually demanding its continuance. Described as a "four year course telescoped into four days of intensive study," it aroused a spirit of considerable enthusiasm among dealers who participated. Many members of last year's classes asserted that the information learned enabled them to turn some of their former, unsuspected liabilities into assets.

There are two phases to the Sales Conferences. The first begins four or five days prior to the opening convention day. Conference leaders, selected for their ability to absorb training rapid-fire—as well as learn a modern training technique—attend a Sales Training course under the tutelage of professionally-qualified teachers. Immediately their instruction period is completed, they in turn teach classes of their own during convention-time.

Some of the largest industries are today employing this technique, which originated during the war when the War Manpower Commission was confronted with the necessity of developing leaders in short order for war production plant operation. The method is a "jet-propelled" idea drawing from the total experience of an entire group (a group of twenty salesmen can have a total of two hundred years' experience, if each has been actively selling for ten years). Challenging

THE GLOBE STEEL ABRASIVE COMPANY
Manufacturers since 1907
METAL ABRASIVES



Action packed to give you more and faster sawed feet per pound of shot. It's new and our regular customers like it. Prove to yourself the quality of our new Alloyed Shot with a trial lot. A full line of high and low speed polishing sizes and small well-graded sizes for panel and carving work.

MANSFIELD, OHIO, U. S. A.

every mind within the class elicits a wealth of knowledge and know-how lying dormant in each student. "Student" is an incorrect designation, because many experienced veterans who entered classes last year—expecting to be told little or nothing—left with the firm conviction that "even old dogs can learn a few new tricks."

Of course, a common gathering-point will be the St. Paul Municipal Auditorium, where floor space is practically sold out to exhibiting wholesalers and manufacturers who are planning colorful and interesting displays.

There will be no conflict in the hours set aside for the Management Course and the Sales Training Conferences, and other convention activities. There will be business sessions, speeches by prominent industry personages, and Open Forums. The Entertainment Program presently consists of a great ice show and concert, music for the grand banquet, and sight-seeing tours.

Heavy demand for hotel reservations indicates full support of the national exhibit and convention by the entire industry. There is little question that at St. Paul, Minn., August 20-24, there will be a tangible demonstration of strength, growth and vitality on the part of the monument industry by dealers and wholesalers from every corner of America.

AMA-MBA RESEARCH SURVEY UNDERWAY

The R. N. McMurry Co., a top business research and management concern of Chicago, has begun surveying the public, and retail monument builders. Plans call for the final report of the survey to be presented at the convention in St. Paul, Aug. 20-24.

This "preliminary" to a real national marketing program is a joint activity of American Monument Association and Monument Builders of America. The McMurry organization was chosen on the basis of a national reputation and wide experience in similar work for many leading industries.

With the facts garnered from the nation-wide survey, the McMurry Company has contracted to make authoritative recommendations regarding marketing of monuments in every phase from quarry to cemetery. It is hoped that the suggestions

[*Continued on next page*

Send for our FREE CATALOG of nice designs with the Barre Granite Price List. Always pleased to furnish estimates.

D. J. SMITH & SON

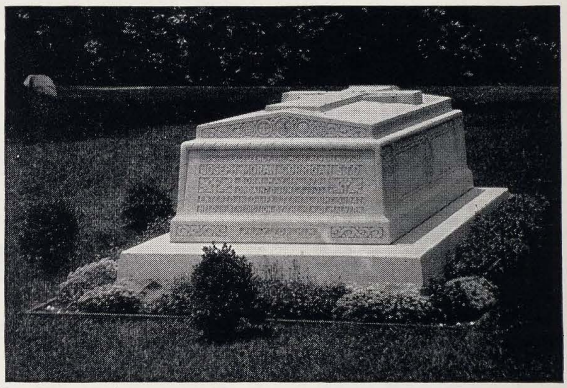
Manufacturer's Agents For GRANITE, MARBLE AND BRONZE *Strictly Wholesale*

376 Western Ave., Brattleboro, Vt. • Phone 529

THE HARRIS GRANITES
from Salisbury, North Carolina

BALFOUR PINK
CAROLINA PINK
CAROLINA MODIFIED PINK

THE HARRIS GRANITE QUARRIES CO., INC.
Quarries, Shops and Executive Offices
SALISBURY, NO. CAROLINA



Leading retailers throughout the country acclaim the beauty and high quality of Harris Granites. That this confidence is well placed is evidenced in the skilfully carved Joseph Moran Corrigan tomb with its religious symbolism. It was cut from Balfour Pink Granite in our plant for Edward A. Carroll Company, Bala-Cynwyd, Pennsylvania.

Eastern Representative
WHITEHEAD & KLOCK
101 Park Ave., New York City

Western Representative
J. K. BATCHELDER
Dixon, Illinois

Specify Harris Granites for Memorials of Distinction

Granitaktiebolaget C. A. Kullgrens Enka
Uddevalla, Sweden

Supplies the following Certified Granites:

SWEDISH BLACK
EMERALD PEARL
BLUE PEARL *(the real fine quality)*
SWEDE ROSE RED
BEERS RED
BROBERG

General Representatives:

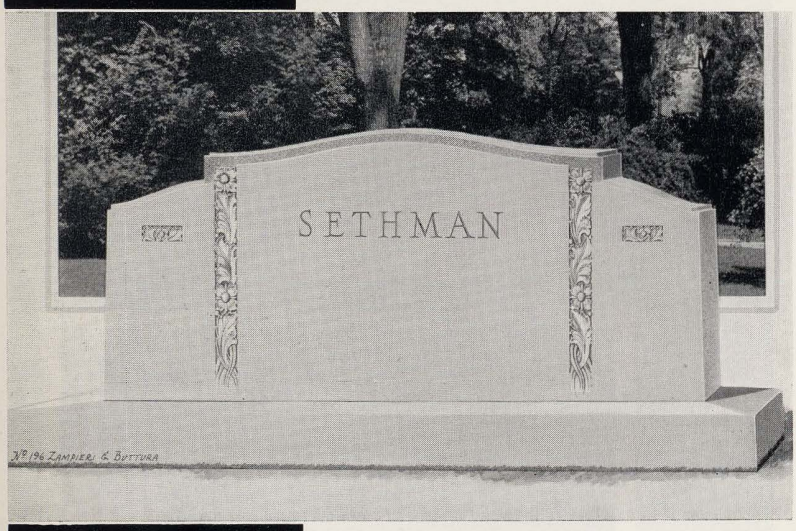
Globe Marble & Granite Corp.

Chatham Phenix Building 29-28 41st Ave., Long Island City 1, N.Y.

DO YOU SELL GRANITE?

Then write for our 12 page booklet **"THE USE AND APPLICATION OF BONDRI."** The miracle water repellent for granite.

C. E. CLEVELAND LITHICHROME CO.
FORT SCOTT, KANSAS, U.S.A.



FINE DESIGN
EXPERT CRAFTSMEN
MODERN PRODUCTION
PROMPT SERVICE

PERMANENCE and BEAUTY

Along with permanence and beauty, always of first importance in a monument, we add our reputation for dealer cooperation.

Zampieri & Buttura

BARRE GUILD

BARRE, VERMONT . . . .

AMA-MBA RESEARCH SURVEY . . .

Continued from Page 51]

resulting from the research, which will be impartial and direct, will encourage the members and directors of AMA and MBA to follow up this initial step in an industry national marketing program.

Congratulations are in order to both associations, American Monument Association and Monument Builders of America, for this progressive move in the direction of a courageous and dynamic national program.

GRAND RAPIDS CRAFTSMEN GAIN GOODWILL OF CEMETERY OFFICIALS

Vandals, some time ago, entered St. Andrew's Cemetery, Grand Rapids, Michigan, knocking over several hundred tombstones and leaving the grounds badly in need of renovation.

Cemetery officials cleared the area, graded and graveled the roadways, but there were no funds for the restoration of the monuments.

That was where the monument dealers came to the fore. Some 25 of them brought special equipment such as crowbars and huge planks into the cemetery and within two days had restored the cemetery to its former beauty.

The monument firms included in this project were Black Monument Company, Simpson Granite Works, Valley City Monument Works, Miller Monuments, Grand Rapids Monument Company, Schmidt Monument Company, and Patten Monument Company.

Considerable publicity was given in the newspapers and a feeling of good will has developed between cemetery and monument men. In fact, it has been reported that "This project has brought about a friendly relationship that is priceless."

OHIO MONUMENT BUILDERS TAKE STAND ON UNTIMELY SOLICITATION

The code of ethics which bars salesmen of memorials from calling at homes recently saddened by death was the subject of discussion at a meeting of the Monument Builders of Ohio, Inc., at the Deshler-Wallick Hotel in Columbus.

The president of the association, M. E. Bowers, Eckhardt Monumental Company, Tiffin, Ohio, is said to have stated that in his organization strict adherence to this rule is demanded.

The subject was considered of enough importance by the press for the Columbus *Dispatch* to carry an item on the first page on "Untimely Solicitation."

BARRE GRANITE PLAQUE PRESENTED TO MOOSEHEART

The Barre lodge, Loyal Order of Moose, is reported to have presented a Barre granite plaque, recently, to Mooseheart, a town near Chicago, Ill.

This town was founded for orphans of the fraternal organization The Loyal Order of Moose by the Hon. James J. Davis, who fulfilled an American tradition. He started as a coal miner and rose to the head of the Moose and U. S. Senator.

The plaque contains the inscription, "Founder of Mooseheart, Hon. James J. Davis, donated by Barre Lodge No. 1391, from granite center of the world, Barre, Vermont." An inlaid bronze profile of the late senator from Pennsylvania has been placed above the inscription.

NORTH CENTRAL OHIO BUILDERS MEET AT NORWALK

The April meeting of the North Central Ohio Memorial Art Club was held on the 11th, at the Avalon Hotel in Norwalk.

The president, F. V. Breeding of the Bellevue Monument Company, Bellevue, Ohio, not being able to attend, the vice-president, E. A. Starkloff, Fremont Monumental Company, Fremont, Ohio, presided.

Two of the subjects which came up for discussion were untimely solicitation and selling by manufacturers to unethical monument builders.

The membership of the North Central group was increased by a number of the Central Ohio dealers who decided to join until such time as plans could be formulated for an organization of their own.

M. E. Bowers, Eckhardt Monumental Company, Tiffin, Ohio, president of the Monument Builders of Ohio, Inc., when asked to speak, told of the advantages of being a member of the state association. Past National President Chester P. Smith, Chester P. Smith Monuments, Findlay, Ohio, emphasized the importance of local groups.

Those attending the meeting included: Mr. and Mrs. W. V. Ralston, Ralston Art Memorial Works, Howard, Ohio; Alfred Sentieri, Alfred Sentieri's Studio, Galion, Ohio; Fred W. Corwin, Galion, Ohio; Everett Nylen, Amherst Memorial Studio, Amherst, Ohio; James Pancoast, Norwalk Monument Co., Norwalk, Ohio; Mr. Moore, Norwalk Monument Co., Norwalk, Ohio; R. E. Stevens, Mansfield Monument Co., Mansfield, Ohio; Leroy McGinty, Leroy McGinty & Son, Mansfield, Ohio; Arnold Lundberg, The Fostoria Monument Co., Fostoria, Ohio; M. E. Bowers, Eckhardt Monumental Co., Tiffin, Ohio; E. A. Starkloff, Fremont Monumental Co., Fremont, Ohio; Archie McShane, Fremont, Ohio; L. M. Kanuckel, W. P. Kanuckel & Son, Nellie, Ohio; W. C. Houpt, Houpt Memorial Shop, Marion, Ohio; A. J. Balconi, Memorial Monumental Works, Sandusky, Ohio; Chester P. Smith, Chester P. Smith Monuments, Findlay, Ohio; Paul Telthorster, Conrad Monument Works, Marysville, Ohio; and A. J. Carr, Wood County Monumental Works, Bowling Green, Ohio.

EASTERN CRAFTSMEN PLAN 1951 TRI-STATE CONVENTION

Pennsylvania, New Jersey and Maryland, Delaware and District of Columbia associations are making plans for a Tri-State convention in 1951, according to a report from Allen Cullis, John F. Cullis' Sons, Chester, Pa., secretary-treasurer of the Monument Builders of Pennsylvania.

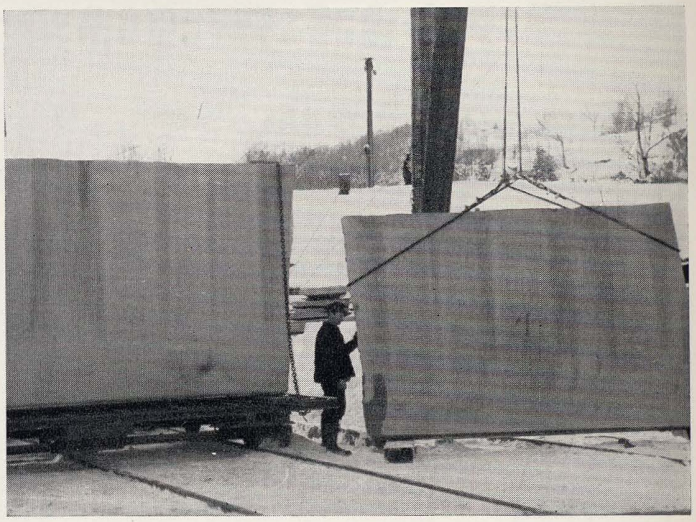
A meeting was held at the Bellevue Stratford Hotel in Philadelphia on March 13th, at which the convention committee was selected. It includes, C. Douglas Cushman, Campbell-Horigan, Pittsburgh, Pa.; J. S. Auker, Mifflintown Marble & Granite Works, Mifflintown, Pa.; Robert Sullivan, Edward A. Carroll Co., Bala-Cynwyd, Pa.; Scott Long, Long Brothers, Inc., Pleasantville, N. J., Louis Babic, Memorial Art Studio, Bayonne, N. J., Peter Malnati, Arlington Monumental Works, Arlington, N. J., Nicholas Christopher, Paterson Monument Co., Paterson, N. J.; Edward Miller, Baltimore, Md.; William Sipple, William V. Sipple & Son, Milford, Del., Carl F. Gottschalk, Delaware; Paul Sullivan, District of Columbia.

The convention dates set are January 15, 16 and 17, 1951, with headquarters at the Benjamin Franklin Hotel in Philadelphia, Pa.

Ciampi Saw Plant

We are equipped to handle your largest sawing jobs with one of the largest granite saws in the country.

BARRE, VERMONT



GOLDEN PINK GRANITE
(*MALNATI QUARRY*)

Popular
Fine Grain PINK
of
Lasting Beauty

BOTTINELLI GRANITE CO.
NEW LONDON, CONN.
(*Also Westerly - Swede Rose Red*)

Representatives:

ALEXANDER DiMATTEO
Cape Elizabeth, Me.

CHARLES BABIC
145-81 9th Ave.
Whitestone, N. Y.

LEO HEFFELFINGER
Ashland, Ohio

SEE OUR 1950 EXHIBIT
At the AMA-MBA CONVENTION AND EXHIBIT
ST. PAUL, MINN.
AUG. 20-24, 1950

NOTICE TO DESIGNERS

Design studio will pay well for monument idea sketches. Correspondence will be kept in strict confidence. If interested please write to "Sketches" c/o Monumental News-Review, 429 Franklin St., Buffalo 2, N. Y.

BACO THE PERFECT SANDBLAST SHEET STENCIL

Cuts very easily—Stands Severe Pressure—Excellent for Shape Carving. A quality Stencil with 10 yards of the GENUINE HOLLAND CLOTH BACKING.

You will like these IMPROVED FEATURES!
EASY CUTTING—Means Less Sharpening of the Stencil Knife
BLASTING WITHOUT BURNING—The Sheet that will not spread with Heat.
HOLDS PERFECT EDGES ON SHAPING—No lifting under Blasting.

ALL PRICES PREPAID

24½" x 10 yard roll	$23.00	12½" x 10 yards	$11.50
6 rolls	21.85 each	12 rolls	10.93 each
12 rolls	21.27 each	24 rolls	10.64 each
18 rolls	20.70 each	36 rolls	10.35 each

Combination Order of the two sizes can be made up to obtain the Quantity Prices
2 rolls 12½" considered as 1 roll 24½"

THE ANSWER TO PROFITABLE BLASTING:
Baco Sheet Stencil - Baco Blasting Abrasive - Baco Ceramic Nozzles
PLACE YOUR ORDER TODAY!

BATES SUPPLY COMPANY

BACO PRODUCTS

11 VERNON STREET
QUINCY 69, MASS.

QUARRIERS AND MANUFACTURERS
OF
FINE GRAIN, DARK BLUE
CHESTER GRANITE
MONUMENTS AND MARKERS
POLISHED AND STEELED SLABS

CHESTER GRANITE CO.
CHESTER, MASS

PRESIDENTS TO THE THIRD GENERATION
THE MANTHEY'S OF WISCONSIN

With the election of Robert J. Manthey as president of the Monument Builders of Wisconsin at the annual state convention in Milwaukee, February 3rd, the family tradition of association activity was upheld.

Carl Manthey, who founded the business in Green Bay, Wis., which bears his name, was born in Stettin, Germany, in 1851. He came to America at the age of eleven, and with his parents settled in Chicago, where he learned the marble cutting trade. His own business was founded in 1879.

Carl Manthey, grandfather of the newly elected president, was one of the founders of the Wisconsin Memorial Craftsmen's Association and its president for several years. He was also one of the founders of the Memorial Craftsmen of America, in which organization he served as treasurer for a number of years. His interest in state and national affairs continued until his death in 1943 at the age of ninety-two.

Charles E. Manthey, father of the new president, was born in Fond du Lac seventy years ago, and is still active in the business founded by his father. After service in the Spanish-American War, he returned to the family monument business. In the years that followed he served the Wisconsin Association as president for two years and was also secretary for a number of years.

Now the Wisconsin association has shown its confidence in the third generation by its election of Robert J. Manthey, son of Charles Manthey, to its highest office. After attending the University of Wisconsin, four years of Army service followed. Then, as his father before him, he returned to the family business as a salesman and also became secretary of the corporation.

Dependable Service

Honest Workmanship **BONAZZI & BONAZZI** *Honest Value*

MONTPELIER, VERMONT

Outstanding Specialties of the Northwest

Many of the slabs tax our saws to capacity, as shown by the one above.

DAKOTA MAHOGANY MONUMENTS

AMERICAN ROSE MONUMENTS

From our Famous Quarries of South Dakota

DAKOTA GRANITE COMPANY
MILBANK SOUTH DAKOTA

DAKOTA GRANITE COMPANY

Quarriers and Manufacturers of
Dakota Mahogany and American Rose Monuments

MILBANK, SOUTH DAKOTA

Member of the American Monument Association

HARRY C. SCHWARTZ PRESIDES AT WARREN COUNTY HISTORICAL SOCIETY

At a recent meeting of the Warren County Historical Society, J. Richard Lawwill, director of the Anthony Wayne Parkway Board, is reported to have been the speaker. He was formerly associated with the Ohio State Archaeological and Historical Society.

Harry C. Schwartz, Harry C. Schwartz Memorials, Lebanon, Ohio, president of the Monument Builders of America, Inc., and former president of the Monument Builders of Ohio, is president of the Warren County Society and presided at the meeting.

CEMETERY VANDALISM IN BARRE

Someone, armed with an air rifle, carrying BB shot, chose as a target a beautiful stained glass window in one of the larger mausoleums in Elmwood Cemetery, Barre, Vermont, according to reports.

Fortunately the window itself was not harmed as it was covered with heavy plate glass. However, it was evident the mauraders stood within a short distance of the mausoleum as the plate glass was chipped, and their intent was to destroy the window.

It was felt that neither cemetery authorities, municipal authorities, nor the schools could control lawless acts of this nature, and that the responsibility lies wholly with the parents who allow children to have weapons of destruction without teaching them a sense of responsibility. The youths had evidently not yet reached the age when their own intelligence told them the enormity of their offense in a cemetery.

When You Want BETTER MEMORIALS it's

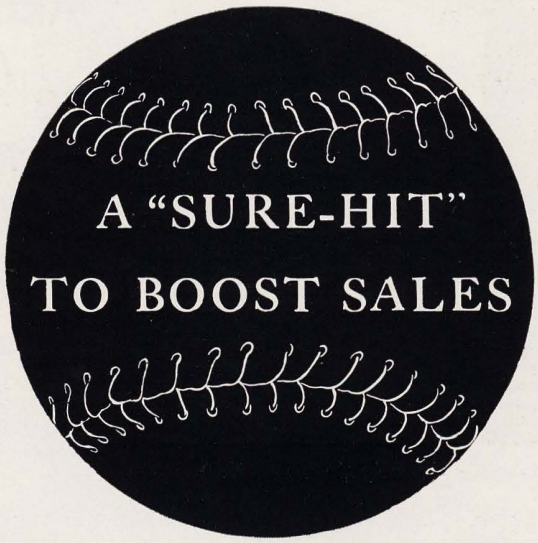
BURKE BROTHERS

Established 1892

Barre, Vermont

BARRE GUILD

CENTURY PINK



A Colorful Fine Grained Granite of Good Quality

PROMPT SHIPMENT

Write for Prices

W. C. TOWNSEND & CO., INC.

ZANESVILLE, OHIO

*Address your correspondence to our Dunedin, Fla., office

*DUNEDIN, FLORIDA

J. O. BILODEAU & CO., INC.
BARRE . . . . . VERMONT

Manufacturers

of

GUILD INSPECTED

Paragon Memorials and Markers

in

BARRE GRANITE

Modern plant, equipped with gang and rotary saws and other latest granite working machinery—over 50 years of experience.

We invite your inquiries

MATTHEW STUKOWSKI PROMOTES MONUMENT-MINDEDNESS

When the door prizes were drawn at the convention of the Monument Builders of New York State, held in Buffalo, New York, in January, Matthew Stukowski, Genesee Monument Company, Buffalo, drew one of the subscriptions to the *Monumental News-Review,* which are offered annually.

Shortly afterward, Mr. Stukowski who has been a regular subscriber to the magazine for a number of years, returned the form with the request that the subscription be sent instead to the Buffalo Public Library. With it he included the following note: "Maybe this will help, in some small way, the people to be more monument-minded."

BOURGOIN MONUMENT COMPANY MOVE PEORIA SALES-ROOM TO NEW LOCATION

The Bourgoin Monument Company of Elmwood, Illinois, has moved its Peoria salesroom and yard to 701 Hamilton Boulevard. They were formerly located at 920 Main Street in Peoria.

An opportunity for better arrangement of the monuments on display is provided in the new quarters.

ARNOLD MONUMENT COMPANY AT NEW ADDRESS

It has been reported that the Arnold Monument Company, Springfield, Illinois, recently completed a new shop. At the new location they have a fine outdoor display. The new address is 1621 Wabash Avenue, having moved from 1909 S. Second Street, Springfield.

KISSIMMEE'S GOODWILL PYRAMID A MONUMENT OF STATES

The unique goodwill pyramid, known as the Monument of States, located in Lake Front Park, Kissimmee, Florida, continues to be of interest to the many visitors in the vicinity.

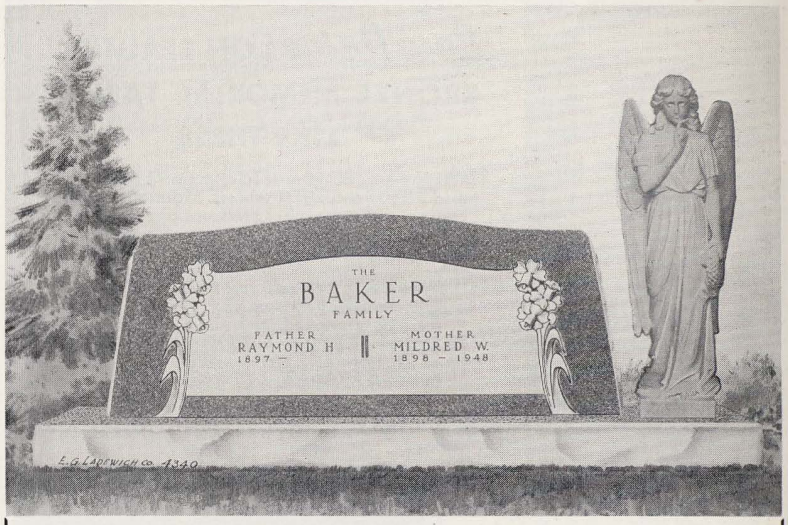
The monument was originated, according to reports, by Dr. C. W. Bressler-Pettis. The work was started in 1941 and completed on March 28, 1943. Forty-eight governors sent official stones to represent their states. In all, the pyramid contains more than 1,500 stones and pieces of ore from every state and 27 foreign countries.

G. Creighton Goodale, lecturer and historian of the monument maintains a registration book at the site which is available only five hours during the day. Since the first of the year there have been registrations from every state in the union and a number of foreign countries.

The attraction has proved so different and popular that a bus company conducts tours to the site. Also, many schools in the state have sent students to Kissimmee to study the unusual monument, which is said to contain every known type of stone and mineral ore.

ORANGEBURG GRANITE AND MARBLE WORKS GRANTED CHARTER

The Secretary of State, Frank O. Thornton is reported to have granted a charter on April 7, 1950, to the Orangeburg Granite & Marble Works, Orangeburg, S. C., to manufacture, buy and sell monuments; to deal in marble and other stone; capital stock, $6,000; M. H. Dawkins, president.



CONTRASTING MATERIALS

In combining the beauty of Carrara Marble with the contrasting granite monument and base, we have developed this attractive family memorial. The die and base can be finished in Dark Barre, Elberton Blue, Hedquist Pink, Salisbury Pink, Rose Damask, or Pilgrim Pink,—also Balmoral Red Granite.

Write for Prices Today!

E. G. LADEWICH CO.

37 PARKWOOD BOULEVARD

MANSFIELD.....OHIO

Artist in Overalls . . .

He's the key man in the M.G.I. production line. He's not just a workman —he's an artist at Carbo-Blast carving. And while his works have never been hung in the art galleries, they're outstanding in cemeteries across the country.

So for examples of finer monumental art, (and incidentally — fast turnover and sure profits) stock the beautifully-shaped, deeply-etched M.G.I. originals. There *is* a visible, vital difference; difference that becomes an advantage whenever carving is compared.

MINNESOTA GRANITE INDUSTRIES

QUARRIERS - MANUFACTURERS

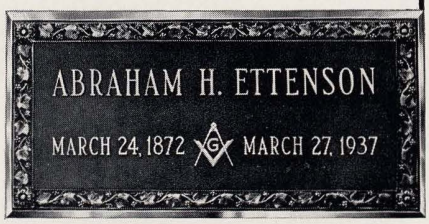
DELANO, MINNESOTA

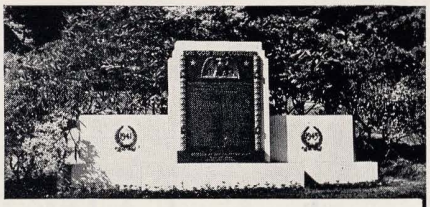
Low Prices ON BEAUTIFUL BRONZE MEMORIAL TABLETS LIKE THESE

New low prices are now in effect on International solid bronze memorial tablets. Monument dealers receive our wholehearted cooperation—free sketches, prompt replies to inquiries, guaranteed delivery dates. One well known dealer writes:

"I can't begin to tell you how pleased we are. The fine cooperation you gave us when we were hard pressed for time enabled us to meet our promises. The finished job is as beautiful an example of craftsmanship in bronze as we have ever seen."

MICHAEL MINOZZI,
MINOZZI AND SONS, YONKERS, N. Y.





Send today for new, 1950 catalog, illustrating more than 150 bronze tablets. Ask for free Catalog MB.

INTERNATIONAL BRONZE TABLET CO., INC.

Bronze Tablet Makers to the Monument Trade

150 WEST 22nd STREET NEW YORK 11, N. Y.

THRONE MONUMENT COMPANY COMPLETING NEW BUILDING

H. A. Throne of the Throne Monument Company, Pioneer, Ohio, has a record of 51 years of service in the monumental business. Associated with him is his son-in-law, L. H. Martin, who has quite a record too, having been in the business for 32 years.

It is reported that they are completing a new building in Pioneer. It is of brick with a width of 38 feet and a depth of 80 feet, one corner of which will be used as an office.

EDW. I. PYNCHON SELLS BUSINESS TO F. L. CONNELLY

The monumental business of Edw. I. Pynchon, Oroville, Calif., was recently sold to F. L. Connelly.

Established in 1908 by D. A. Roberts, the business was bought in 1926 by Edw. I. Pynchon and operated by him for 23½ years. He is now moving to San Francisco, California, where he will be located at 680 33rd Avenue.

BECKER MONUMENT COMPANY TO OPEN IN SALINA, KANSAS

According to a recent announcement the Becker Monument Company plans to open for business at 610 East Pacific, Salina, Kansas, as soon as the monuments are received.

John J. Becker, owner and operator, has worked with monument companies in Kansas, Nebraska, and Oklahoma for several years.

Consistently - Since 1903

Write for prices on your requirements in QUINCY, BALMORAL RED, SWED ROSE RED, BEERS RED, CHESTER, BARRE, WESTERLY, MILFORD, N. H., RED V., CARNATION RED and other granites.

The name 'SETTIMELLI' has always been synonymous with QUALITY and SERVICE in the Quincy District

E. SETTIMELLI & SONS, Inc.

QUINCY 69, MASS. Tel. GRanite 2-5050

News From Our Advertisers

BARRE GRANITE WORKERS' INSURANCE PLAN MODERNIZED

The trustees of the Granite Group Insurance Trust, Barre, Vt., held a meeting on May 8th, at the offices of the Granite Manufacturers Association, with the result that the Barre granite industry is now reported to have the most modern form of group life insurance coverage.

Under the plan each member receives $1300 of permanent group life insurance on the ordinary life plan. The policy provides paid up life insurance and cash values which the former policy did not contain.

Hereafter, each insured member will be able to retain his own policy, upon completion of employment, at the same rate which applied at the time of issue of the insurance. In effect, an employe retiring from the industry ten years from now can keep his life insurance at the same rate at which he became insured May 1, 1950, or at any date thereafter.

The extension of the disability clause to age 65 is reported as perhaps the most important provision in the new life policy. Thus an employe who becomes totally disabled between the ages of 60 and 65 is entitled to an extended death benefit without payment of premium.

The total and permanent disability provision of the previous policy which proved to be of great value to several employes who became disabled during the past two years, is retained in the new policy but with improved selection by the employe of the mode of payment of the monthly income when total disability occurs. Under this provision each employe is entitled to receive the face of the policy of $1300 in monthly installments when totally disabled.

BARRE MEN APPOINTED TO POLICY COMMITTEES OF N.A.M.

A recent announcement tells of the appointment of three officials of Barre companies as members of the important policy committees of the National Association of Manufacturers.

Athol Bell, treasurer of the Rock of Ages Corporation, Barre, Vt., will serve on the industrial problems committee; Heber G. England, president of the Jones Brothers Company, Inc., Barre, Vt., and Boston, Mass., the committee of cooperation with community leaders; and Reginald S. French, general manager of the Barre Granite Association, Inc., Barre, Vt., the industrial health and safety committee.

As stated by the N.A.M., the policy committees meet throughout the year "formulating policy recommendations on industrial and economic issues, both current and long range." Appropriate action is then taken by the association as a whole.

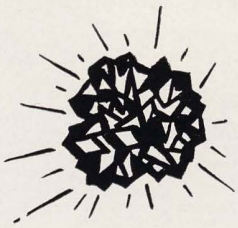
The committees are composed of representatives of large and small industry in all parts of the country.

MESSERLY CLEANEST CLEANER

Since 1915

2 Lbs. Prepaid ..... $ 2.50
10 Lbs. Collect 8.00
25 Lbs. Collect 18.00
100 Lbs. Collect 70.00

MRS. E. J. MESSERLY
324 Crescent Park, Warren, Penna.



ADRIAN'S CYCLONE BLAST

An unusually clean sandblast abrasive we can highly recommend to our friends in the Monument business.
Shipment approximately one week after receipt of order — freight prepaid.

ADRIAN OF QUINCY
48 Penn St., Quincy 69, Mass.

Now Featuring:

BEAUTIFUL LAURENTIAN PINK

The Golden Granite with unsurpassed contrast

Importers: BALMORAL RED • BEERS RED
BLUE PEARL • EMERALD PEARL • BLACK SWEDE

also QUINCY, MOROCCAN RED, WESTERLY AND OTHER DOMESTIC GRANITES

— WRITE FOR PRICES AND DETAILS —

L. VOLPE & SONS, INCORPORATED Quincy 69, Mass.

FLASCHNER'S BURNT-IN PORCELAIN PICTURES WARRANTED—EVERLASTING WEATHER-PROOF

SEND FOR CATALOG

No. 1. 3½x4½ No. 2. 4½x5½ No. 3. 5¼x6¼ No. 4. 6¼x7⅝

COISSON BROS., Successors to L. FLASCHNER CO.
ESTABLISHED 1903 1296 Third Ave., New York 21, N.Y.

When You Need These Granites . . .

QUINCY — BLUE-WHITE WESTERLY — PINK WESTERLY — GOLDEN PINK — or any of the Specialty granites, BALMORAL, BEERS, MOROCCAN, PREMIER or SWEDISH BLACK; it will be to your advantage to send us details.

We Invite Your Inquiries.

GRAY ROCK GRANITE WORKS, INC.
129 Centre Street **Quincy 69, Mass.**

WE INVITE YOUR INQUIRIES AND GUARANTEE SATISFACTION.
John Leppanen and Jules Chatot, Proprietors

NORTH BARRE GRANITE COMPANY BARRE, VERMONT

SUPPORT YOUR STATE AND NATIONAL ASSOCIATIONS

Save Time—Use Nash's
MERCHANT & SEAMAN'S
EXPEDITIOUS MEASURER
Indexed tables showing at a glance the cubic contents of any stone, according to its length, breadth and depth. Used by stone cutters all over the world. Reinforced index tabs.
Price $5.50 Per Copy, Postpaid
The Baker & Taylor Co.
55 Fifth Avenue, New York City 3

Sheahans SELECT MISSOURI RED GRANITE
Polished slabs-dies-bases-slants-hickeys
Repolishing-refinishing-repairs
Wholesale manufacturers
R. J. COX MONUMENT CO.
28th & State St. East St. Louis, Ill.

Carl's Special did it again !

It often happens that way because we follow specifications carefully—though of course we make suggestions if desired.

CARL KASTRUP
DESIGNER
1705 AUBURN ST.
ROCKFORD, ILLINOIS

Better POLISHES . . . in LESS TIME!

Tamms
Peerless **WHITE ROUGE**

Works faster — saves polishing time. Economical — goes twice as far as ordinary rouges. Non-injurious! Non-poisonous! Clean! Sanitary! Used by leading firms the world over. Comes in dust-proof, moisture-proof drums. Send for prices and free samples.

Write Dept. RM-8

TAMMS INDUSTRIES, INC.
228 N. LaSalle Street, Chicago 1

News From Our Advertisers [*Continued*

COL. J. L. BIGGS APPOINTED TO NATIONAL C.A.P. EXECUTIVE BOARD

Air Force headquarters in Washington, D. C., recently made the announcement, as reported, that Col. James L. Biggs, president of Waldron Shield Co., Inc., Barre, Vermont, and commander of the Vermont Civil Air Patrol wing, has been appointed to the national executive board of the C.A.P.

Colonel Biggs will represent district one, the New England states, and serve under Gen. Carl A. Spaatz of Washington, D. C., USAF, retired, chairman of the executive board. He will serve with seven other board members from all over the country, under General Spaatz, as the controlling agency of the C.A.P.

After joining the C.A.P. in 1946, Colonel Biggs was almost immediately selected to serve as wing executive officer. A year later he was apjointed Vermont wing commander and has served since in that capacity. Under his direction the C.A.P. in Vermont has grown to include approximately 1,000 senior and cadet members. Aviation courses have been organized in many high schools throughout the state and nine squadrons of the C.A.P. have been activated in addition to the cadet educational program.

SAFETY HELMETS FOR ROCK OF AGES WORKERS

A new helmet which weighs less than 12 ounces has been added to the equipment of the Rock of Ages quarry workers at Barre, Vermont, according to recent reports.

Although light in weight, this helmet is tough enough to resist the impact of falling granite or steel. Comfort features have not been neglected. Cool in summer, it can be made comfortable in winter with the addition of a woolen liner.

When used with safety goggles, the head covering provides greatly increased safety for the workers.

SAFETY DEVICE ELIMINATES HAZARD AT WELLS-LAMSON QUARRY IN BARRE

One of the hazards existing in the quarries has recently been eliminated, as reported, at the quarry of the Wells-Lamson Quarry Co., Barre, Vt.

A new automatic safety device was installed on one of the hoists which stops loads up-coming from the quarry at a designated point far enough from the end of the boom to give absolute safety.

BARRE DISTRICT GRADUATES 72 GRANITE INDUSTRY APPRENTICES

At the Country Club, Barre, Vt., on the night of June 5, 1950, graduation exercises were held for the class of 72 graduating apprentices in the granite industry of the Barre District.

The governor of Vermont, Harold J. Arthur, was the principal speaker with officials of labor, industry and education also on the program.

Reginald S. French, general manager of the Barre Granite Association made the introductions. Among the others who addressed the group were E. Reynold Johnson, chairman of the Vermont Apprenticeship Council; John E. Nelson, state

CAPITOL GRANITE COMPANY, INC.
BARRE GRANITE MEMORIALS
MONTPELIER, VERMONT

News From Our Advertisers [*Continued*

director of vocational education; John Conway, representing the labor department; Albert A. Fraser, secretary of the state apprenticeship council; Howard E. Armstrong, secretary of state; Louis J. Dindo, representing labor and Albert Gherardi, Lawson Granite Co., representing management.

Governor Arthur in addressing the graduates stated that the granite industry is one of the more productive in aiming toward prosperity of the state. He felt that remuneration should compare with the amount of work effort given and the contribution to the general welfare. The governor concluded that the responsibility of government is to protect the citizens from aggression during wars and provide economic security at all times by maintaining a high standard of living. Vermont should be forever proud of the apprentice graduates and others in the granite industry, he said, because they contribute so much towards the prosperity of the state.

Toastmaster French, in commenting on the apprenticeship program in general told the graduates that, although not perfect, a nucleus for betterment and expansion had been formed.

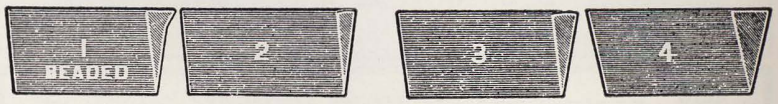
Statistics covering the apprenticeship program throughout the state were given by Vocational Director Nelson. According to the report, he stated that 783 apprentice workers were enrolled in the state at present, representing 55 trades. Of this total the largest number, 172, were granite cutter apprentices, 79 in the carpenter trade, 75 as plumber apprentices, and, rating seventh in total, 38 were granite polisher apprentices.

Commendation and the further support of industry employers with the apprenticeship program was pledged in brief remarks by Paul Mammolo, Peerless Granite Co., Barre; Arthur Provost, Provost Granite Co., Inc., Riverton; Aldo Molinaroli, Acme Granite Co., Barre; and James Grey, Cook, Watkins & Patch, Inc., Barre.

Advisors and instructors presented were Charles G. Taylor, superintendent of schools; Donald C. Beede, vocational director of Barre schools; Ignacio Estivill, supervisor of apprentices; Augustus Rossi and Carl Matthews, both instructors.

[*Continued on next page*

WEDGE LEAD



Above shows actual size. Order by Number. Furnished on stock reels of 100#, 50#, and 25#

ROCHESTER LEAD WORKS
Correspondence Solicited ROCHESTER 8, N. Y.

EVERLASTING PORTRAITS FOR MONUMENTS

NOW AVAILABLE!!
- BOTH CHINA AND PORCELAIN ENAMEL PORTRAITS
- NEW PATENTED MONTLOK FASTENER
- MEMORIAL BRONZE FRAMES WITH INSCRIPTION

CATALOG AND PRICES . . . ON REQUEST

THE ABENDROTH STUDIO
7008 S. PAULINA ST. CHICAGO, ILL.

Colombo Granite Co.
OPERATING IN FORMER HEBERT & LADRIE PLANT
BARRE, VERMONT

Memorials Supreme
.....IN BEST BARRE GRANITE.....

CEMCO Setting Compound

Set your monuments the easy way by using CEMCO Setting Compound. Made in colors of white, gray and mahogany. A real water proof joint. Packed in 20 lb. 1 gallon cans. $4.00 St. Louis.

CLEARVIEW EQUIPMENT & MANUFACTURING CO.

1320 SO. GRAND BLVD. ST. LOUIS 4, MO.

2 TON HOIST!!

Priced From 27.95
To 33.80

Will either Pull or Lift; up to 40 ft. of cable on the drum. Write for circular.

BARRE SAMPLE PLANT

Barre, Vt.

EVERLASTING MEMORIAL WORKS
INCORPORATED
DESIGNERS AND MANUFACTURERS OF
HIGH GRADE MEMORIALS
MONTPELIER, VERMONT

CARRARA WHITE MARBLES
ITALIAN COLORED MARBLES

SLABS & BLOCKS
STATUARY — MONUMENTS
MAUSOLEUMS — INTERIORS — ETC.

Geom. PIETRO GREGORI DI FRANCESCO

Viale xx Settembre 31 — P. O. B. 151.
CARRARA, ITALY

News From Our Advertisers

[*Continued*

BARRE DISTRICT APPRENTICES . . .

Continued from Page 61]

State Apprenticeship Council Chairman Johnson presented the graduation certificates. They represented several years of work by each graduate in his chosen field of the granite industry. Of the total graduated, 42 were stone cutters, 26 granite polishers and four granite sawyers. Most of the men were reported from Barre, but several outlying districts were represented including Montpelier, Middlesex, Williamstown, Barre Town and Washington.

Prior to the graduation exercises, a delicious banquet was enjoyed which was prepared by the Country Club caterer, Orlando "Swiss" Rossi and his wife, and served by the teachers of the Barre schools.

The graduation was sponsored jointly by the Barre Granite Association and the Granite Cutters' International Association of Barre.

MONUMENT TO BRIGHAM YOUNG DEDICATED MAY 28TH

Double honors have recently been accorded to Brigham Young, colonizer of the Rocky Mountain area and second president of the Church of Jesus Christ of Latter-Day Saints (Mormon).

A monument marking the place of his birth, Whitingham, Vermont, was unveiled with appropriate ceremonies on May 28, 1950. Church leaders from Utah shared in the services. Heading the contingent of 50 persons was George Albert Smith, 80-year-old present president of the church. With him came Dr. John A. Widtsoe, member of the council of twelve apostles, Marion G. Romney, assistant to that council, George Q. Morris, president of the Eastern States Mission, now stationed in New York City, and S. Dilworth Young, member of the First Council of Seventy, who is now president of the New England Mission with headquarters in Cambridge.

Judge Harrie B. Chase, of the Vermont Circuit Court of Appeals, represented the town of Whitingham, and the town clerk, W. D. Canedy, gave an historical sketch at the dedication which was open to the public.

The Jones Brothers Company, Inc., of Barre, Vermont, and Boston, Mass., produced the monument in the Barre plant. The total cost was reported as approximately $10,000.

The second honor occurred four days later, June 1, 1950, when a marble statue of the "Mormon" leader was unveiled in Statuary Hall in the National Capitol at Washington, D. C.

Made of Italian marble,the statue was sculptured by Mahonri M. Young, grandson of Brigham Young and now of New York City. Prominent national officials participated.

JUSTICE!

The theft of a medium-sized monument from the James Hall Memorial Works, Moultrie, Georgia, was reported recently.

Imagine what must have been the surprise of the individual to discover later that he had chosen a second-hand memorial already marked. A larger one had been bought in its place and the stolen monument returned in the trade.

Obituary Record . . .

HARRY L. OGBORN

Harry Leon Ogborn, 65, Charlotte, N. C., a designer well-known in the monumental industry, died May 26, 1950, in a local hospital after nine months of declining health and six weeks' critical illness.

Mr. Ogborn was born in Richmond, Ind., on September 30, 1884, the son of the late William Harrison and Clare Ware Ogborn. After graduation from the public schools of Indianapolis, and several years of study in the Lieber Art School of that city, he entered the studio of B. F. Allen in 1901. Several years later he joined the Georgia Marble Finishing Works at Canton, Ga., as a designer.

In 1927, Mr. Ogborn became designer for the Scoggins Memorial Art Studios of Charlotte, while in 1931 he opened his own studio from which he served memorial dealers from all over the country as a trade designer.

Mr. Ogborn devoted more than 40 years to designing. Both in this country and abroad can be found examples of his work. In recent years he contributed much to the alphabetical and emblem designs of the trade, a service much appreciated by the readers of the *Monumental News-Review* where these appeared month after month for many years.

Funeral services were held in the Pritchard Memorial Baptist Church with interment in Elmwood Cemetery. The officers and directors of the Monument Builders of the Carolinas, of which Mr. Ogborn was president, served as honorary pallbearers.

Mr. Ogborn for many years played in the First Baptist Church orchestra. He was a member of the Masonic order.

Surviving are his widow, Mrs. Jeannette M. Ogborn; a grandson, Owen O. Ogborn; and a daughter-in-law, Mrs. Anne Blackwood Ogborn. A son, Owen O. Ogborn, well-known musician, died in 1932.

ROBERT GRAHAM INTRODUCES U. S. SENATOR ROBERT A. TAFT

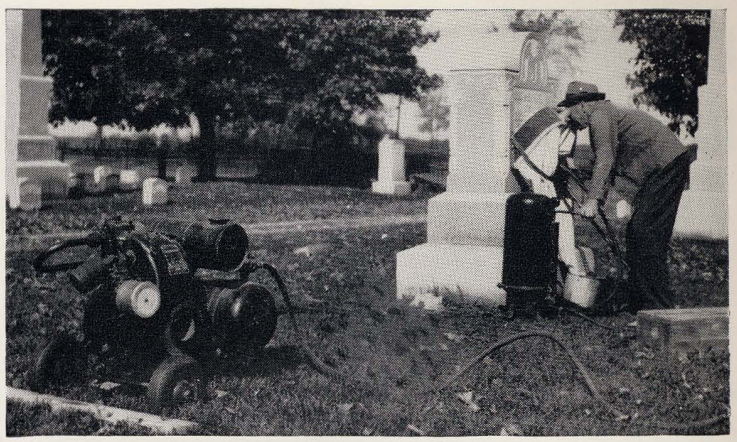
The plans for the centennial celebration of Alliance, Ohio, were recently given an official tinge by the visit of U. S. Senator Robert A. Taft.

Robert Graham, Graham & Wagner, Inc., prominent Alliance Republican, introduced Senator Taft to a combined service club's audience. During the ceremonies Mr. Graham presented Senator Taft with a carnation which is Ohio's official flower, and the official centennial flower.

ARTICLES OF ASSOCIATION FILED BY S. L. GARAND & COMPANY, INC.

The makers of "Garand-teed" markers, S. L. Garand & Co., Inc., Montpelier, Vt., on April 28, 1950, reportedly, filed articles of association with the Secretary of State for the purpose of buying, selling and manufacturing granite markers, mausoleums and other types of granite products.

Thirteen hundred shares of $100 par value common stock are authorized. Subscribers are Frederick C. Garand and Leo A. Garand of Montpelier, Oscar L. Garand of Middlesex and Raymond H. Garand and Eva Garand of Montpelier.



This LINDSAY SANDBLAST OUTFIT Will Blow Twenty-five 1½" Letters in 45 Minutes.

P. K. LINDSAY CO., 97 Tileston St., Everett 49, Mass.

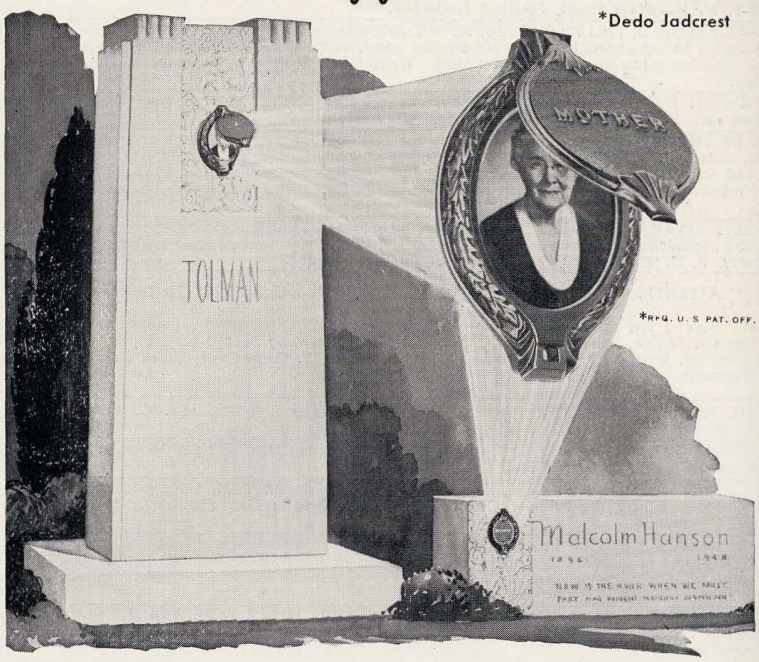
Attend the 1950 AMA-MBA CONVENTION and EXHIBIT

sponsored jointly by AMERICAN MONUMENT ASSOCIATION and MONUMENT BUILDERS OF AMERICA

MUNICIPAL AUDITORIUM
AUG. 20-24, 1950
ST. PAUL, MINN.

DEDO MONUMENT PICTURES
— Applied Sentiment

*Dedo Jadcrest



*REG. U. S. PAT. OFF.

With Finest Artistic Treatment—
54 Years of "KNOW-HOW"

Catalogues on Request

J. A. DEDOUCH Co., Inc.
608 HARRISON STREET
OAK PARK, ILLINOIS

CLASSIFIED ADVERTISING

MONUMENTAL NEWS-REVIEW
429 Franklin Street, Buffalo 2, N. Y.

RATES for classified advertisements are 5c a word, in advance, minimum price 50c; 15c extra for replies sent in our care; count your words, including heading and signature, and send money with order, as we cannot bill or open account for these many small transactions. No receipts sent; the insertion of advertisement is your receipt. Advertisements in bold face type 10c a word.

ART GLASS MAUSOLEUM WINDOWS

ART GLASS MAUSOLEUM WINDOWS—Send for our booklet of Mausoleum Designs. **Flanagan & Biedenweg Studio, 3754 N. Wilton Avenue, Chicago 13, Ill., Est. 1883.**

CEMENT

IMPORTED GERMAN STONE CEMENT—Repairs Marble, Granite, 1 Kilo can $5.00, F.O.B. Medford, extra liquid or powder. Also Moulton White Cement. **Chester H. Moulton, 25 Valley Street, Medford, Massachusetts.**

DESIGNS

DESIGNS
L. ORSINI
118-40 Metropolitan Avenue, Apt. 4-H
Kew Gardens 15, N. Y.
For 25 years a specialist in watercolors, pencil, ink. Full size details, etc. of Monuments and Mausoleums. **Prompt and reasonable.**

DESIGNER: MAX NITSCHMANN
946 Wilson Avenue, Columbus 6, Ohio
Special Designs in colors, ink, pencil. Full Size Details, Sketches of Monuments and Mausoleums. Reasonable, prompt.

EQUIPMENT FOR SALE

PYRAMID NOZZLES ARE IN STOCK for immediate shipment, as well as various types of adhesive stencil. **George Pfaff, Inc., 10-61 Jackson Avenue, Long Island City, New York, and Elberton, Georgia.**

TEN TON BOOM DERRICK complete with hoist, ropes and all necessary gear. Good condition. **Modern Granite Co., Barre, Vt.**

RECONDITIONED 40 H. P. SWIVEL HEAD MACHINE that will permit cutting and moulding lengthwise also crosswise. Table can be supplied with hydraulic drive if desired. **Patch-Wegner Company, Inc., Rutland, Vermont.**

DIAMOND CUT-OFF WHEELS very slightly used, many new. Manufactured by Norton, metal bond, steel center. Holes precision bored to meet your requirements. (140) 8" wheels. This wheel lists at $82.70. While they last, only $12.50 each. You can find plenty of money saving applications for these wheels in stone and tile cutting. **John Ramsay & Son, 514-29 N. Madison Street, Allentown, Pa.**

FOR SALE

MARBLE WORKS DOING MONUMENTAL, interior and exterior marble and granite work. Will sell, lease or rent. Owner wishes to retire. Price reasonable. **Schanen Marble Works, 6340 S. W. Macadam Street, Portland 1, Oregon.**

OLD ESTABLISHED, FULLY EQUIPPED, RETAIL MONUMENT BUSINESS with branch office and display in one of the largest cities on east coast. Large stock. Large volume of business. Nice bungalow on property at branch. **Write "Box 665" c/o Monumental News-Review.**

MONUMENT BUSINESS IN MEDINA, N. Y. for sale. For particulars write **John O. Ball & Sons Inc., 3906 Delaware Ave., Kenmore, N. Y.**

ONE OF THE BEST RETAIL BUSINESSES in the country. All new machinery and equipment. Cuts building fronts and does large volume of monument sales. Inventory has been reduced so price is attractive. Wonderful opportunity for stone-cutter and salesman. Only reason for selling is owner had heart attack. **Zane Monument Company, Zanesville, Ohio.**

LARGEST RETAIL MONUMENT BUSINESS IN SUNNY SOUTHERN ARIZONA. In city of 130,000 population. Clean stock, plant and equipment. Nice six room home on adjoining property. **R. C. Kilburn, 3020 Oracle Road, Tucson, Arizona.**

ATTENTION GREY GRANITE PRODUCERS OR ANYONE INTERESTED IN QUARRY
We have a red granite quarry in Wisconsin with unlimited supply. Equipment includes derrick, hoist, compressor, drag saw, etc. Everything needed for complete operation. **Write E. P. MURPHY GRANITE COMPANY, P. O. Box 901, Green Bay, Wisconsin.**

RETAIL MONUMENT SHOP. Long established. Fully equipped. **Write, Mrs. G. Kenton Meals, Mummasburg Road, Gettysburg, Pa.**

MONUMENT BUSINESS. Reason for selling, to settle estate. **Mrs. Matilda Miller, 1171 West Lincoln Blvd., Freeport, Illinois.**

MONUMENT BUSINESS, WHOLESALE AND RETAIL. Established 1908, selling to settle estate. Priced reasonable. **Address Colorado Wholesale Granite Co., 620 Curtis Street, Denver, Colorado.**

RETAIL MONUMENT BUSINESS IN MIDWEST CITY of 75,000. Business location (same place 30 years) on prominent avenue. Several exclusive franchises. Must be seen to be appreciated. 3-Apartment house included in business. Reason for selling—Poor Health. **Write "Box 672" c/o Monumental News-Review.**

FOR SALE—FINE GRAINED GREY GRANITE QUARRY ON FORTY ACRE TRACT. Heirs will sell at low figure for quick sale. Howard C. Blodgett, Box 175, Llano, Texas.

A GOOD OPPORTUNITY FOR A MEMORIAL DESIGNER-SALESMAN. I would like to retire now or within 2 or 3 years. Located in Central Pennsylvania, city of 50,000, the center of an 80,000 population area within a few miles. Hardly any competition for a man of Protestant faith who can meet better class people. All inquiries strictly confidential. **Write "Box 674" c/o Monumental News-Review.**

RETAIL MONUMENT SHOP, established in 1872, located on a main U. S. highway, just outside a thriving manufacturing city in the low tax area, with a large floodlighted display yard, large inside display room, two sandblast rooms, work room, blacksmith shop, large inside storage and stock room. (Over 3600 sq. ft. in all). Portable sandblast and compressor for cemetery work, 1½ ton Dodge, and ½ ton Dodge pickup, electric hoist, air grinder, all tools and equipment, 75 saleable monuments, over 200 markers in stock. Only monument shop in the county, nearest active competitor 26 miles, shopping center for over 250,000, doing a very good business. Will sell complete, or sell stock and equipment, and lease real estate. Poor health only reason for selling. **Kane Memorials, P. O. Box 188, Sturgis, Michigan.**

FOR SALE

WELL ESTABLISHED RETAIL MONUMENT SHOP, county seat town, Western Iowa. Clean stock, modern equipment, very reasonable. Write, Andrews Monument Works, Auburn, Nebraska.

GRANITE FOR SALE
Scotch PETERHEAD Granite
Now available for duplicate Markers and small Monuments in any finish. Also rough stock. We solicit your inquiries for Balmoral, Barre and Bothnia Granites.
Calcagni & Belkin, Inc., Box 715, Worcester, Mass.

FOR SALE OR LEASE
GRANITE QUARRY—located 15 miles east of San Diego, California. Light gray, tested for durability. Located on county highway, accessible by road. Easily quarried.
A. CARLSEN, Telephone H-6-9672, P. O. Box 212, La Mesa, California.

MONUMENTAL SALES AND SHOW ROOM ideally located opposite large cemetery. Established 35 years. Good sales. Small investment. **Write "Box 675" c/o Monumental News-Review.**

RETAIL MONUMENT SHOP, Nebraska county seat town, inside display modern clean stock, modern equipment, good territory, snapshot on request, price $12,500, reason for selling other interest. **Write "Box 680" c/o Monumental News-Review.**

RETAIL MONUMENT BUSINESS in good Iowa territory. Good clean stock. Merchandise and equipment about $17,000. Lease or sell real estate. Write "Box 681" c/o Monumental News-Review.

UP AND COMING RETAIL MONUMENT SHOP. 80 x 150 corner lot in business section. New 22 x 40 shop. Tools and equipment to do any kind of work except polishing, all in first-class condition. Three-ton hoist, inside traveler. International Truck, splendid condition. 150,000 population to draw from. Stock to minimum. Good reason for selling. Could arrange some terms. **Write P. O. Box 532, St. Joseph, Missouri.**

RETAIL MONUMENT SHOP AND MODERN RESIDENCE in richest agricultural area in southern Idaho. Injury forces sale. 165 foot highway frontage. New equipment and stock. Landscaped display yard. Only one other shop within radius 125 miles. Ideal one or two-man shop. **MAGIC VALLEY MEMORIALS, Jerome, Idaho.**

HELP WANTED

Have opening for FIRST-CLASS LAYOUT MAN AND RUBBER CUTTER. Must be able to handle one man shop. $2.00 per hour plus bonus. This is a year around job. Answer to **West Side Memorials, Hillside, Illinois.**

HAVE OPENING FOR FIRST CLASS SANDBLAST OPERATOR able to layout and cut stencil, prefer one who can do all around letter cutting and cemetery lettering. Top wages offered. **Write "Box 677" c/o Monumental News-Review.**

EXPERIENCED ALL AROUND SHOP MAN, layout, cut stencil, shape carve, help in setting. Must be first class sandblaster. In addition to salary will receive commission for sales. Busy shop. Western New York State. **Write "Box 678" c/o Monumental News-Review.**

EXPERIENCED MAN WHO CAN LAY OUT, CUT STENCIL AND SANDBLAST. Highest wages and year around work for steady and reliable person. Will share cost of transportation for man that qualifies. **Write or call Mr. Deitch, Detroit Monument Works, 2744 W. Davison Ave., Detroit 6, Michigan. Townsend 8-6923.**

OPPORTUNITIES

DEALER PROPOSITION AVAILABLE. No capital needed—car essential. Largest retailers in the world. Quarriers and manufacturers. **Delano Granite Works, Inc., Delano, Minnesota.**

SALESMEN WANTED

EXPERIENCED SALESMAN FOR LONG ESTABLISHED BARRE MANUFACTURER for Michigan, Northern Indiana and Western Ohio. **Write Monumental News-Review c/o Box 636.**

WHOLESALE SALESMAN wanted. Commission basis. Well-known Barre manufacturer. For particulars write **Box 625, c/o Monumental News-Review.**

Salesman to represent Barre Granite Manufacturers. All inquiries confidential. **Write Box 388, Barre, Vt.**

LONG ESTABLISHED WELL-KNOWN BARRE MANUFACTURER wants experienced salesman for New York State (excluding New York City), Pennsylvania and Eastern Ohio. **Write Box 287, Barre, Vt.**

SALESMAN WANTED ON COMMISSION BASIS—any territory. Large firm handling both monuments and mausoleum work. Carry large stock Barre, Rose Swed and Dakota Mahogany. **Write Monumental News-Review c/o Box 641.**

Wanted—WELL INTRODUCED SALESMAN to represent old established CARRARA ITALY MARBLE MANUFACTURING FIRM. Specialists sculptured and monumental work. Write Monumental News-Review, "Box 670."

WANTED EXPERIENCED WHOLESALE GRANITE SALESMAN to represent an old-established reliable Barre firm. To cover Central States. Commission basis. All inquiries kept confidential. **Write P. O. Box 358, Barre, Vermont.**

SALESMAN WANTED TO REPRESENT OLD ESTABLISHED SOUTHERN MANUFACTURER of dark blue and pink granites. **Box 599, Elberton, Ga.**

EXPERIENCED WHOLESALE SALESMAN to represent our firm in Detroit and vicinity. Complete line of colored granites. **Central Minnesota Granite Works, 25 Wilson Ave., N. E., St. Cloud, Minnesota.**

EXPERIENCED SALESMAN wanted. Represent finest San Francisco firm. Excellent selling conditions. State qualifications, age, etc. **Write "Box 679" c/o Monumental News-Review.**

FIRM ESTABLISHED 65 YEARS in the same midwest city has fine territory available for experienced retail salesman. Car essential. Wonderful opportunity for aggressive person. **Write "Box 682" c/o Monumental News-Review.**

POSITION WANTED

RELIABLE MAN WITH 25 YEARS' EXPERIENCE in monumental work desires permanent year around position as shop foreman or layout work and stencil cutting with opportunity for shop sales. Need suitable housing for family. **Write "Box 668" c/o Monumental News-Review.**

MAN WANTS WORK IN MONUMENT SHOP—layout, cut out or sandblast. **S. J. Reynolds, 320 Summer Street, Butler, Missouri.**

EXPERIENCED LAYOUT MAN (now employed) desires year around position. East preferred. **Write "Box 673" c/o Monumental News-Review.**

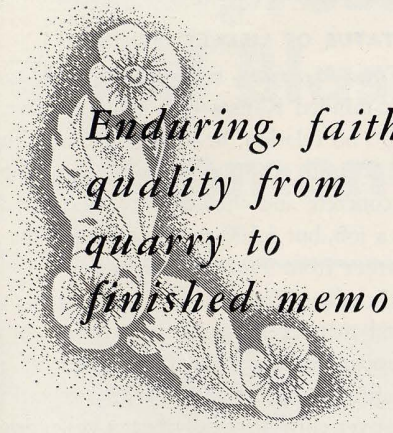
DRAFTSMAN-DESIGNER now available. Twenty years' experience. Full size detail a specialty. Experience all phases of industry, including sales. **Write "Box 676", c/o Monumental News-Review.**

POSITION WANTED—DESIGNER—SALESMAN

GRADUATE OF BARRE SCHOOL OF MEMORIAL ART desires position as designer-salesman in New England,—Massachusetts preferred. **Write Monumental News-Review c/o Box 1000.**

DESIGNER-SALESMAN WANTED

EXPERIENCED DESIGNER-SALESMAN wanted. Salary or commission. **Write Robbins Monument Company, 2710 Washington Avenue, Houston, Texas.**



POPPY - *Symbolism* - SLEEP, CONSOLATION
One of 60 Copyrighted Designs

Anderson-Friberg designs of Distinction

Modern designs of beauty and distinction, finest quality materials, and finest workmanship have been synonymous with the name Anderson-Friberg for more than 40 years. Anderson-Friberg have also been known for their cooperation and helpfulness to the dealer in suggesting suitable and appropriate designs. Dealers find our 30-page, illustrated catalog, containing more than 60 copyrighted designs, useful in assisting their customers in the selection of an appropriate tribute.

Anderson - Friberg Company, *INCORPORATED, BARRE, VERMONT*

PERSONALIZED MEMORIALS

Continued from Page 30]

carving and lettering. The star-crowned tree enclosed in a Gothic panel, here attains a dual significance by association the day of death with that consoling faith in immortality which the Child of Bethlehem was destined to inspire in his followers throughout Christendom. The epitaphical quotation on the tablet, and the dedicatory inscription on the base, both sustain the devotional theme of the memorial. The immortal lines from Swinburne—"I shall remember while the light lives yet—" are appropriately quoted for the epitaph, while the inscription on the base explains the profound friendship which inspired the memorial.

The Shedrick Memorial impressively illustrates the inspirational and decorative possibilities of the epitaph and symbolism on a tablet of modest proportions when the lettering and the carving are resourcefully designed by expert talent. Here, for example, a beautiful quotation adorned with a small but exquisitely carved panel of Passion Flower is effectively placed in asymmetrical position and framed by simple incised lines which give proper accent to this significant enrichment. The result is a modest tablet of arresting individuality, dignity and appeal attained by a remarkably simple combination of lettering, significant ornament and incised lines.

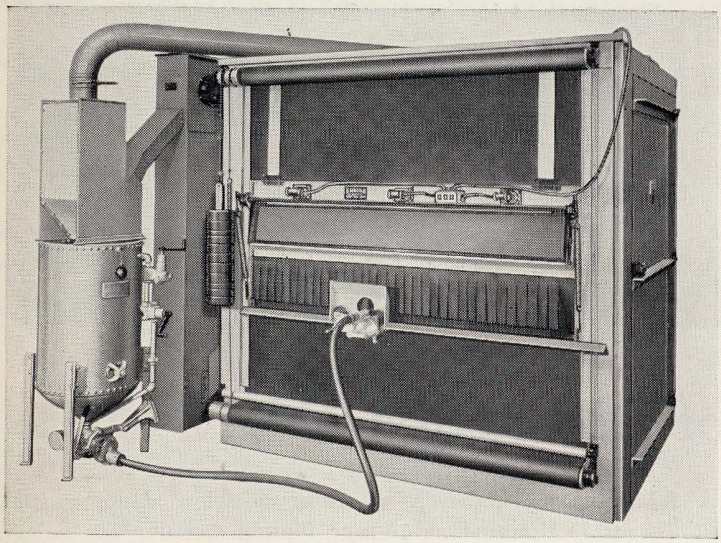
Attend the
AMA-MBA Convention
in St. Paul—Aug. 20-24

INDEX TO ADVERTISERS

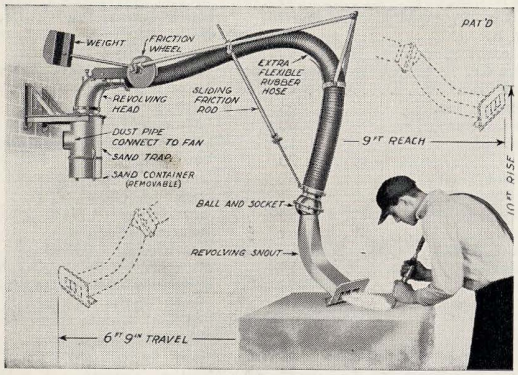
Abendroth Studio, The 61
Abrasive Products Company 49
Adams Granite Co. ..... Insert
Adrian, William H. 59
Allen Granite Co. 50
American Granite Co. ..... Insert
Anderson-Friberg, Inc. 65
Anderson & Johnson, Inc. 45
Baker & Taylor Company, The 60
Barre Design Service 13
Barre Guild, The 20
Barre Sample Plant 62
Batchelder Co., Inc., E. J. ..... Insert
Bates Supply Company 54
Beck & Beck, Inc. ..... Insert
Bilodeau Co., Inc., J. O. 56
Bonazzi & Bonazzi 54
Bottinelli Granite Co. 53
Bowers Granite Company, R. C. 68
Burke Brothers 55
Buttura & Sons 6
Capitol Granite Co., Inc. 61
Central Minnesota Granite Works 42
Charles Howe Corp., The 5
Chester Granite Company 54
Chioldi Granite Co. 4
Ciampi Saw Plant 53
Clearview Equipment & Manufacturing Co. 62
Cleveland Lithichrome Co., C. E. 52
Coisson Bros. 59
Colonial Granite Co. 44
Colombo Granite Co. 61
Comolli & Co., Inc. ..... Insert
Comolli Granite Co. 9
Cox Monument Co., R. J. 60
Cross Bros., Co. 42
Dakota Granite Co. 55
Dallett Company, The 11
Dawson-Macdonald Co. 67
Dedouch Company, J. A. 63
Dixie Granite Co. 45
Elberton Granite Association 15
Everlasting Memorial Works, Inc. 62
Excelsior Granite Co. 48
Felker Mfg. Co. 57
French Creek Granite Company 13
Gardner-Denver 8
Giudici Bros. & Co. ..... Insert
Globe Marble & Granite Corp. 52
Globe Steel Abrasive Co. 51
Granite Manufacturers' Association, Quincy, Mass. 17
Gray Rock Granite Works, Inc. 60
Gregori di Francesco, Geom, Pietro 62
Harris Granite Quarries Co., Inc. 51
Hotte Granite Co., L. Z. ..... Insert
Hoyt & Milne, Inc. ..... Insert
International Bronze Tablet Co. 58
Johnson & Gustafson, Inc. .....
Kastrup, Carl 60
Ladewich, E. G. & Co. 57
Lane Manufacturing Company 68
Lawson Granite Co., Inc. 46
Lincoln Granite Co. 50
Lindsay Company, P. K. 63
Marr & Gordon, Inc. 5
Meierjohn-Wengler 45
Messerly, E. J., Mrs. 59
Michaels Art Bronze Co., Inc., The 40
Minnesota Granite Industries 58
Monti Granite Co., Inc., A. 41
National Granite Co. 50
Newman Brothers, Inc. 48
North Barre Granite Co. 60
Norton Company 14
Oak Park Ceramic Co. 46
Orangeville Mfg. Co. 13
Pirie Estate, J. K. 3
Provost Granite Company, Inc. 41
Revilla Granite Co., J. 41
Rochester Lead Works 61
Rock of Ages Corporation 39
Roux Granite Co. 4
Ruemelin Mfg. Co. 66
Settimelli & Sons, Inc., E. 59
Shield Co., Inc., Waldron ..... Insert
Smith & Son, D. J. 51
Smith Quarry, E. L. 18
South Barre Granite Co. 47
Spacerite Company 49
Stewart Iron Works Co., Inc., The 16
Stone Machinery Co. 44
Tamms Industries, Inc. 60
Townsend Co., Inc., W. C. 56
Trow & Holden Company 47
Usle & Perojo Granite Co. 43
Valz Granite Co. ..... Insert
Van Cleef Bros. 7
Vermont Marble Co. 10
Volpe & Sons, Inc., L. 59
Wetmore & Morse Quarry 2
White Granite Co. ..... Insert
Wildbur Granite Company, Inc. 50
Zampieri & Buttura 52

RUEMELIN

Equipment for the Monumental Industry



Blast Carving Equipment by RUEMELIN will modernize your sand blast department. We can quote you on a complete installation or any individual piece of equipment you may require. Send us your inquiries for: Blast Carving Curtains . . . Blast Carving Generator . . . Shape Carving Generator . . . Abrasive Elevator . . . Steel Room . . . Inspection Door Curtain . . . Banker Dust Collector . . . Dust Control Equipment. Blast Generators can be shipped within one day. Write for Bulletin 25-B.



BANKER DUST COLLECTOR

SEVERAL thousand Ruemelin Banker Dust Collector installations are convincing proof of the satisfactory service they render. Users approve its high efficiency in eliminating dust. High velocity inlet snout quickly removes dust at the source, assuring a safe breathing atmosphere. Inlet hood instantly adjusted to all working positions. Durably constructed. Approved by insurance companies and industrial commissions. Write for Catalog 19-C.

We also build Surfacer Dust Collectors and Cloth Type Dust Filters. Send us a sketch of your shop so that we can prepare an estimate.

RUEMELIN MFG. CO.

3844 No. Palmer St. Milwaukee 12, Wisconsin

ALSO MANUFACTURERS OF COMPLETE SAND BLAST EQUIPMENT, BANKER DUST COLLECTORS, SURFACER DUST COLLECTORS, CLOTH TYPE DUST FILTERS, ABRASIVE ELEVATORS, CURTAINS, STEEL ROOMS AND COMPRESSED AIR DRYERS.

Distributed in Canada by RITCHEY SUPPLY CO., Toronto, Ont.

. . . *Not So Editorial*

THE STATUE OF LIBERTY MEMORIALS

According to *Time Magazine,* issue of April 24, current, a "wealthy and civic-minded Kansas City manufacturer named Jack P. Whitaker" (no relation, he's wealthy) was impressed "when a patriotic citizen of Spirit Lake, Iowa (population 2,161), put up a concrete and chicken-wire Statue of Liberty. It wasn't much of a job, but 3,500 people attended the dedication." Quoting further from *Time Magazine:*

"Whitaker got Friedley, Voshardt Co., a Chicago manufacturer of ornamental metal ceilings, to turn out a copy made of 42 soldered copper sections. The firm agreed to sell the copies for $300 apiece, and, at Whitaker's suggestion, Boy Scouts the country over enthusiastically began collecting funds, buying statues and putting them up. Sixty-four statues were already gleaming in the sun by the time the National Sculpture Society began emitting bleats of distress last week.

"The statues are cheaply executed and inadequate," the society complained in a statement aimed at "arresting further use of these bad imitations of the great piece of sculpture which is our symbol of freedom." Pointing out that even the proportions of the statue were wrong, it added: "The [society] feels that the Boy Scouts of America are being falsely led to believe that they are performing a great service to the nation . . ."

Whitaker was not intimidated. "Those sculptors have a racket and they're just sore because they weren't in on the original modeling," he said. "Why, those fellows want $35,000 for an authentic replica; we got our original model for $3,500. See the difference? . . . We're going right ahead with this thing."

The Boy Scouts seemed to agree. So did the ornamental metal ceiling firm—it had orders for 100 more statues."

Who says the Public isn't interested in Monuments? Would that we could have monuments in every hamlet in America featuring other bits of Americana to further The American Way of Life—for instance Lincoln's Gettysburg Address, The Bill of Rights and The Preamble to The United States Constitution. Thank you "Cousin" Whitaker seven times thrice removed.

EPIC EPITAPHS:

THIS marker appears in a Maryland cemetery:

"Here lies Jane Smith, wife of Thomas Smith, marble cutter. This monument erected by her husband as a tribute to her memory. Monuments of this same style are $250."

* * * *

This epitaph is inscribed on a gambler's tombstone in a cemetery near Tucson, Arizona: "Low intelligence, High stakes, Low cards, High tree."

* * *

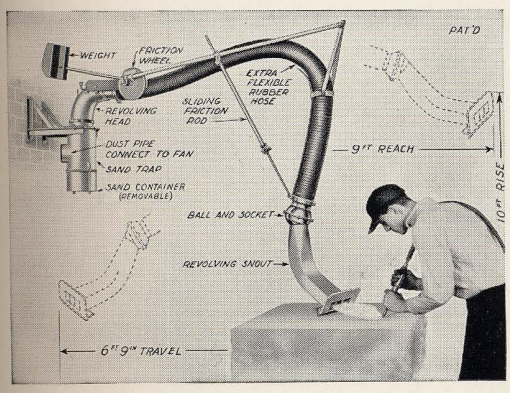
His tombstone simply read, "Gone Home." It was adequate, though, because it was always the last place he went.

E. H. Whitaker

Air Compressors Sand Blast Equipment

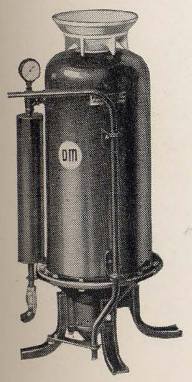
DM PRODUCTS

Portable Stone Saws Diamond Wheels



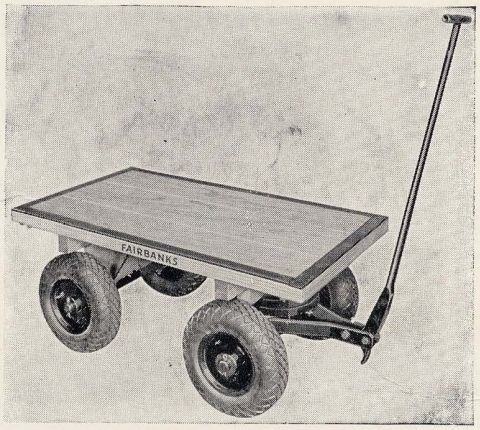
BANKER DUST COLLECTOR

The dust problem in the Granite and Stone Industry is easily controlled. Standard units have a 9-ft. radius. Special long-reach units are available providing a 15-ft. range. For complete satisfaction send us description of your equipment and sketch of your shop so that we can submit quotation on your individual requirements.



D-M CEMETERY AND SHAPING BLAST

A small portable blast machine, light in weight, easy to operate, and a perfect unit for cemetery work and shape carving. This is the best cemetery and shaping machine value on the market.



FOUR-WHEEL CEMETERY TRUCK

This is the ideal truck to use in the cemetery. Truck is heavily constructed, pulls easily with heavy loads and does not injure the grass.

D-M BLASTING ABRASIVE

Improved quality, longer lasting, faster cutting than other abrasives at the same price. Immediate shipment always, freight prepaid.

D-M CEMETERY CURTAIN

A self-adjusting curtain that can easily be removed for close inspection of the work. The entire top and sides are covered with fine screen and has a special eye shield to protect the eyes.

DAWSON-MACDONALD COMPANY

THE COMPLETE SUPPLY AND EQUIPMENT HOUSE

141 PEARL ST., BOSTON 10, MASS. BARRE, VT.

HEADQUARTERS FOR ABRASIVES
BY CARBORUNDUM

Grains, bricks, and wheels of all sizes, especially for the CONTOUR and SLOTTING Machines, always in stock. BLASTITE* Aluminum Oxide, ALOXITE* Aluminum Oxide, W.P.P. or CARBORUNDUM* Silicon Carbide Grain for Sand Blasting, also DUTCH BRAND EZ STENCIL, and EVANS' 5/A DOPE.

*Registered Trade Marks of The Carborundum Company.

..... All Granite Polishing Supplies .....

When you buy from us, you are not only assured of Quality Products and Real Service, but also of professional advice as to proper sizes of grains, wheels, etc., based upon over 50 years of Experience supplying the Trade.

R. C. BOWERS GRANITE COMPANY

MONTPELIER, *Founded in 1888* **VERMONT**

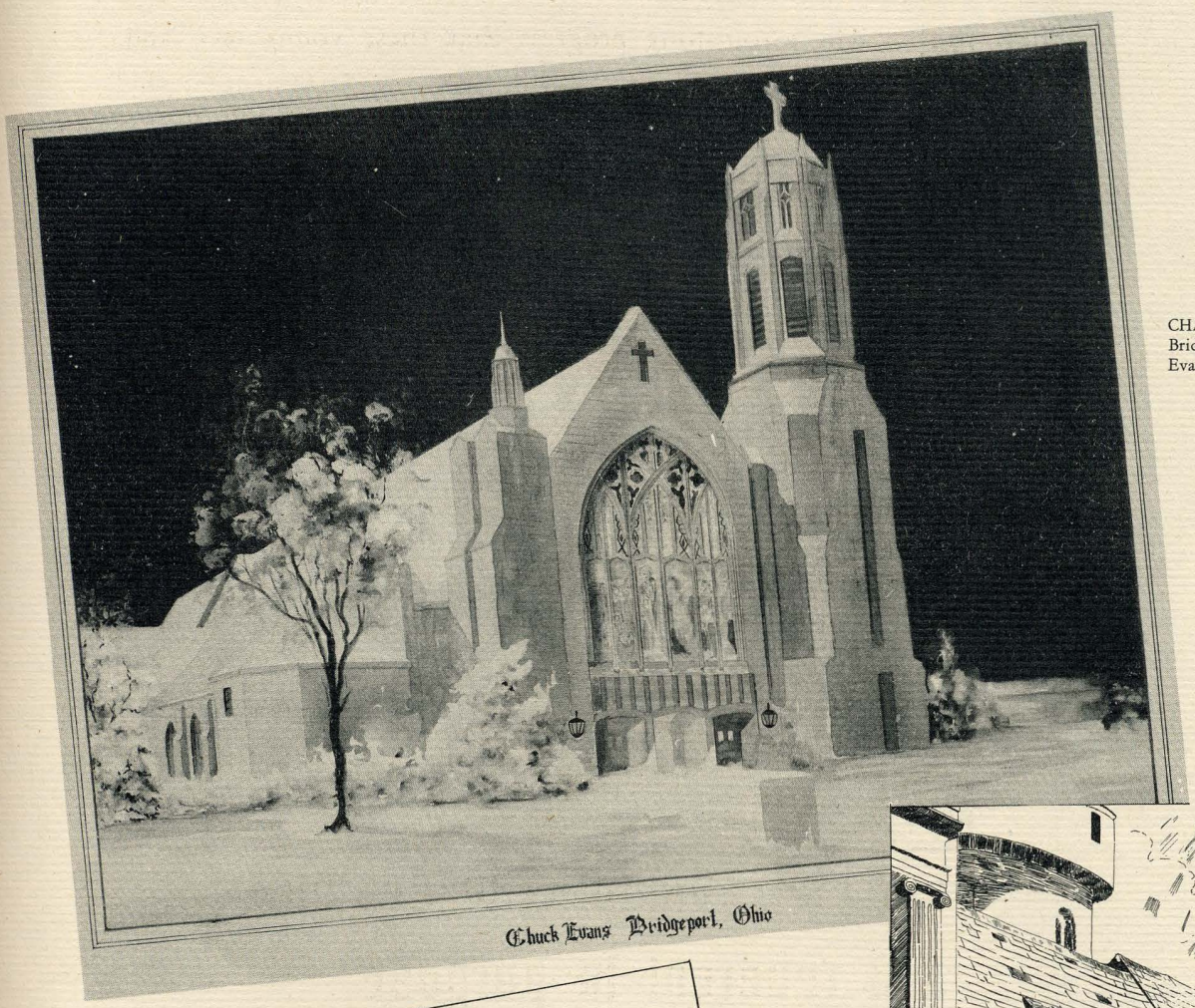
NIAGARA
Diamond
WHEELS
FASTER CUTTING
LONGER LIFE

complete stock, prompt shipment in New England
of the famous
NIAGARA DIAMOND TOOL CO.
Products

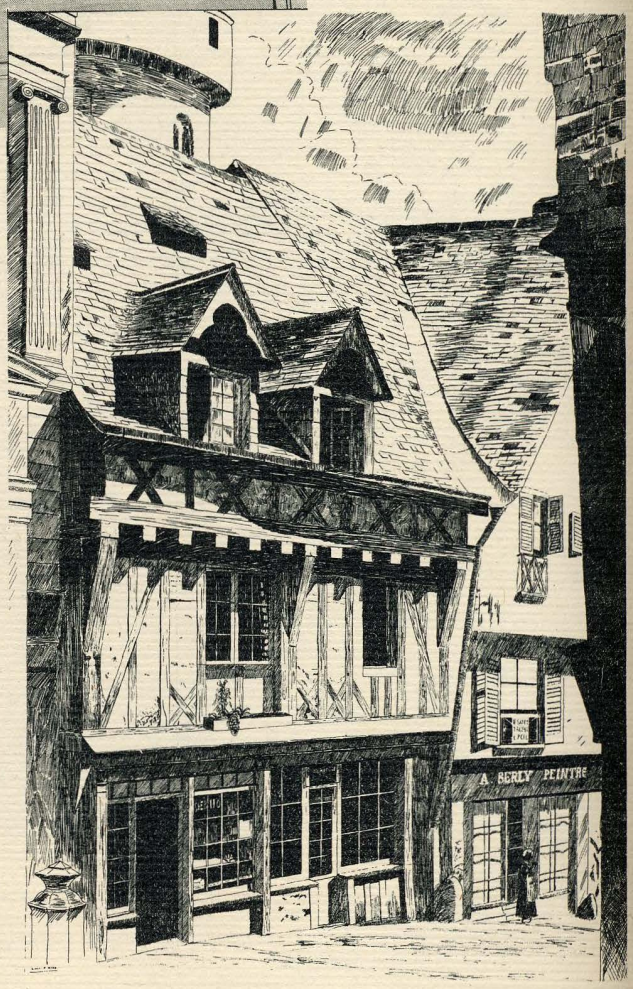
Phone or Write
FOR INFORMATION

LANE *Manufacturing Company* MONTPELIER, VERMONT

The Work of Students at th

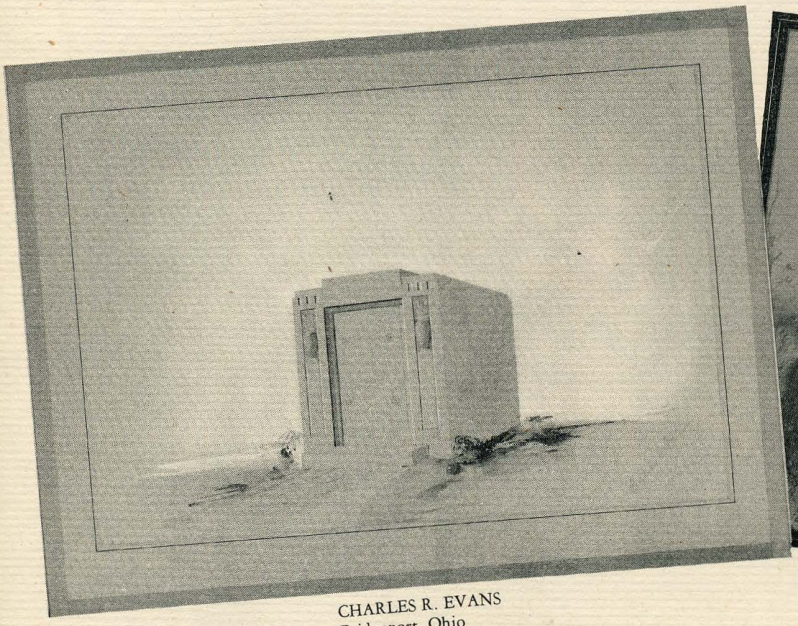


CHARLES R. EVANS
Bridgeport, Ohio
Evans Monument Co.

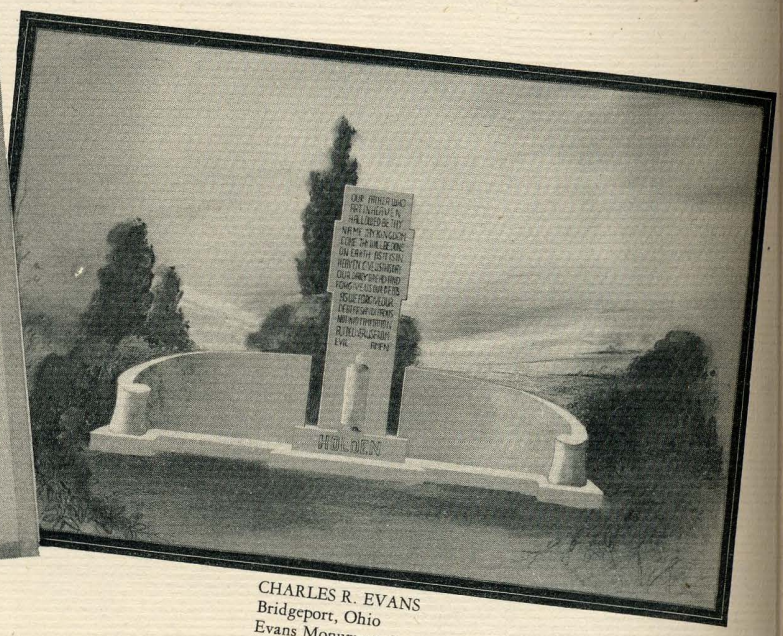


LOUIS F. GUBA
New Bedford, Mass.
Wilson Smith Memorials

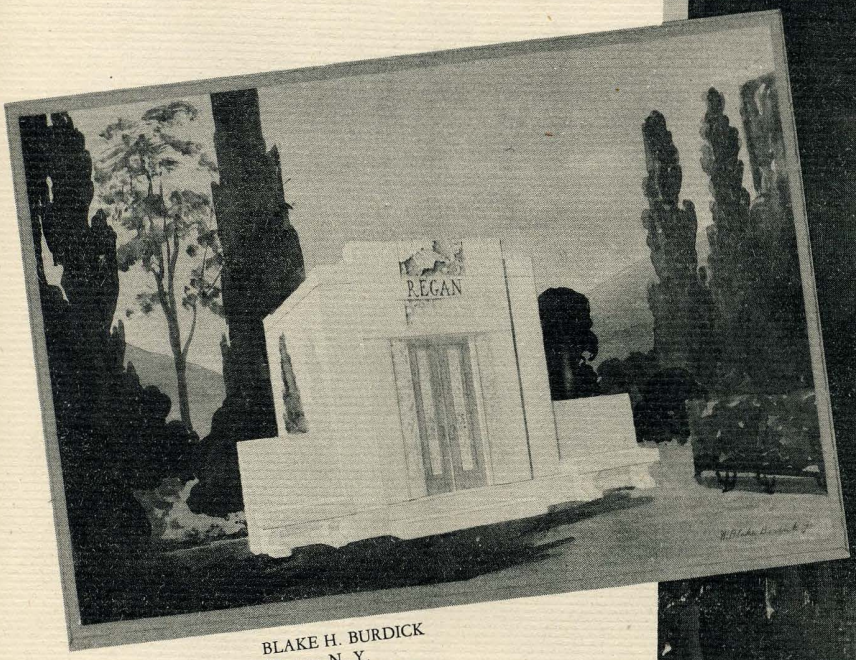
he 1949-1950 Sessions of the Ba



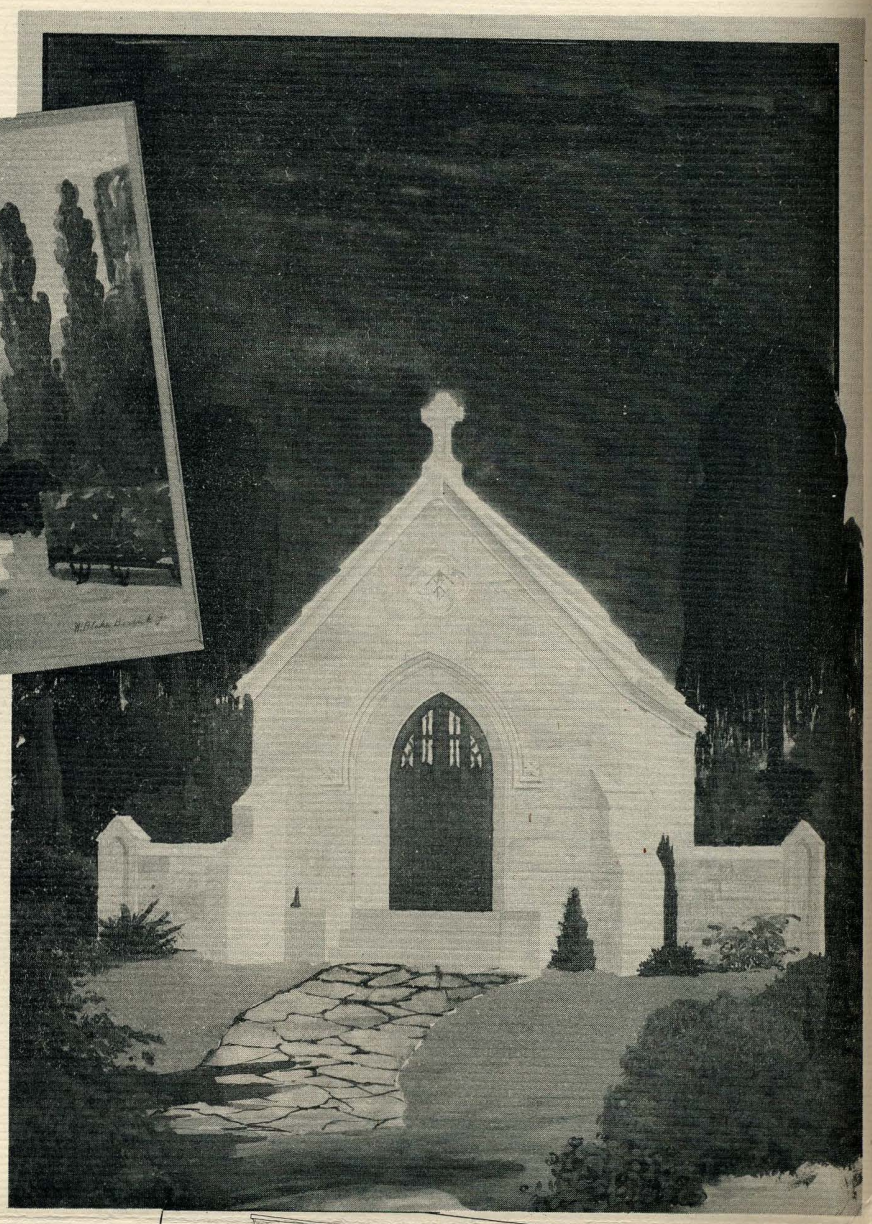
CHARLES R. EVANS
Bridgeport, Ohio
Evans Monument Co.



CHARLES R. EVANS
Bridgeport, Ohio
Evans Monument Co.



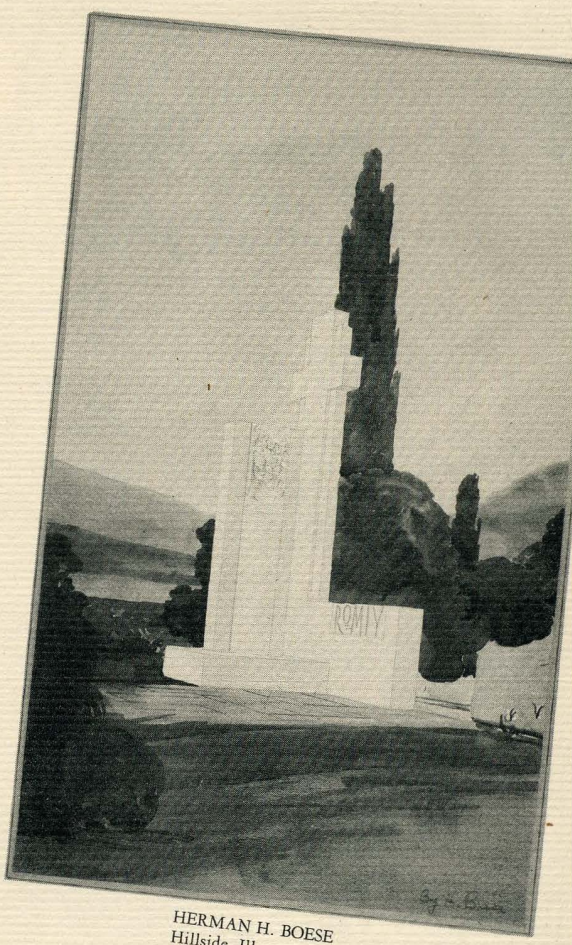
BLAKE H. BURDICK
Clinton, N. Y.
D. H. Burdick & Sons



HIROSHI ENOKI
Hanapepe, Kauai, T. H.
Kauai Monument Shop

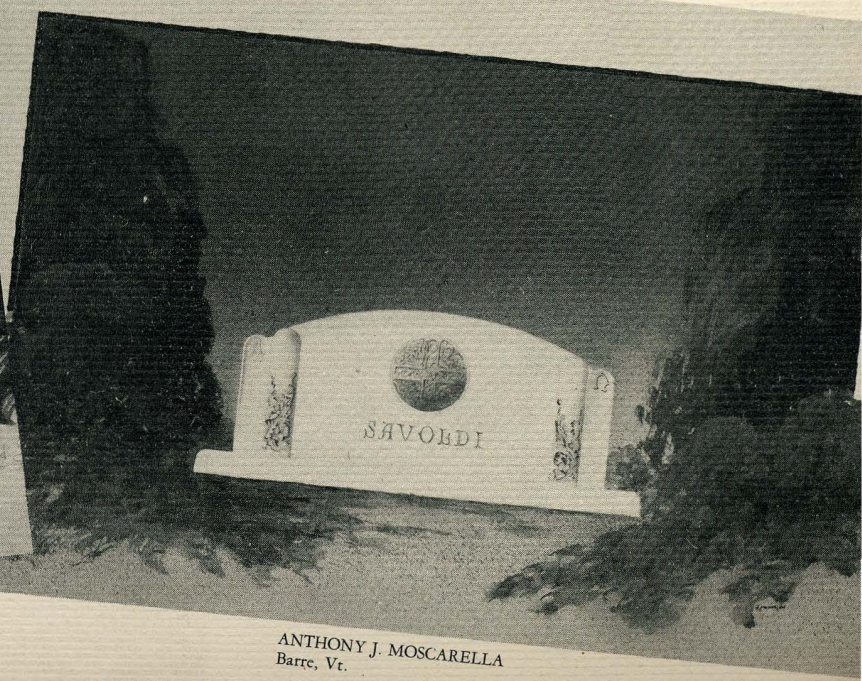
Barre School of Memorial Art

ROY MATTHEWS
So. Braintree, Mass.



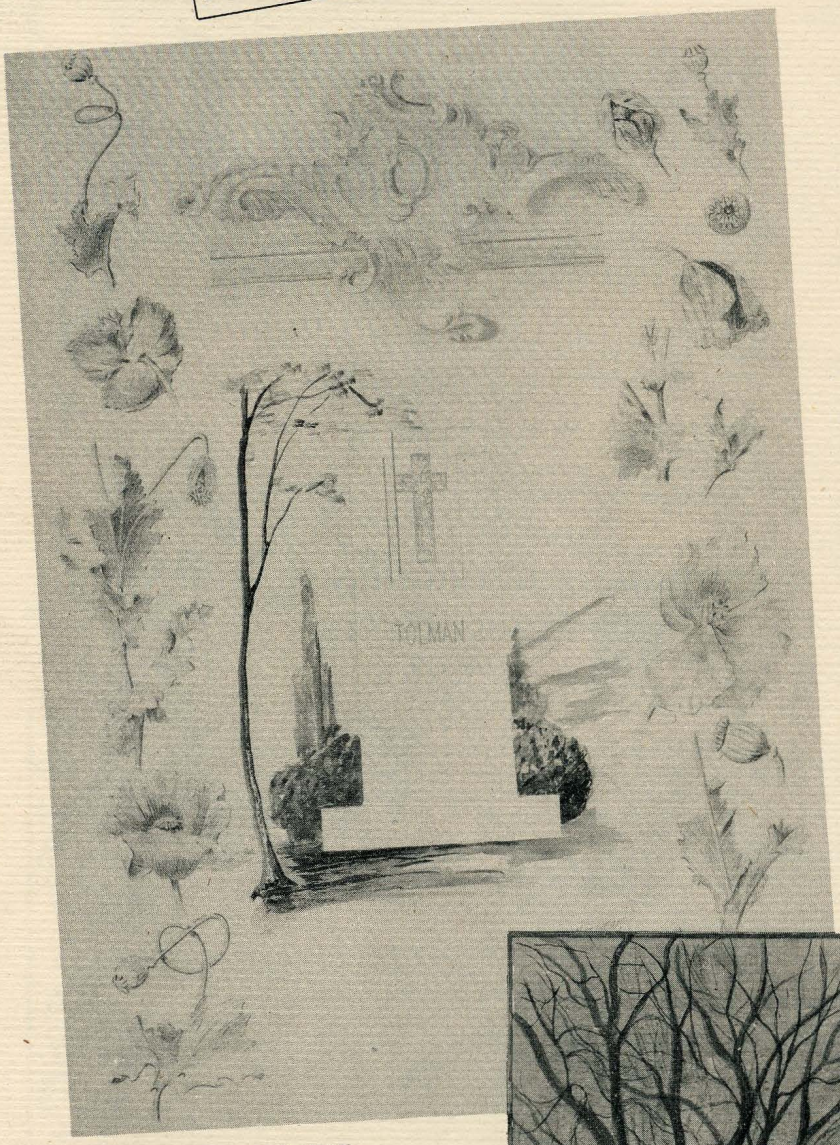
HERMAN H. BOESE
Hillside, Ill.
H. F. Boese & Son

SHERWOOD SNYDER
Grand Junction, Col.
Colorado Survault Co.

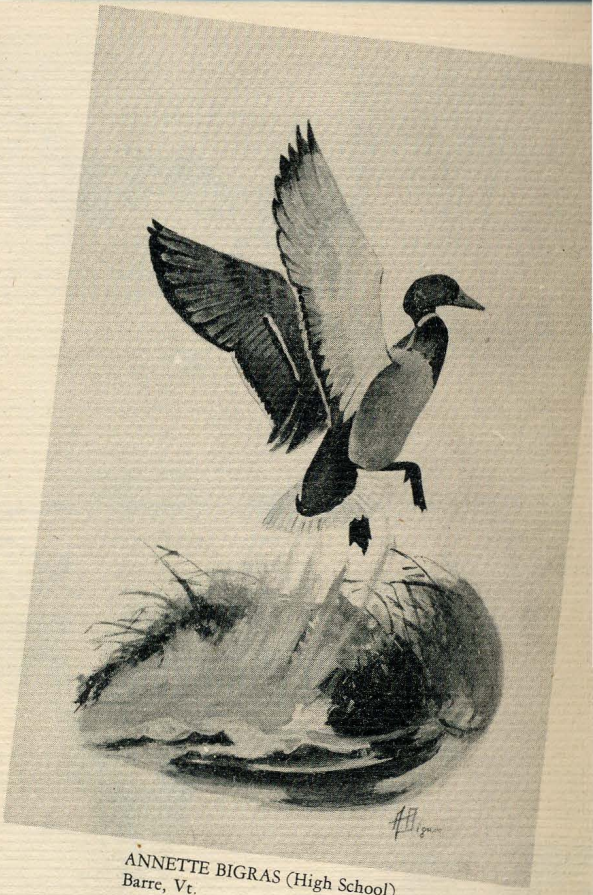


ANTHONY J. MOSCARELLA
Barre, Vt.

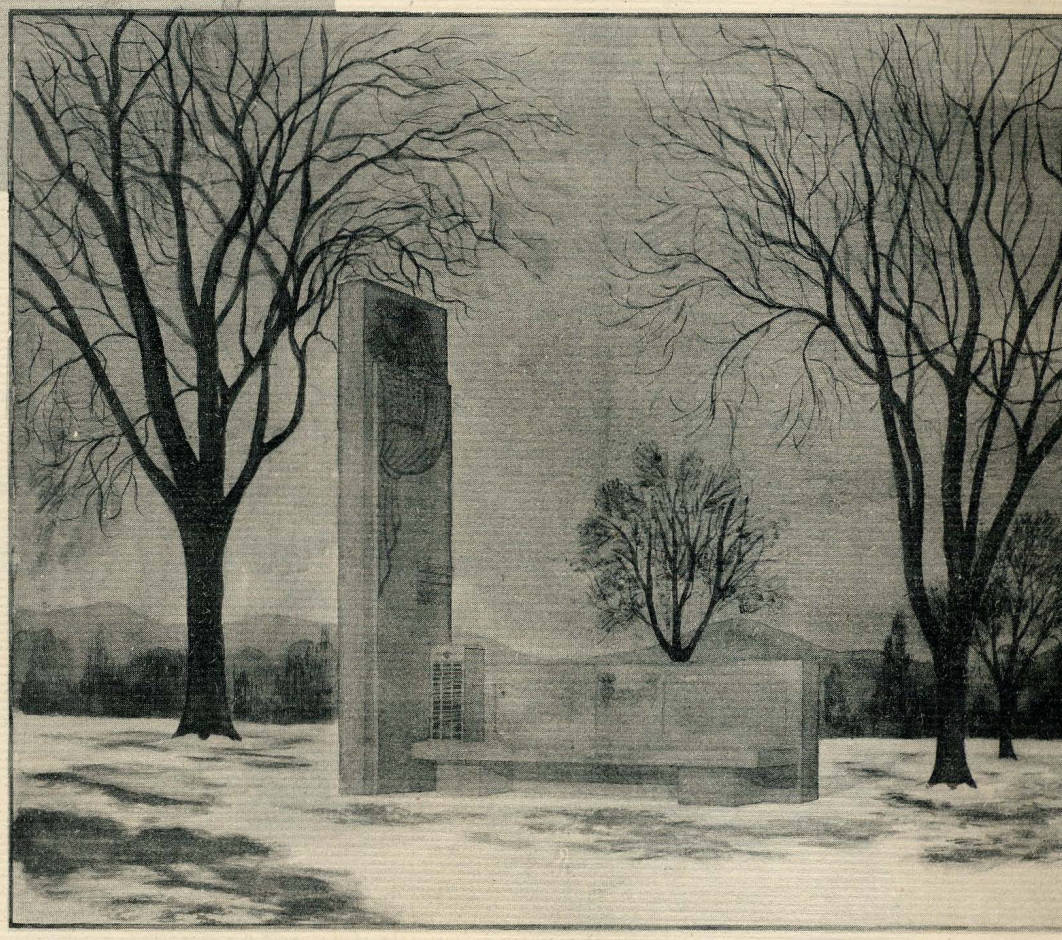
LOUIS F. CUBA, NEW BEDFORD,



ROY MATTHEWS
So. Braintree, Mass.

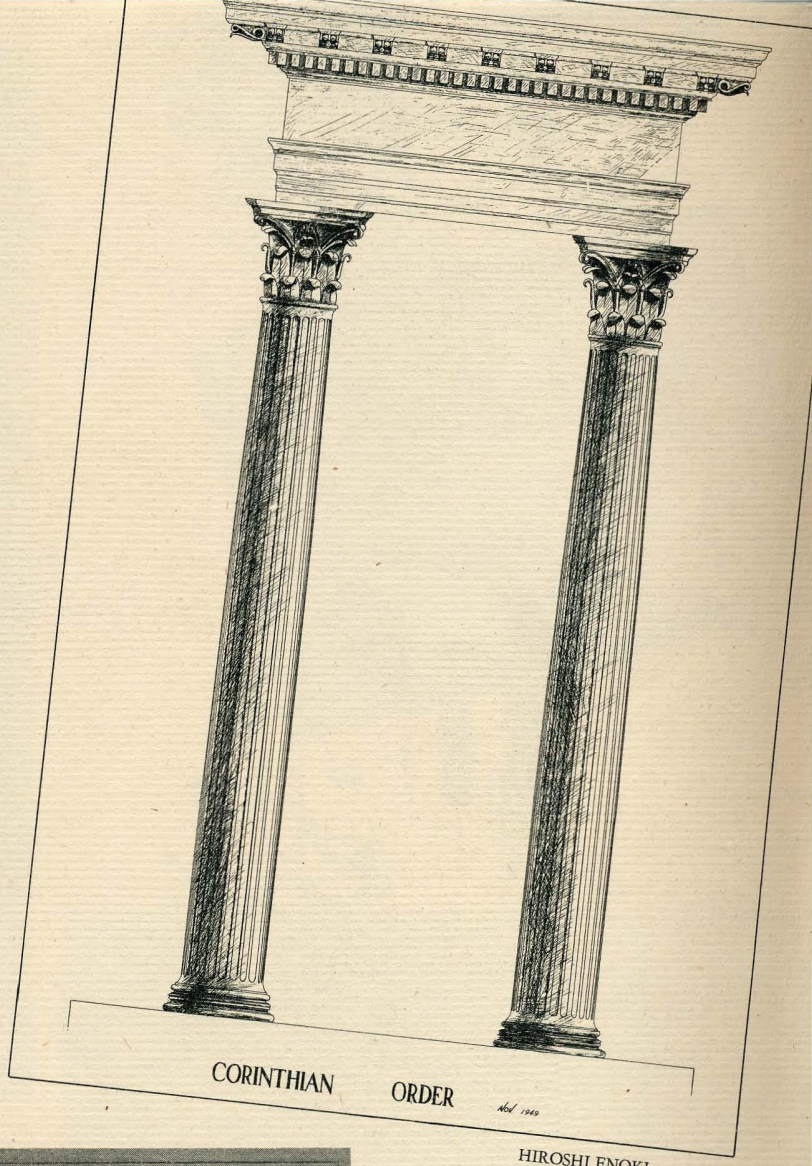


ANNETTE BIGRAS (High School)
Barre, Vt.



MAURICE E. HUTCHINS
Cambridge, Vt.
Consolidated Granite Co.

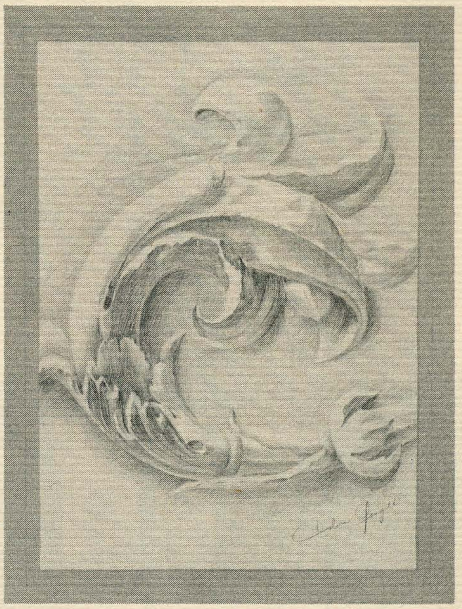
NED L. ROSENBLOOM
University City, Mo.
Rosenbloom Monument Co.



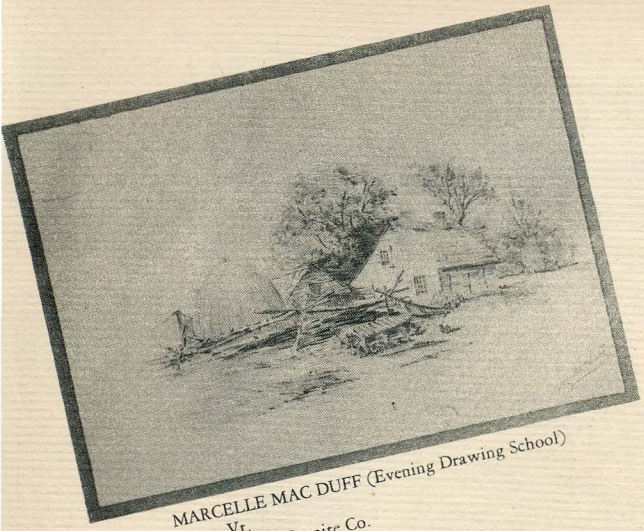
HIROSHI ENOKI
Hanapepe, Kauai, T. H.
Kauai Monument Shop

CHARLES ALEXANDER
Cold Spring, Minn.
Cold Spring Granite Co.

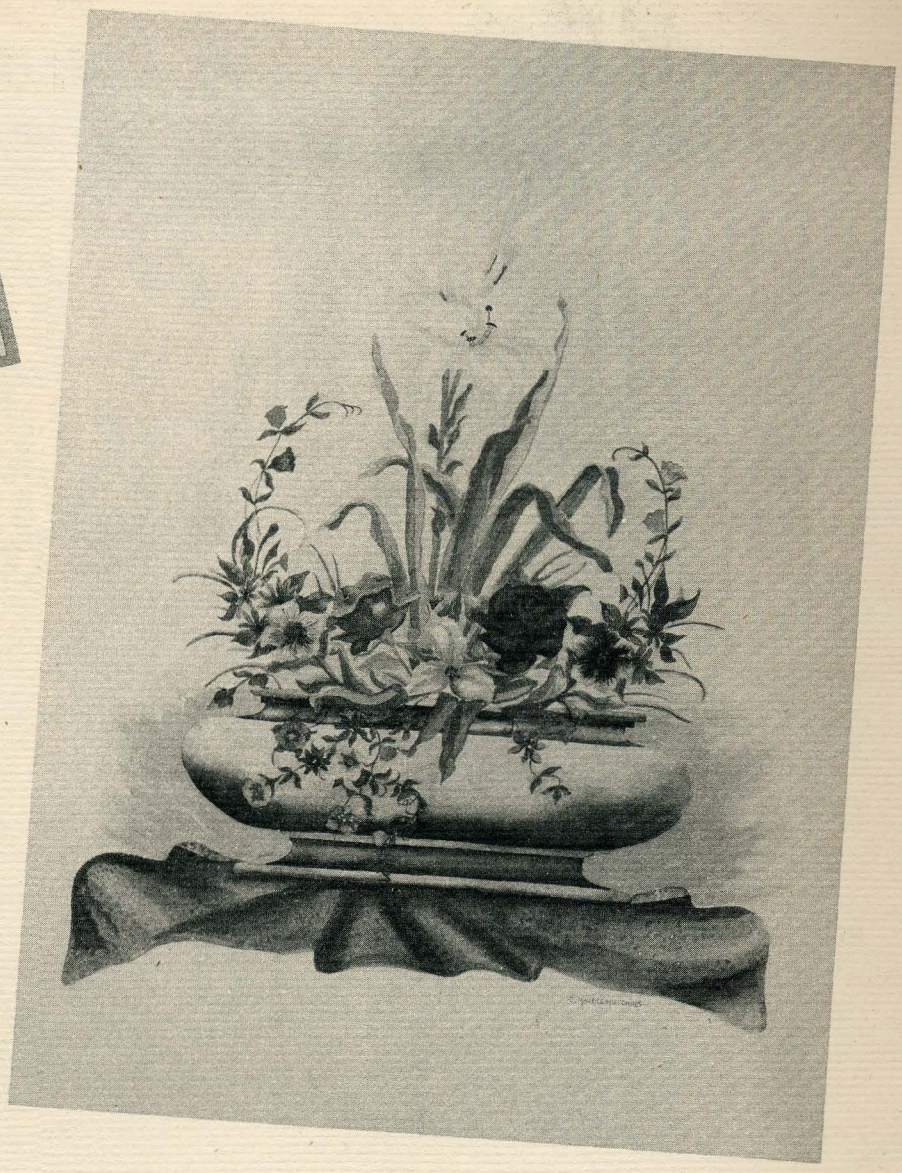
BLAKE H. BURDICK
Clinton, N. Y.
D. H. Burdick & Sons



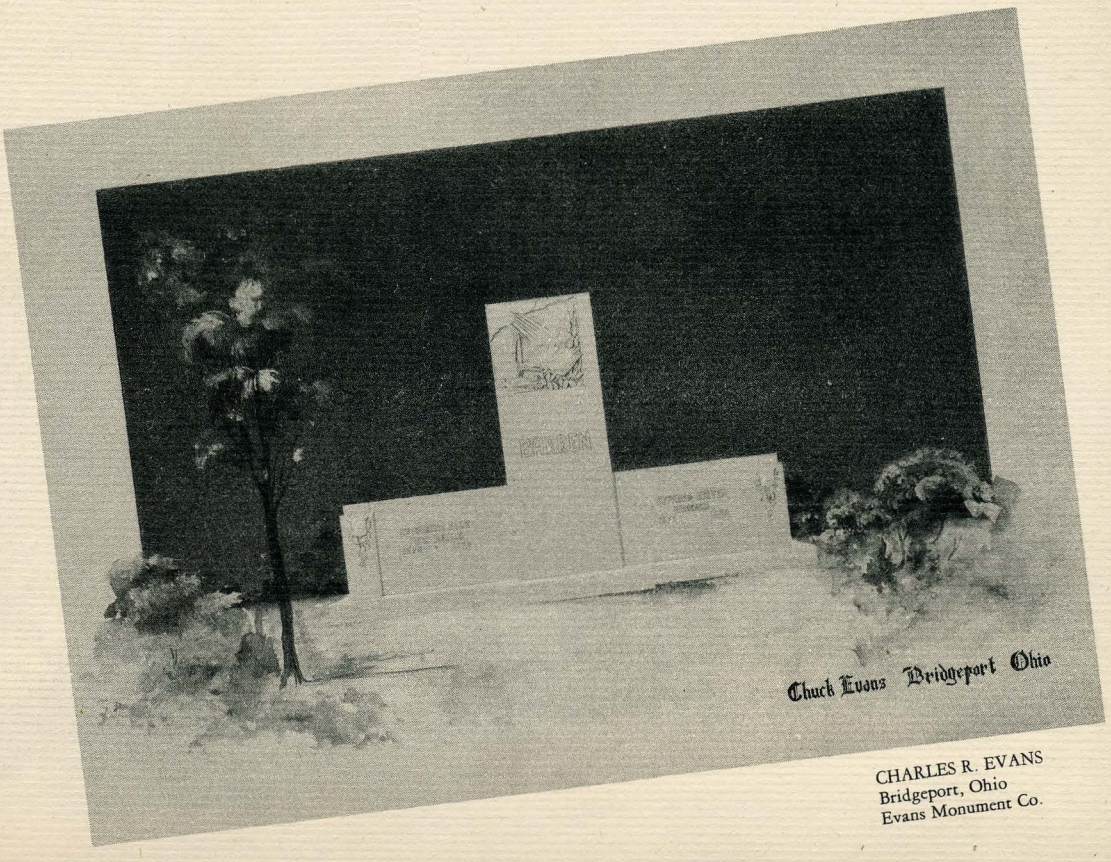
DOLORES GROPELLI
Pittsburg, Pa.
Paul Gropelli Memorial Co.



MARCELLE MAC DUFF (Evening Drawing School)
Barre, Vt.
Green Valley Granite Co.



MAURICE E. HUTCHINS
Cambridge, Vt.
Consolidated Granite Co.



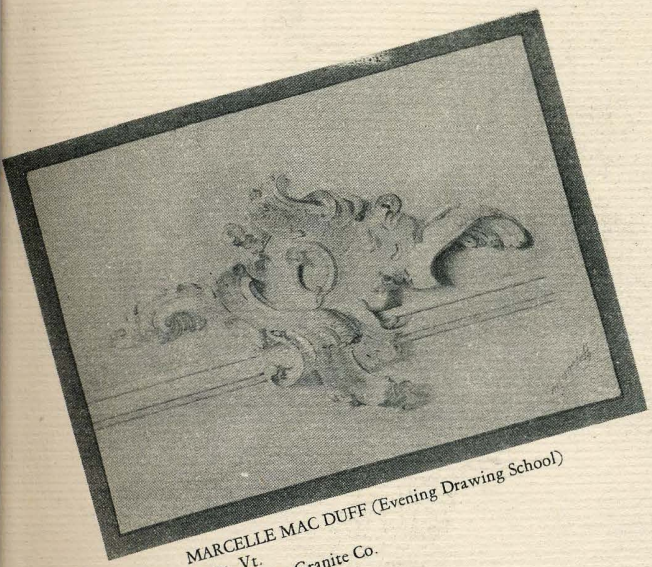
CHARLES R. EVANS
Bridgeport, Ohio
Evans Monument Co.

Wilson Smith Memorials

FORREST N. HAMMOND
Northfield, Vt.

DOLORES GROPELLI
Pittsburg, Pa.
Paul Gropelli Memorial Co.

CHARLES ALEXANDER
Cold Spring, Minn.
Cold Spring Granite Co.



MARCELLE MAC DUFF (Evening Drawing School)
Barre, Vt.
Green Valley Granite Co.

The BARRE SCHOOL *of* MEMORIAL ART
Soon Starts ITS FIFTH YEAR

Bulletin of Information for the School Year 1950-51

The Barre School of Memorial Art has developed from and is an outgrowth of similar courses offered for many years in an evening drawing school, originally known as the Italian Evening Drawing School. It is the only school that offers a full-time course of training in memorial art.

The school is administered and supervised by the Barre City Schools in close cooperation with the Barre Granite Industry.

The purpose of the school is threefold:

A. To train retail monumental salesmen in the principles and practice of design as needed in that field.

B. To provide training for prospective monumental draftsmen.

C. As a supplement to the two major purposes, the program of the school is such as to provide basic training for those who wish to become designers or sculptors.

Staff

Charles G. Taylor, Superintendent of Schools.
Donald C. Beede, Director of Adult Education.
Emilio E. Politi, Director of School and Instructor of Advanced and Special Students.
Armand Beltrami, Instructor in Drafting.
Paul V. Winters, Instructor in Freehand Drawing, Modeling.

PROGRAM

The regular program is two years in length

First Year

During the first year the group is divided into two classes. The classes alternate between freehand drawing and drafting in such a way that there is coordinated progress throughout the year.

Basic Drawing — Mr. Winters

Technique with Pencil, Pen and Brush, Principles of Light and Shadow, Perspective, Elements of Design, India Ink Wash, Color Harmony (Munsell's Theory), Dynamic Symmetry. a. Controlling line of design, b. Area Relationships, c. Mathematical proportions, Composition, Architectural Appreciation, Sculpture, a. Architectural and monumental, b. Relief modeling, c. Casting, d. 3rd. dimensional design.

Drafting — Mr. Beltrami

Scale Drawings, a. Elevations to scale, b. Isometric sketches, Lettering and Letter Forms Including Spacing and Construction, Geometrical Construction, Perspective Developments, Study of Sandblast Ornamentations, Elementary Mausoleum Construction, a. Blueprint Reading, b. Construction of plan, elevation, and sections, c. Shop diagrams, details, patterns, and templates, Full Size Drawing Developed from Scale Sketches.

Second Year — Mr. Politi

During the second year, students work on individual projects. This work may include several projects of a similar nature or may include different types of work.

Suggestive topics are drafting, including mausoleums; air brush technique; delineation; modeling; analyzing prospective buyers — personalized memorials; study of classical, historical and modern memorial types; technical study of granite fabrication.

Salesmanship

Although a knowledge of design is of basic importance to the retail monumental salesman, it is necessary that the retailer has a broad view of the granite industry as a whole and also a knowledge of the fundamentals of salesmanship. For this purpose a series of lectures is conducted one day a week throughout the year. Topics discussed are history of the granite industry, geology of the region, quarrying and transportation, principles of salesmanship, advertising, estimating, cemetery rules and regulations, symbolism, manufacturing processes.

Many prominent men in the industry and allied industries come to the school to deliver talks and answer questions. Their discussions have the basic virtue of bringing the theoretical work of the school closer to the actuality of the industry at work.

Special Students

Students may enter for shorter periods of time. Usually such students want to gain a particular skill. They work under the guidance of Mr. Politi; much valuable training can be secured in this manner. Obviously, however, it is not possible to obtain the basic backgrounds and understandings possible in the regular two-year program.

Late Enrollment

Occasionally students find it impossible to come to the school until late in the fall. Such students who intend to remain for the complete course must follow the regular program, but on an individual basis. When, by extra diligence and attention, the student's progress makes it possible, he joins the regular first-year group.

Special Attention

Any first-year student who has had previous training or who shows outstanding ability is advanced to individual project work if and when it seems desirable.

Advisory Committee

An advisory committee consisting of three men in the monumental industry is active in all activities of the school. Each student will be interviewed by this committee at least once during the year, generally at the beginning. Interviews are arranged through the Director of Adult Education at such other times as the student desires or when it seems otherwise advisable.

Attendance

Regular and Punctual Attendance is of greatest importance, more so perhaps than in a regular academic school. Any student whose attendance becomes irregular will be immediately interviewed by the director.

Tuition

The tuition is $375 per year, payable in two installments, September and February. The tuition will include all expendable supplies, whereas in the past these have been charged for as an extra item. Hence, the total cost to the student is not materially changed. Students who attend for five weeks during any half-year will be charged a full half-year's tuition. Veterans are eligible for the educational benefits provided for in Public Laws 346 and 16.

To Veterans

If you plan to take advantage of the "G. I. Bill," Public Law 346, and are a non-resident of Vermont, you should apply to the Veterans' Administration of your own state for a Certificate of Entitlement and present this to the supervisor upon entering.

Change of Address. Veterans' Administration Form 572 must be submitted to the Veterans' Administration, Regional Office of your home state requesting transfer of essential records to Vermont when you leave your home state.

If you plan to take advantage of Public Law 16 "Disability," you should make all arrangements through the Veterans Administration office in your home state.

Housing

Memorial Art students room in private homes throughout the city. The school will help find such rooms or any manufacturer will be glad to assist. Sometimes meals are available with the room. Occasionally furnished apartments can be found; this should not be depended upon, however.

Part-Time Work

Possibilities for part-time work are limited. Occasionally opportunity may be found in a granite shed or other commercial establishment in the community. This is the students's own responsibility. The school can suggest possibilities but cannot guarantee jobs.

School Calendar 1950-51

First Term — September 6 — December 15, inclusive.
Second Term — January 3 — March 30, inclusive.
Third Term — April 10 — June 8, inclusive.

School Closed on

October 12 — Columbus Day.
November 29 (at noon), 30, Dec. 1 — Thanksgiving Holidays.
March 23 — Good Friday.
May 30 — Memorial Day.

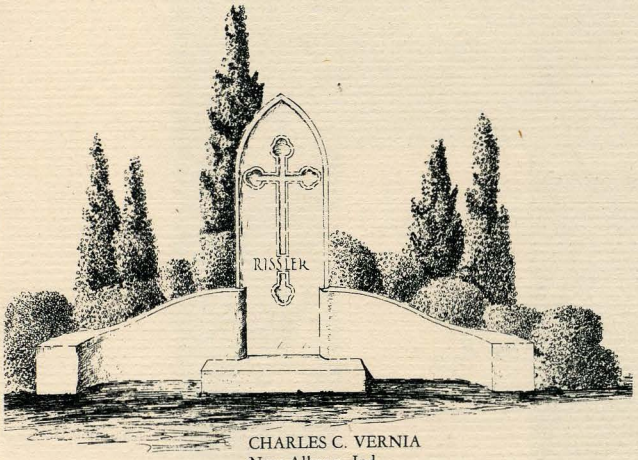
Activities

There is a student organization known as the Barre School of Memorial Art Association whose purpose is to promote the social and academic activities of the students. The Association does much to promote the general welfare of the school.

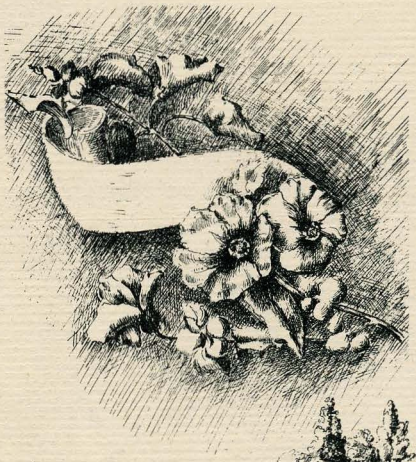
Each year a basketball team is organized. Opponents come from amateur teams in the city and from surrounding communities.

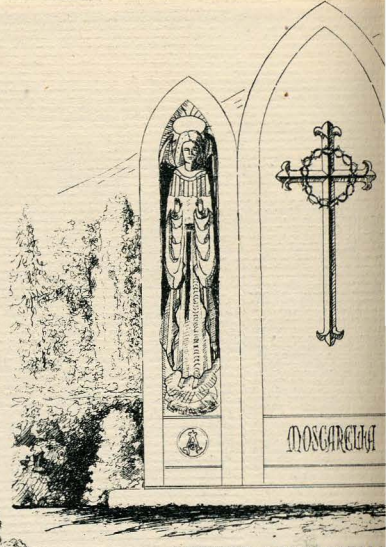
This advertisement is published in the interest of the Barre School of Memorial Art by

THE WELLS-LAMSON QUARRY CO. . . . BARRE, VERMONT

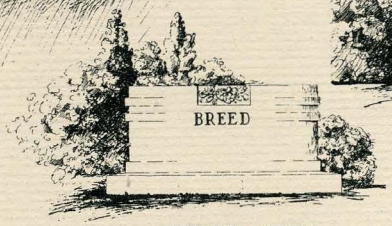


CHARLES C. VERNIA
New Albany, Ind.
John Vernia & Son Monumental Co.

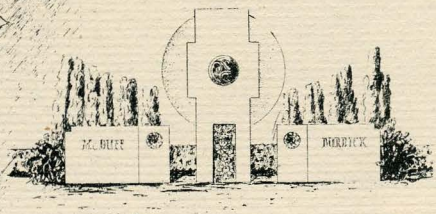




ANTHONY J. MOSCARELLA
Barre, Vt.

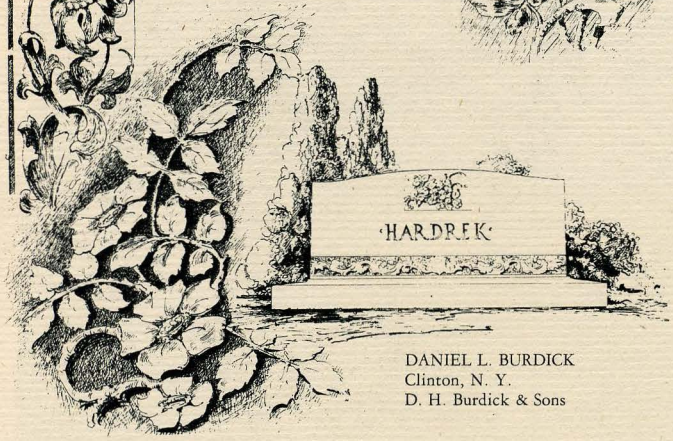


HERMAN H. BOESE
Hillside, Ill.
H. F. Boese & Son

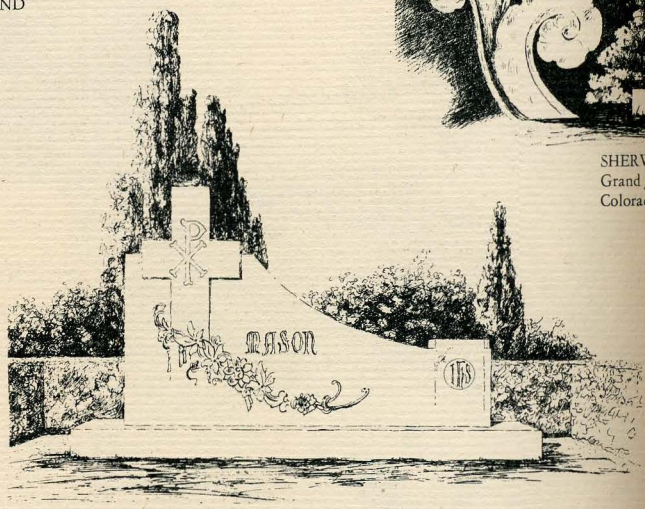


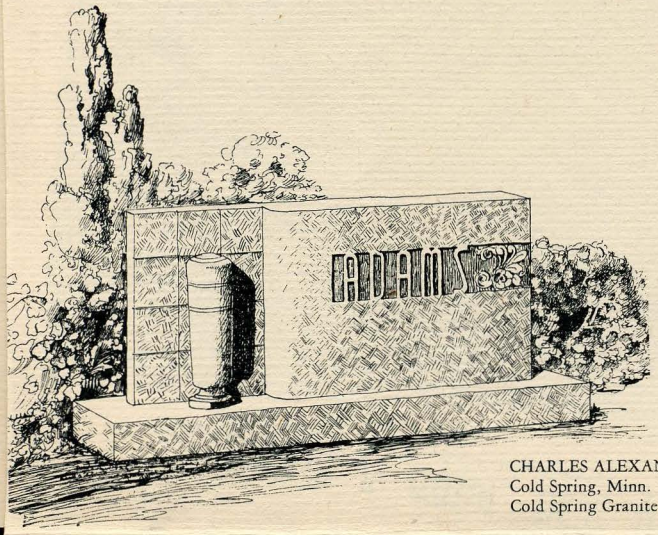
FORREST N. HAMMOND
Northfield, Vt.

SHERW
Grand J
Colorad



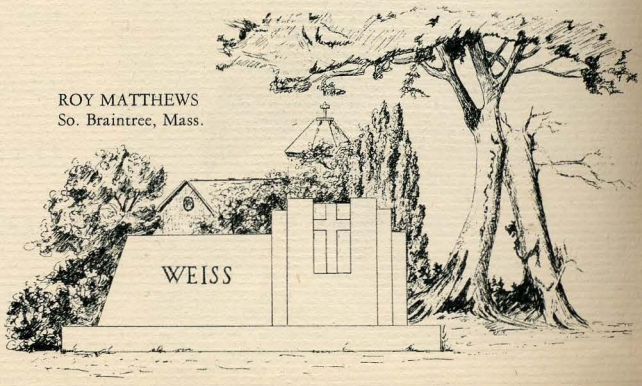
DANIEL L. BURDICK
Clinton, N. Y.
D. H. Burdick & Sons



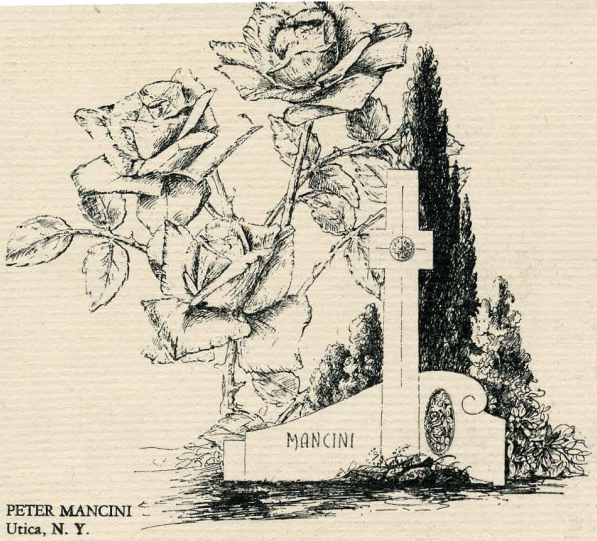


CHARLES ALEXANDER
Cold Spring, Minn.
Cold Spring Granite Co.

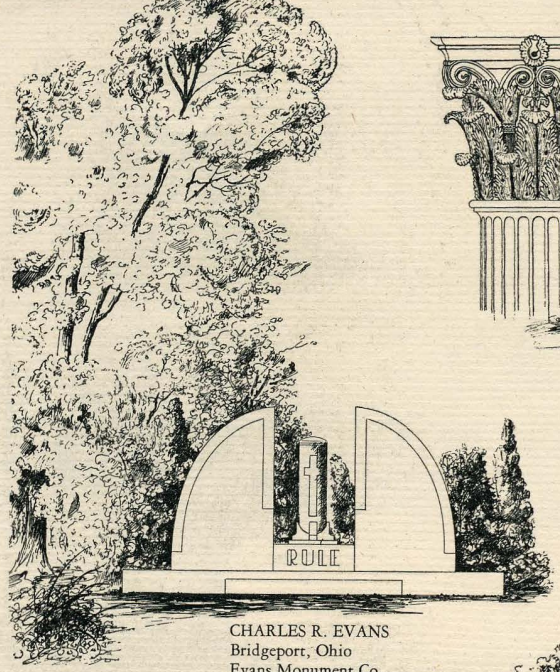
ROY MATTHEWS
So. Braintree, Mass.



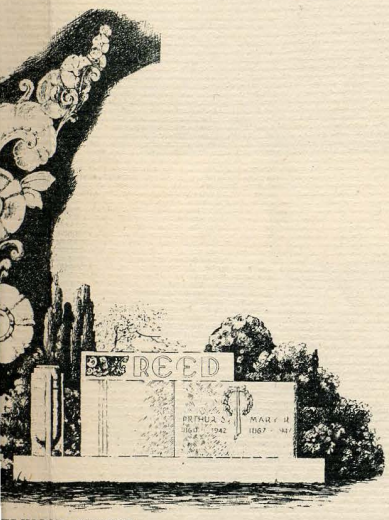
ELLA



PETER MANCINI
Utica, N. Y.
Mohawk Valley Monument Works

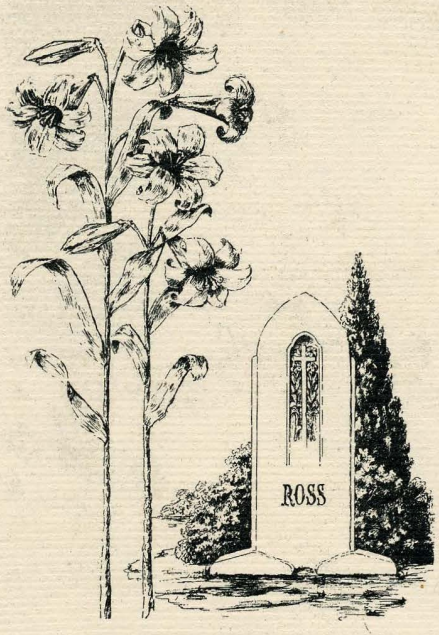


CHARLES R. EVANS
Bridgeport, Ohio
Evans Monument Co.



ERWOOD SNYDER
and Junction, Col.
orado Survault Co.

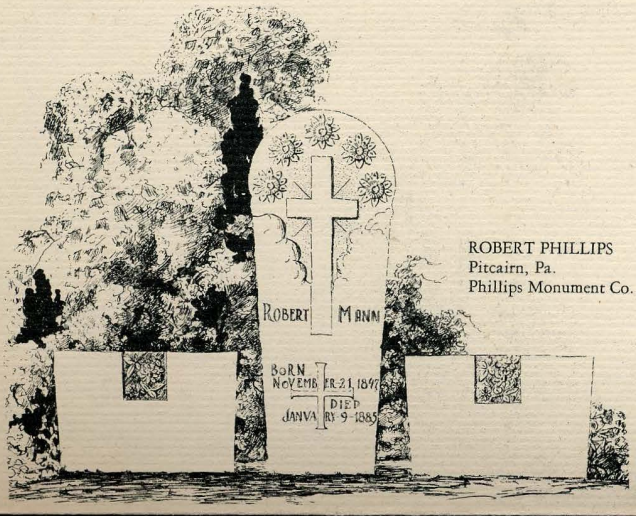
JAMES HORNYAK
Allen Park, Mich.



DOLORES GROPELLI
Pittsburg, Pa.
Paul Gropelli Memorial Co.

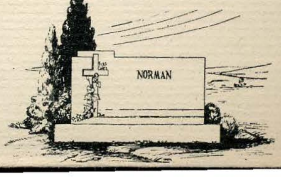
GEORGE F.
Barre, Vt.

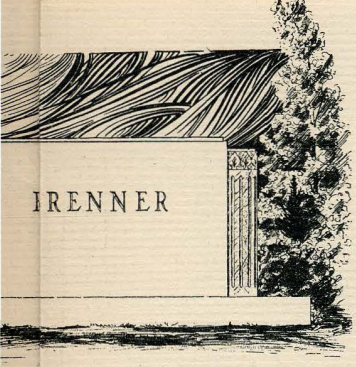
THOMAS C. CERASOLI
Barre, Vt.
Cerasoli Granite Co.



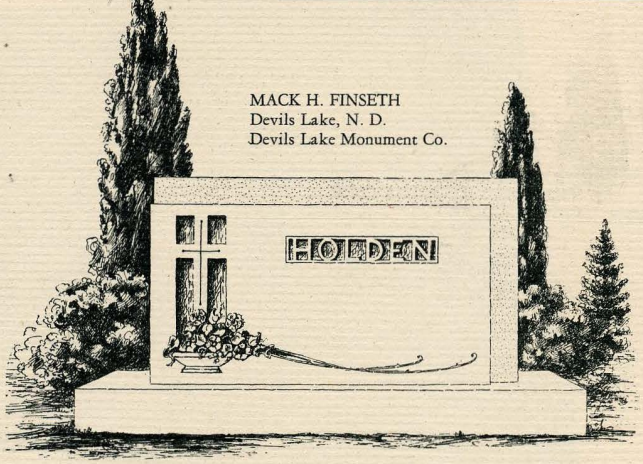
ROBERT PHILLIPS
Pitcairn, Pa.
Phillips Monument Co.

MAURICE E. HUTCHINS
Cambridge, Vt.
Consolidated Granite Co.

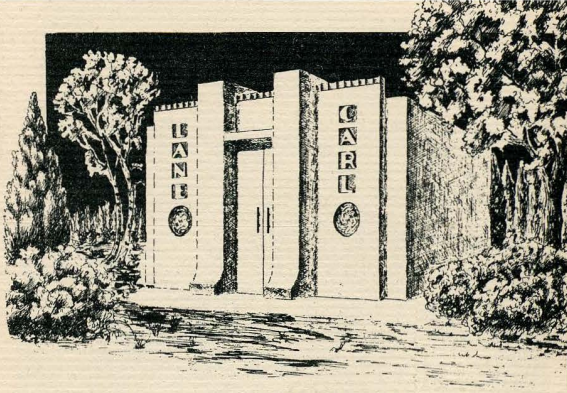




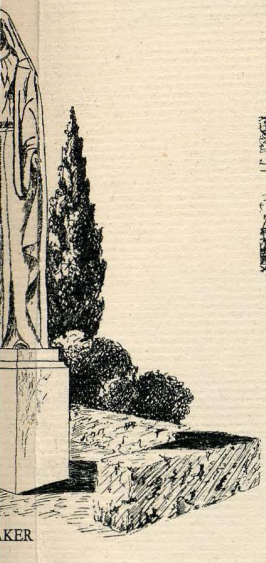
ROSH ENOKI
hapep, Kauai, T. H.
ai Monument Shop



MACK H. FINSETH
Devils Lake, N. D.
Devils Lake Monument Co.

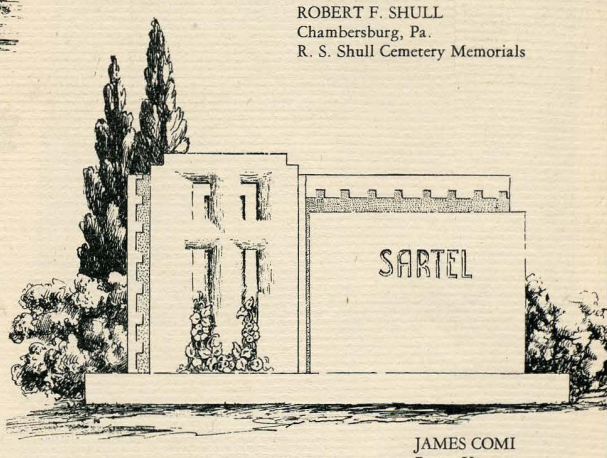


ROBERT F. SHULL
Chambersburg, Pa.
R. S. Shull Cemetery Memorials

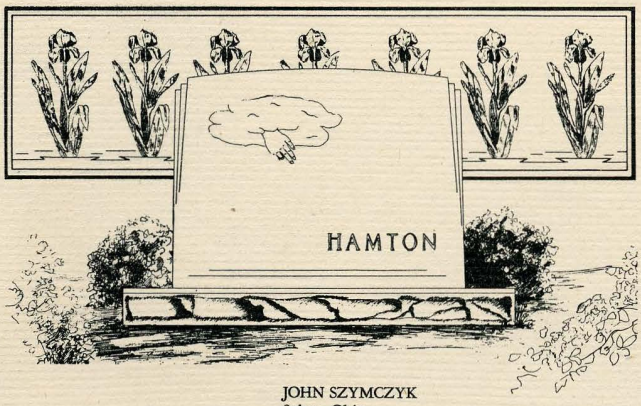


KER

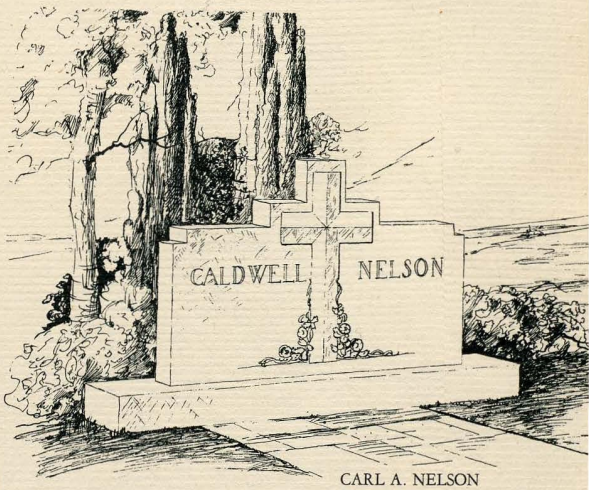
LAURENCE LAVIN
Amesbury, Mass.



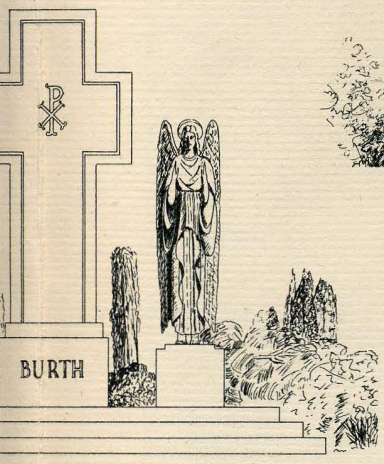
JAMES COMI
Barre, Vt.



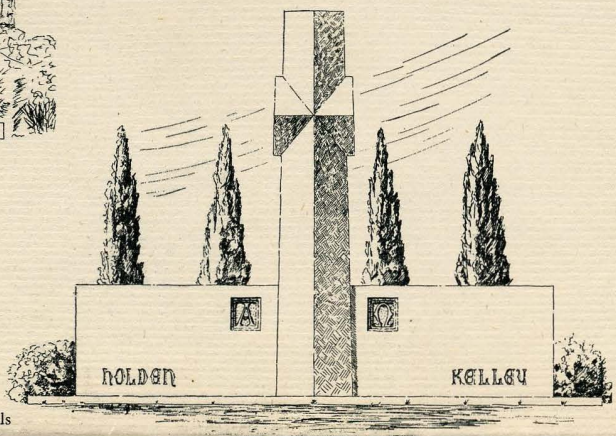
JOHN SZYMCZYK
Salem, Ohio
Bryan Granite Co.

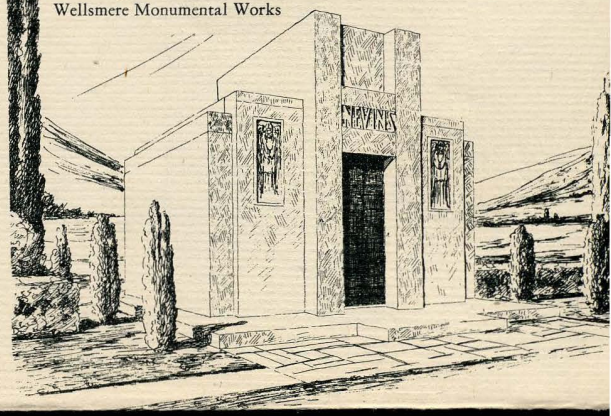


CARL A. NELSON
Bristol, Vt.
Peter A. Nelson Memorials



BLAKE H. BURDICK
Clinton, N. Y.
D. H. Burdick & Sons



LOUIS F. GUBA
New Bedford, Mass.
Wilson Smith Memorials

MARCELL F. VOZZELLA
Roslindale, Mass.
Wellsmere Monumental Works